

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team
at MileHighOrdinance@DenverGov.org by NOON on Wednesday.

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: July 20, 2010

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. Title: *(Include a one sentence description that clearly indicates the type of request – grant acceptance, contract execution, municipal code change, supplemental request, etc.)*

The City, through the Denver Public Library, desires to enter into an agreement with the Licensee to allow the Licensee to sell “transparencies” of some of DPL’s art work and photographs, from which both the City and the Licensee will share net proceeds.

3. Requesting Agency: The Denver Public Library

4. Contact Person: *(with actual knowledge of proposed ordinance)*

- **Name:** Pam Roeding
- **Phone:** 720-865-2021
- **Email:** proeding@denverlibrary.org

5. Contact Person: *(with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary)*

- **Name:** Jim Kroll
- **Phone:** 720-865-1820
- **Email:** Jkroll@denverlibrary.org

6. General description of proposed ordinance including contract scope of work if applicable:

This contract will be between the Bridgeman Art Library International ("Bridgeman"), a New York for-profit corporation (with offices also in London and Paris) and the City through the Denver Public Library. The duration of this contract is an initial five-year period from the effective date of contract. Either party may terminate, with or without cause, on notice to the other.

This is a non-exclusive contract so that DPL may continue to seek and review other, additional opportunities in this area while generating income from this agreement. In the past, DPL used another vendor on an exclusive basis for this type of work for about 20 years. That agreement has now expired.

DPL was approached by Bridgeman to partner to sell “transparencies” of 6 or more pieces from the Library’s collection, and particularly from its Western History Collection. Bridgeman will make and then sell these transparencies of fine art or cultural or historic images, while the source art/photos will remain at DPL. Sale is principally through Bridgeman's catalog and internet business. Bridgeman provides similar services to artists, museums, galleries, libraries, universities, stately homes, auctioneers, photographers, picture libraries, and private collections. These include the Louvre, the New York Metropolitan Museum of Art, the Museum of London, and many other public and private institutions.

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This non-exclusive contract has the potential for generating revenue. It is set up as a 50-50 fee share after expenses are deducted from revenues. There are no up front out of pocket costs for DPL

Please include the following:

- a. Duration: Five Years**
- b. Location: New York**
- c. Affected Council District: N/A**
- d. Benefits: Potential for generating revenue and promoting the library collection**
- e. Costs: To be determined**

7. Is there any controversy surrounding this ordinance? (groups or individuals who may have concerns about it?) Please explain.

No.

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