

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by 9 **a.m. Friday**. Contact the Mayor's Legislative team with questions

Date of Request: 10/30/2025

Please mark one: ☐ Bill Request or ☒ Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

☐ Yes ☒ No

1. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

2. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a lease agreement between Denver Arts & Venues and Denver Theater District to add three years and six months for a new end date of 4-30-2033 and increase the revenue share back to DAV digital signs that are managed by DTD in the Arts Complex and at the Colorado Convention Center. No change to contract capacity, in Council District 10 (RC8A00300/THTRS-202578734-02).

3. **Requesting Agency:** Denver Arts & Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Drew Lindley	Name: Brian Kitts
Email: Andrew.Lindley@denvergov.org ;	Email: Brian.Kitts@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

DAV is seeking City Council approval of amendment THTRS-202578734-02 / RC8A00300-02 with Denver Theater District, Inc.. This request extends the current term date through April 30, 2033, and does not require additional contract capacity funds. The current request makes the following modifications:

- No up-front payment to DAV
- Thirty percent (30%) of gross revenue received by Branded Cities will be paid to DAV for all Branded Cities signage from the start of the extension through the termination or expiration of the agreement
- Contract termination date extended by 3-years, 6-months to terminate 4/30/2033 (includes removal of renewal terms clause).

The agreement was last amended (Amendment 1) on September 26th, 2017 recognizing Branded Cities, LLC as the successor-in-interest to Clear Channel Branded Cities, LLC, also including certain signs and changed the maximum compensation amount.

6. **City Attorney assigned to this request (if applicable):** Josh Roberts

7. **City Council District:** Council District 10

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Lease Agreement (Revenue only)

Vendor/Contractor Name (including any dba's): Denver Theater District, Inc.

Contract control number (legacy and new): THTRS-202578734-02; RC8A00300

Location: 1) Denver Arts Complex, 1345 Champa St. 2) Colorado Convention Center, 700 14th St.

Is this a new contract? ☐ Yes ☒ No **Is this an Amendment?** ☒ Yes ☐ No **If yes, how many?** 2

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Existing: July 29, 2008 – October 31, 2029

Amended: July 29, 2008 – April 30, 2033

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
\$1,790,011.61	\$0	\$1,790,011.61

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
7/29/2008– 10/31/2029	3 years, 6 months	7/29/2008– 4/30/2033

Scope of work: Vendor leases and maintains currently assigned digital billboards located in various parts the Arts Complex and at the Colorado Convention Center.

Was this contractor selected by competitive process? Yes **If not, why not?**

Has this contractor provided these services to the City before? ☒ Yes ☐ No

Source of funds: Lease revenue through advertising, using digital billboards

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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