

MEMORANDUM – DENVER AFRICAN AMERICAN COMMISSION

TO:	Denver City Council
FROM:	Office of Boards & Commissions
DATE:	8/4/2025
PURPOSE:	Appointments to the Denver African American Commission

Purpose:

The Denver African American Commission (DAAC) is tasked with advising the Agency for Human Rights & Community Partnerships Executive Director and the Mayor on issues and concerns that impact and are of importance to the African American community. DAAC serves as a bridge between the African American community and policymakers and engage in responsible activism for the community.

Appointment Process:

The Mayor appoints up to 21 members and City Council confirms appointments for a term of 3 years up to 3 terms.

Appointment Candidates

Term: 9/1/2025-8/31/2028 or until a successor is duly appointed



Gloria Prioleau Neal
(she/her) (Female, African American)

*Principal & Founder,
GloKnows Unlimited*

Gloria Prioleau Neal is an exceptional candidate for appointment to the Denver African American Commission. With a distinguished career spanning public affairs, media, and civic engagement, she brings a rare blend of experience, influence, and unwavering dedication to advancing equity. As the Principal and Founder of GloKnows Unlimited, she has led strategic communications and DEIB initiatives for high-profile clients, using data-driven approaches to effect meaningful change. Her service as Transition Captain and current Community Engagement Advisor for Denver Mayor Mike Johnston underscores her ability to bridge communities and government, advocate for Black-owned businesses, and shape inclusive policy. During her tenure as Director of Public Affairs in the Denver Mayor's Office, she championed outreach strategies that significantly improved constituent relations and health outcomes in the Black community. Her leadership, voice, and deep-rooted commitment to representation make her a powerful asset to the Commission and a tireless advocate for Denver's African American residents.



Brittany Mitchell (she/her)
(Female, African American)

*Vice President of Digital
Sales, Entravision
Communications*

Brittany Mitchell is a seasoned marketing executive, civic leader, and passionate advocate for equity. Brittany brings over 12 years of experience in creating meaningful connections between diverse communities and major organizations. In her current role as Vice President of Digital Sales at Entravision Communications, she leads impactful multicultural marketing initiatives that elevate inclusion across digital platforms. Beyond her corporate expertise, Brittany has a long-standing commitment to community service, from advocating for children through CASA to mentoring youth as a high school cheer coach for a decade. Her membership in organizations like the Junior League of Denver and the American Association of Political Consultants further reflects her dedication to civic engagement. Brittany's lived experience combined with her professional expertise and deep-rooted community involvement, make her uniquely qualified to serve on the Commission. She will bring a powerful, empathetic, and solutions-focused voice to advancing equity and representation for African Americans across Denver.



Jessica Newton (she/her)
(Female, African American)

*Founder & Executive
Director, Vibe Tribe
Adventures | Risk
Management Specialist,
York Space Systems*

Jessica Newton, as the founder of Vibe Tribe Adventures, has transformed the outdoor recreation landscape by creating inclusive, healing, and empowering spaces for Black, Indigenous, and People of Color. Her visionary leadership has impacted thousands through programs that blend outdoor education, wellness, environmental stewardship, and career development. Jessica's dedication to equity, sustainability, and representation is deeply rooted in her work and her advocacy. Her prior service on the City of Denver's Office of Sustainability Advisory Council demonstrates her ability to influence policy and create meaningful change. Additionally, Jessica's professional career as aerospace engineer brings a distinct asset that will add value to her joining the commission. Jessica brings a bold, compassionate, and forward-thinking perspective that would be an invaluable asset to the Commission and to the broader Denver community.