

BILL/ RESOLUTION REQUEST

1. Title: Amends 16 concession contracts to incorporate the Premium Value Concession Program language to allow Concessionaires to participate in the program and to compete for a new agreement upon expiration of their contract term.

2. Requesting Agency: DIA

3. Contact Person *with actual knowledge of proposed ordinance*

Name:John Ackerman

Phone:303 342-2568

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4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary*

Name:Amy Raaz

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5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved

a. Scope of Work

These Amendments to Agreement incorporate the Premium Value Concession Program language in to the contract that allows Concessionaire to participate in the program. The PVCP gives Concessionaires the opportunity to compete for a new agreement upon expiration of their term based upon Rule 45 in the Airport Rules and Regulations.

b. Duration

n/a

c. Location

DIA

d. Affected Council District

11

e. Benefits

DIA worked with its concessionaires to design the Premium Value Concession Program. The program is merit based such that concessionaires who are in the top third of their defined categories obtain the opportunity to execute a new agreement at the end of their current one. This results in better customer service and higher revenue to DIA because the best performers won't have to go through an RFP process. The program is currently on target for a January 2012 start date. Participation in the Program was confirmed in April 2011 and the process of selecting a Third Party Administrator is to begin. This has been a two-year process with many discussions with City Council, Concessionaires, Consultants,

Airport Management, and others regarding what the duties and expectations of the Third Party Administrator. Many have been anticipating the release of this opportunity.

f. Costs

n/a

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

No.

Bill Request Number: BR13-0678

Date: 10/1/2013