

BILL/ RESOLUTION REQUEST

- 1. Title:** Creates and establishes the Bluebird Business Improvement District, appointing the initial members of the Board of Directors of the Bluebird Business Improvement District, and approving the initial Operating Plan and preliminary 2013 budget.

- 2. Requesting Agency:** Department of Finance

- 3. Contact Person *with actual knowledge of proposed ordinance***
Name: Andrew Johnston
Phone: 720-913-9372
Email: Andrew.Johnston@denvergov.org

- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
Name: Andrew Johnston
Phone: 720-913-9372
Email: Andrew.Johnston@denvergov.org

- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**

The Bluebird Business Improvement District (the "BID") is a business improvement district organized pursuant to the Business Improvement District Act, Section 31-25-1201, et seq., Colorado Revised Statutes. The main purpose of the BID is to improve the economic vitality and overall commercial appeal of the service area that consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16th Avenue to the north and 14th Avenue to the south. The BID will be utilized to assist in the design, funding, construction and maintenance of public improvements. In addition, the BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance. A 2013 Operating Plan and Budget is being filed in accordance with Section 31-25-1211, C.R.S.
 - b. Duration**
 - c. Location**

The service area consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16th Avenue to the north and 14th Avenue to the south

d. Affected Council District

Council District #8 – Albus Brooks and Council District #10 – Jeanne Robb

e. Benefits

Business improvement districts are organized for the benefit of commercial properties to assist with infrastructure improvements and maintenance, as well as having the ability to perform marketing and economic development activities.

f. Costs

The BID is self-funded with no direct costs to the City. The BID's estimated 2013 budget is anticipated to be approximately \$50,000. The 2014 budget is expected to be funded primarily through an ad valorem property tax mill levy of up to fifteen (15) mills applied against the assessed value of the taxable commercial property located within the BID.

6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.

No.

Bill Request Number: BR13-0341

Date: 5/21/2013