

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **9 a.m. Friday**. Contact the Mayor's Legislative team with questions

Date of Request: 07/1/2025

Please mark one: ☐ Bill Request or ☒ Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

☐ Yes ☒ No

### 1. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

2. **Title:** (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves a contract with Eckerd Youth Alternatives, Inc. d/b/a Eckerd Connects for \$5,722,132.00 with an end date of 6-30-2026 to provide comprehensive workforce development services specific to employment and training as required under Denver's Workforce Innovation and Opportunity Act funding and other special federal and state revenue or grant-funded workforce initiatives, citywide (OEDEV-202579761-00).

3. **Requesting Agency:** Denver Economic Development & Opportunity

### 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Tony Anderson	Name: Christopher Lowell
Email: <a href="mailto:tony.anderson@denvergov.org">tony.anderson@denvergov.org</a>	Email: <a href="mailto:christopher.lowell@denvergov.org">christopher.lowell@denvergov.org</a>

5. **General description or background of proposed request. Attach executive summary if more space needed:**  
(who, what, why)

See Executive Summary

6. **City Attorney assigned to this request (if applicable):** Brian Martin

7. **City Council District:** Citywide

8. **\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):**

Professional Services

**Vendor/Contractor Name (including any dba's):** Eckerd Youth Alternatives, Inc. DBA Eckerd Connects

**Contract control number (legacy and new):** OEDEV-202579761-00

**Location:** 100 N. Starcrest Dr. Clearwater FL. 33765

**Is this a new contract?** ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☐ No **If yes, how many?** \_\_\_\_\_

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):**

OEDEV-202579761-00: 7/1/2025 – 6/30/2026

**Contract Amount (indicate existing amount, amended amount and new contract total):** 5,722,132

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
<i>(A)</i>	<i>(B)</i>	<i>(A+B)</i>
5,722,132		5,722,132

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
7/1/2025 – 6/30/2026	N/A	N/A

### Scope of work:

Eckerd Connects will serve as both a one-stop operator and service provider, that employs vision, innovation, accountability, and efficient and effective utilization of resources in workforce development programming. It is the City's goal to create a coordinated workforce system that focuses on a fully integrated service delivery strategy, which ensures that all customers flow seamlessly throughout. As customers are engaged across multiple entry points, their individual needs shall be identified and addressed, and they will be provided with access to programs, services, and navigation to supplementary supports. This service delivery model is a collaborative approach to help customers discover appropriate and client-centered services. This vision promotes cutting-edge practice and technology that fosters livable and sustainable wages, sustainable employment, as well as offering career pathways for the City's vulnerable populations.

Specifically, Eckerd Connects will deploy 10 different federal, state, and local workforce funding streams, enrolling 1,441 individuals in the various programs which all provide education, training and/or employment opportunities for eligible job seekers. Eckerd works side-by-side with Denver Workforce Development's team in operation of two Workforce Centers in the City providing the intensive level of workforce programs and services that includes tuition assistance programs, work-based learning and apprenticeship opportunities and placement and retention support. Additionally, determined by job seekers' individual employment plans, Eckerd provides supportive services to assist our customers in gaining sustainable employment in quality jobs.

**Was this contractor selected by competitive process?** Yes **If not, why not?**

**Has this contractor provided these services to the City before?** ☒ Yes ☐ No

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**Source of funds:**

Federal Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker, Out-of-School Youth, as well as additional Local (General Funds), State (Re-Employment Services and Assessment (RESEA), Quality Jobs, Equity, Strategy & Training (QUEST), Paving Access to Careers and Employment (PACE), and Disability Program Navigator (DPN)), and Federal (Trade Adjustment Assistance (TAA), Technology Employment in Colorado Partnership (TEC-P)) workforce grants and funding.

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDDBE ☒ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

**Executive Summary**

This contract engages Eckerd Youth Alternatives Inc. as the Workforce Innovation and Opportunity Act (WIOA) one-stop and comprehensive workforce development services provider for the City and County of Denver for Program Year 2025 (July 1, 2025-June 30, 2026), in addition to supporting other workforce activities that fulfill both state and grant-funded requirements. Eckerd will engage and serve DEDO's priority neighborhoods and populations according to the scope of this contract and DEDO's strategic direction.

In addition to its WIOA and grant administration role, Eckerd is also responsible for convening mandated partners and stakeholders who represent the larger workforce system. This group, collectively named the Denver Workforce Integration Network (DWIN), meets monthly and is designed to better align the regional workforce resources with education and economic development assets to create a collective response to labor market challenges. DWIN has allowed for increased access to workforce development services for Denver residents.

Denver Workforce Services aspires to provide workforce development activities that increase the employment, retention, earnings, and occupational skill attainment by participants, and, as a result, improves the quality of the workforce, reduces dependency on government assistance, and enhances the productivity and competitiveness of the region. Eckerd has performed well in its initial five years (7/1/2020-present) and will continue in the subsequent program year to engage local employers, industry associations, and sector partnerships to understand the current and future needs of business and will offer training and employment opportunities to unemployed and underemployed jobseekers. Eckerd was awarded this contract through competitive procurement in 2020, and once again through competitive procurement in 2023.

This contract is intended to provide services to 1,441 individuals enrolled in WIOA and related programming. Performance will be measured by the following indicators: Employment rate in the 2nd quarter after program exit, employment rate in the 4th quarter after program exit, median earnings, credential attainment rate and measurable skills gain. The table below displays Eckerd's exceptional enrollment and performance for the current program year (PY24) (latest data available for each indicator).

Denver County	PY24 QTR 3	Period Start: 7/1/2024		Period End:	1/31/2025	Report Date:	3/5/2025		
Activity Summary	Adult			Dislocated Worker			Youth		
Participants (Monthly)	Planned	Actual	Percent	Planned	Actual	Percent	Planned	Actual	Percent
Participant Carry-In	110	171	155.45%	80	114	142.50%	100	128	128.00%
New Participant Enrollments	220	218	99.09%	64	107	167.19%	195	159	81.54%
Total Participants Served	330	389	117.88%	144	221	153.47%	295	287	97.29%
Green highlight indicates performance meets or exceeds contractual requirements									

Denver County	PY24 QTR 2	Period Start: 7/1/2024		Period End:	12/31/2024	Report Date:	1/27/2025 & 1/29/2025					
WIOA Quarterly Report	Adult			Dislocated Worker			Youth			Wagner-Peyser		
Performance (4 quarters)	Standard	Actual	Percent	Standard	Actual	Percent	Standard	Actual	Percent	Standard	Actual	Percent
Employment Rate (Q2)	74.00%	66.34%	89.65%	75.00%	78.43%	104.57%	69.00%	64.42%	93.36%	59.10%	61.74%	104.47%
Employment Rate (Q4)	75.00%	61.54%	82.05%	78.00%	65.31%	83.73%	69.00%	64.15%	92.97%	58.00%	64.92%	111.93%
Median Earnings (Q2)	\$ 10,100.00	\$ 9,253.00	91.61%	\$ 12,000.00	\$ 12,682.00	105.68%	\$ 4,200.00	\$ 5,769.00	137.36%	\$ 8,000.00	\$ 9,182.00	114.78%
Credential Attainment Rate	75.00%	69.34%	92.45%	79.00%	73.47%	93.00%	65.00%	60.64%	93.29%			
Measurable Skill Gains Rate	66.00%	59.14%	89.61%	68.00%	73.77%	108.49%	62.00%	79.66%	128.48%			
Green highlight indicates performance meets or exceeds contractual requirements												

[Please see the last committee presentation on this program and the associated successful outcomes here \(for PY 22 and PY 23\).](#)

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