

MEMORANDUM – 14TH STREET GID

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| TO: | City Council |
| FROM: | Mayor's Office of Boards & Commissions |
| DATE: | 01/27/2025 |
| PURPOSE: | Appointment & Reappointments for 14th Street GID |
| NEXT STEPS: | City Council Confirmation |
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Staff Liaison:

Beth Moyski - Senior Vice-President, Downtown Environment & Economic Development. Downtown Denver Partnership

CURRENT BOARD STATUS:

Scope of Board/Commission: This Board is responsible for the creation of a quality and supportive environment that enhances the ability of the district retailers, property owners and tenants to prosper.

Appointment Process: Mayor appoints 11 members Advisory Board for a term of three years followed by City Council Confirmation

BOARDS & COMMISSIONS RECOMMENDATIONS:**Appointment Candidate:**

Term: 01/01/2025 - 12/31/2027 or until a successor is duly appointed



Jenna Smith- General Manager, Hilton Garden Inn Denver Downtown

BIO Jenna is excited for the opportunity to join the 14th St GID Board of Directors, she has worked in hospitality for over 10 years, 3 of which have been in Downtown Denver. Prior to living in Denver, Jenna lived in Northern California and had the opportunity to be part of the Placer Tourism Bureau Board of Directors and worked on the development of the 55 acres @TheGrounds. This was an especially exciting project as it was developed in the city where she grew up and brought significant economic impact to the city and county. Jenna would love the opportunity to get more involved with Downtown Denver.

Reappointment Candidates:

Term: 01/01/2025 - 12/31/2027 or until a successor is duly appointed



Wendy Murphy, Assistant General Manager, East West Urban Management

BIO Wendy has a history of being an essential part of the management team and is instrumental in providing effective solutions that produce immediate impact and contribute to the Spire' long-term success. Wendy demonstrated history of working in the real estate industry. Strong operations, professional skilled in Negotiation, Wendy with a warm and friendly demeanor and Team builder who is attentive to resident and employee needs. Problem solver and avid multitasker.



Mark Heiser, - Venue Director, Denver Performing Arts Complex, Denver Arts & Venues

BIO Mark has been working with Denver Arts & Venues for over 9 years. Mark went from directing the operational areas of the Agency to advance strategic initiatives to become the Venue Director responsible for the Arts Complex overseeing operations and facilities management. Mark brings extensive experience involved with Arts centers since 1984 acquiring the Certification of Venue Executive in 2020.

| CURRENT BOARD | TERM END DATE |
|---------------|---------------------|
| Wendy Murphy | Up to reappointment |
| Mark Heiser | Up to reappointment |
| Laura Watcher | 8-31-2027 |
| Sal Tripodi | 8-31-2027 |