



TO: The Land Use, Transportation and Infrastructure Committee of Denver City Council
FROM: Courtney Levingston, AICP, Principal City Planner
DATE: September 7, 2023
RE: **Informational Item - Comprehensive Plan 2040 and Blueprint Denver Annual Report**

Background and Purpose

On April 22, 2019, Denver City Council adopted *Comprehensive Plan 2040* and *Blueprint Denver*. *Comprehensive Plan 2040* is Denver's guiding vision that knits together a set of long-term integrated goals and *Blueprint Denver*, a supplement to *Comprehensive Plan 2040*, provides the foundation for citywide policies related to land use, transportation, design and growth.

Both *Comprehensive Plan 2040* and *Blueprint Denver* provide guidance related to reporting back to the community on plan implementation progress. This tracking will help the city assess our progress. Based on that assessment, we may need to update certain goals or supporting strategies. It is likely that a plan amendment will be needed within 5 – 7 years (2024-2027) to keep the plans relevant.

Annual Reports

Comprehensive Plan 2040 and *Blueprint Denver* annual reports are web-based using an interactive story map tool, allowing for a dynamic visualization and implementation tracking. The links to both annual reports are found on the respective city web pages and are also below:

[Comprehensive Plan 2040 Annual Report- 2022](#)

[Blueprint Denver Annual Report- 2022](#)

The reports are structured to provide a brief overview of the vision and focus on each plan's identified metrics and associated progress. Key recent projects are highlighted that help implement the plans goals, policies and strategies. Additionally, a link to an implementation matrix that lists the plan recommendations, estimated time frame and projects that help implement the associated recommendation.

Like *Blueprint Denver*, Denver Parks and Recreation's *Game Plan* is also an adopted supplement to *Comprehensive Plan 2040*. Additional details on progress that was made implementing the *Game Plan* can be found in the [Game Plan 2022 Annual Report](#).

Metrics/ Measurable Goals

Measuring our progress for both *Comprehensive Plan 2040* and *Blueprint Denver* relies on thoughtful tracking of key indicators. The *Comprehensive Plan* identifies six metrics that provide a snapshot of Denver at a high level and is just one way to measure if we are headed in the right direction to realize our vision for 2040.

[Comprehensive Plan 2040 Metrics Background](#)

[Blueprint Denver Equity Concepts Metrics Background](#)

None of the metrics work alone and they are not intended to capture everything that is relevant for a particular vision element. Instead, taken collectively, the metrics provide a helpful framework for evaluating progress over time.