

1 **BY AUTHORITY**

2 RESOLUTION NO. CR24-1002  
3 SERIES OF 2024

COMMITTEE OF REFERENCE:  
Business, Arts, Workforce, Climate & Aviation Services

4 **A RESOLUTION**

5 **Approving a proposed Agreement between the City and County of Denver and**  
6 **PepsiCo Beverage Sales, LLC to provide PepsiCo with certain rights and**  
7 **benefits at City venues and events including, but not limited to signage, an on-**  
8 **site presence, branded social media promotion and digital advertising.**  
9

10 **BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

11 **Section 1.** The proposed Agreement between the City and County of Denver and PepsiCo  
12 Beverage Sales, LLC, in the words and figures contained and set forth in that form of Agreement  
13 available in the office and on the web page of City Council, and to be filed in the office of the Clerk  
14 and Recorder, Ex-Officio Clerk of the City and County of Denver, under City Clerk’s Filing No.  
15 202472814, is hereby approved.

16 COMMITTEE APPROVAL DATE: August 7, 2024 by Consent

17 MAYOR-COUNCIL DATE: August 13, 2024

18 PASSED BY THE COUNCIL: August 19, 2024

19 *Amursh P. Sandorval* - PRESIDENT

20 ATTEST: \_\_\_\_\_ - CLERK AND RECORDER,  
21 EX-OFFICIO CLERK OF THE  
22 CITY AND COUNTY OF DENVER

23 PREPARED BY: Grant J. Chayet, Assistant City Attorney DATE: August 15, 2024

24 Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the  
25 City Attorney. We find no irregularity as to form and have no legal objection to the proposed  
26 resolution. The proposed resolution is submitted to the City Council for approval pursuant to § 3.2.6  
27 of the Charter.

28  
29 Kerry Tipper, Denver City Attorney

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31 BY: *Jonathan Griffin*, Assistant City Attorney DATE: Aug 14, 2024