

Fernando Sergio Ferrufino

Broadcast Media Executive | Community Leader | Public Affairs Advocate | U.S. Army Veteran

PROFESSIONAL SUMMARY

Accomplished Spanish-language broadcaster, media personality, and community advocate with decades of experience informing, educating, and empowering Colorado's Latino community. Host of the highly-rated radio program *La Voz Del Pueblo* on KBNO Radio, where he has interviewed national political leaders, industry experts, and prominent public figures, including a sitting President of the United States. Recognized throughout Colorado for leadership in community engagement, public affairs, and civic participation. Veteran of the United States Army with academic studies in Business, Communications, and Political Science. Trusted public voice with extensive experience building relationships across government, business, nonprofit, and community sectors.

PROFESSIONAL EXPERIENCE

KBNO Radio

Host & Broadcaster, La Voz Del Pueblo

Denver, Colorado

- Host one of Colorado's most recognized Spanish-language radio programs.
- Conduct interviews with elected officials, policy experts, business leaders, community advocates, and nationally recognized public figures.
- Facilitate public dialogue on issues affecting Latino and immigrant communities.
- Serve as a trusted source of information and civic engagement for Spanish-speaking audiences throughout Colorado.
- Build partnerships between community organizations, government agencies, and residents to increase awareness of public resources and opportunities.
- Earn recognition from major national and regional media outlets for leadership and influence within the Hispanic community.

BOARD & CIVIC LEADERSHIP

Denver Housing Authority Board of Commissioners

Vice Chair

Denver, Colorado

- Provide governance and strategic oversight for one of Colorado's largest public housing authorities.
- Support policies that expand access to safe, affordable housing and strengthen community stability.
- Promote inclusive engagement and representation of diverse community voices in board deliberations.
- Contribute institutional knowledge, leadership, and collaborative decision-making to advance organizational priorities.
- Recognized for professionalism, integrity, and commitment to public service during board tenure.

Community Leadership

- Longtime advocate for Colorado's Latino and immigrant communities.
- Champion civic engagement, voter participation, and public awareness initiatives.
- Frequently serves as a bridge between community members, government agencies, nonprofits, and business leaders.
- Recognized for elevating diverse perspectives and fostering meaningful public dialogue.

MILITARY SERVICE

United States Army

Veteran

- Honorably served in the United States Army.
- Developed leadership, discipline, teamwork, and mission-focused decision-making skills.

EDUCATION

University of Colorado

Studies in Business, Communications, and Political Science

Lawton University

Studies in Business and Communications

MEDIA RECOGNITION

Featured or referenced by major media outlets including:

- The New York Times
- The Wall Street Journal
- CNN

Recognized as one of Colorado's most respected Spanish-language broadcasters and community voices.

CORE COMPETENCIES

- Public Affairs & Government Relations
 - Broadcast Journalism
 - Community Engagement
 - Strategic Communications
 - Public Speaking
 - Media Relations
 - Board Governance
 - Stakeholder Engagement
 - Coalition Building
 - Bilingual Communications (English/Spanish)
 - Leadership & Team Development
 - Civic Outreach
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Additional Information

- Proud son of immigrants.
- Strong advocate for underserved and Hispanic communities.
- Extensive network across government, nonprofit, business, and media sectors throughout Colorado.