

2017 – 2021 Strategic Plan



Vision

Every child in Denver enters kindergarten ready to reach their full potential.

Mission

Denver Preschool Program helps Denver fulfill its commitment to its youngest learners. We champion, fund and increase access to quality preschool across our community.



Access for All

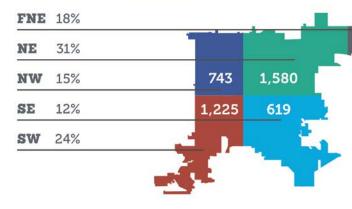


Where every 4-year-old has access to the benefits of quality preschool

925



BENEFICIARIES BY REGION



TOTAL NUMBER OF CHILDREN 5,092





27% WHITE (NOT OF HISPANIC ORIGIN)

13% BLACK (NOT OF HISPANIC ORIGIN)

11% OTHER

3% ASIAN OR PACIFIC ISLANDER

1% AMERICAN INDIAN/ ALASKAN NATIVE

CHILDREN SERVED BY INCOME

39% <100% FPL

22% 100%-185% FPL

12% 185%-300% FPL

17% >300% FPL

10% NO INCOME PROVIDED

Informed Choice



Where parents and caregivers are well-informed about ECE options and can make the best choice for their child



Communications Goals:

- Increase awareness and educate the Denver community about the many benefits of the DPP
- Communicate the value of preschool education as a jump-start to lifelong success
- Strive to develop innovative and creative approaches to reach families that need DPP's support, including exploring new, out-of-the-box, big idea thinking



Leadership in Action

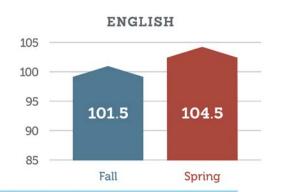


Where DPP champions early childhood education, ensuring the community realizes the benefits of its investments in young children.

LITERACY

THE ABILITY TO RECOGNIZE LETTERS, LETTER SOUNDS AND VOCABULARY

DPP participants increased their average score by 3.06 points in English, and 6.30 points in Spanish by the end of their preschool year based on an average score of 100.





SOCIAL EMOTIONAL DEVELOPMENT

THE ABILITY TO MANAGE BEHAVIORS AND EMOTIONS AND GET ALONG WELL WITH OTHERS6

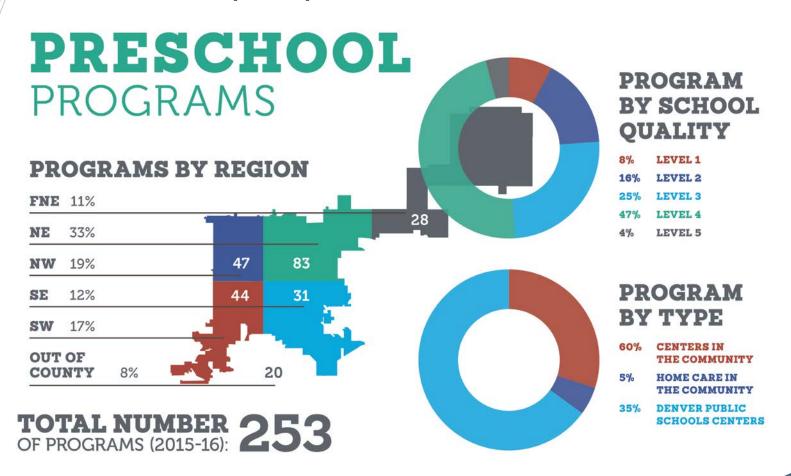
DPP participants increased their average scores in total protective behaviors (self initiative, self-regulation, and attachment) between 2.11 and 4.16 points based on the national average score of 50.



Intentional Inclusivity



DPP overcomes barriers to ensure equitable opportunity for all children to participate in ECE.



High Quality



Where pursuing excellence in all aspects of DPP's work increases positive outcomes for children

Investing in high quality teachers:

- T.E.A.C.H. Early Childhood® College Scholarships
- Teacher and Director Achievement Framework Awards
- Coaching and Professional Development
 - DPP's Preschool Forum
 - Professional Learning Communities
 - Focus on Supporting Quality Teacher-Child Interactions
- Developmentally-Appropriate Curriculum and Authentic Child Assessment Tools
- Classroom Materials



10 Years of Success



CELEBRATING A DECADE OF MAKING A DIFFERENCE

THE DENVER PRESCHOOL PROGRAM TURNS 10

DPP would like to thank the City and County of Denver for its commitment to providing every child in our city a strong start. Because of the support from the ballot to the blackboard, we are on target to serve our 50,000th student in the fall of 2017.

TOTAL NUMBER OF CHILDREN SERVED FROM 2006-2016:	41	,280	
DERIVED I ROM 2000 2010.		,-	

EVERY CHILD DESERVES A BRIGHT FUTURE	2007 -08	2008 -09	2009 -10	2010 -11	2011 -12	2012 -13	2013 -14	2014 -15	2015 -16
DPS	465	3,718	3,780	3,712	3,494	3,203	3,050	2,598	3,386
COMMUNITY	134	1,240	2,097	1,648	1,695	1,817	1,765	1,772	1,706
TOTAL	599	4,958	5,877	5,360	5,189	5,020	4,815	4,370	5,092

Denver's Investment



OF TUITION \$80,863,360

AFFORDABLE	2007	2008	2009	2010	2011	2012	2013	2014	2015
PRESCHOOL FOR ALL	-08	-09	-10	-11	-12	-13	-14	-15	-16
TUITION CREDITS	\$748,142	\$16,531,631	\$8,802,734	\$6,612,562	\$7,028,023	\$8,399,134	\$9,018,283	\$10,898,637	\$12,824,214

TOTAL AMOUNT \$11,766,418
PRESCHOOL QUALITY IMPROVEMENT: \$11,766,418

SUPPORTING PROFESSIONAL DEVELOPMENT	2007	2008	2009	2010	2011	2012	2013	2014	2015
	-08	-09	-10	-11	-12	-13	-14	-15	-16
QI INVESTMENT	\$945,595	\$2,693,385	\$1,423,303	\$657,433	\$1,004,680	\$1,263,995	\$1,210,694	\$969,842	\$1,597,489

Join us to Celebrating DPP



DENVER: WHERE LEADERSHIP BEGINS IN PRESCHOOL

JOIN US TO CELEBRATE OUR 10TH BIRTHDAY

SAVE THE DATE

Thursday, September 14 6:00 to 9:00 p.m. Denver Museum of Nature & Science, Southeast Atrium 2001 Colorado Blvd, Denver, CO 80205

Questions



Jennifer Landrum

President and CEO
Denver Preschool Program
720.287.5055 ext. 160 (o)
303.949.0167 (c)
jennifer@dpp.org

