



March 21, 2025

Dear Honorable Council President Sandoval & Councilmember Gilmore,

On behalf of Swire Coca-Cola, USA, Denver's local bottler of Coca-Cola products, I am writing to express our strong support for the Peña Boulevard National Environmental Policy Act (NEPA) Study. We would also like to express our appreciation for Councilmember Gilmore and her dedicated advocacy for the community. With more than 700 employees in the Denver area, we recognize the vital importance of enhancing transportation infrastructure to benefit our community, employees, and customers.

While many individuals in Colorado primarily view Peña Boulevard as a route to Denver International Airport, it serves as an essential lifeline for the community of Council District 11. The corridor is crucial not only for local traffic but also for freight, including the distribution of goods throughout the region. As the Denver metro area and its surrounding communities continue to grow, along with the increase in traffic volume, the need for a comprehensive and proactive plan to enhance the safety, efficiency, and sustainability of this vital transportation route has become urgent.

At Swire Coca-Cola, we are committed to supporting initiatives that contribute to a more sustainable and efficient transportation network. We are optimistic that the Peña Boulevard NEPA Study will lead to improvements that not only enhance our business operations but also benefit the broader community and region. By addressing the challenges of congestion, improving traffic safety, and fostering more sustainable infrastructure, this project has the potential to create long-term positive outcomes for all who rely on this critical route. Additionally, we believe that these improvements will reduce environmental impacts, contribute to a healthier local environment, and promote greater access to resources and opportunities for residents across the region.

Swire Coca-Cola stands ready to collaborate with local authorities, stakeholders, and community members to ensure the best possible outcomes for all involved and to help create a transportation network that will serve our growing community and region for years to come. Thank you for your continued efforts on this important project. We look forward to the ongoing progress of the Peña Boulevard NEPA Study for the benefit of our community, region, and the environment.

Sincerely,

Allison Barrett
Director of Public Relations and Government Affairs, Central Region
Corporate Affairs and Communications



