



# What is My Brother's Keeper?

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- President Obama launched the My Brother's Keeper initiative in 2014 to address persistent opportunity gaps faced by boys and young men of color and ensure that they can reach their full potential.
- 250 MBK communities across all 50
- Focused on improving the life conditions of young men and boys of color in six areas/milestones.
  - Milestone 1: Getting a Healthy Start and Entering School Ready to Learn
  - Milestone 2: Reading at Grade Level by Third Grade
  - Milestone 3: Graduating from High School Ready for College and Career
  - Milestone 4: Completing Post-Secondary Education or Training
  - Milestone 5: Successfully Entering the Workforce
  - Milestone 6: The Right to Exist Without Violence



## Where We've Been

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- Mayor Hancock accepted the challenge from President Obama in 2014
- Areas of Focus & Corresponding Milestones
  - **Milestones 2 & 3:** Education
  - **Milestone 6:** Youth Violence
- MBK25 Honorees
- Transferred to the Sims-Fayola Foundation in March of 2023 as part of the 2023 Youth Violence Plan Report Release



D E N V E R





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Where We Are Going!

# MBK 2.0 Reimagining Our Impact

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- Create a Local Action Plan Around the Milestones
- Micro-Grant or Technical Assistance Grant Funder????
  - Non-Profit Org Development
    - 1 Year Commitment
      - Technical Assistance
        - Theory of Change
        - Logic Model Development
        - Program Framework
        - Program Evaluation Model
        - Back Office Support
- Curator of Resources (Local & National)
- Policy Impact & Systems Change for Population-Level Impact

## Y BROTHER'S KEEP

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## Short-Term Goals - (6 Months)

- Establish an MBK Advisory Council
- Identify Partners for each milestone
- Host a local action summit
- Identify milestones to focus on
- Create milestone action teams
- Create a city-wide collective action plan around identified milestones



# Sustained Goals

- Solidify funding strategy
  - Colorado Health Foundation
  - City & County of Denver
- Influence policy reform and legislation that impact YMOC
- Achieve population-level impact in our focus areas
- Establish deep partnership with city leadership

ANY  
QUESTIONS



 MY BROTHER'S KEEPER

DENVER

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