

BILL/ RESOLUTION REQUEST

- 1. Title:** Approves the fourth amendment to the contract with Proxy Partners to increase sponsorship dollars allowable by the City and to increase the commission ceiling to sell naming rights in the Colorado Convention Center lecture hall (CE26001).
- 2. Requesting Agency:** Arts & Venues Denver
- 3. Contact Person *with actual knowledge of proposed ordinance***
Name:Amy Lindsey
Phone:720.865.4226
Email:amy.lindsey@denvergov.org /
- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
Name:Amy Lindsey
Phone:720.865.4226
Email:amy.lindsey@denvergov.org /
- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**
To increase sponsorship dollars allowable by City and increase commission ceiling paid to Proxy Partners and allow Proxy Partners rights to sell naming rights to the Colorado Convention Center lecture hall.
 - b. Duration**
01/01/2008 to 08/13/2013
 - c. Location**
Arts & Venues Denver, 1245 Champa Street, Denver, CO 80204
 - d. Affected Council District**
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 - e. Benefits**
This ordinance will approve an amendment to the existing contract to increase sponsorship dollars allowable by City and increase commission ceiling paid to Proxy Partners and allow Proxy Partners rights to sell naming rights to the Colorado Convention Center lecture hall.
 - f. Costs**
\$1,250,000.00
- 6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.**
No.

Bill Request Number: BR12-0868

Date: 11/6/2012