



Common Consumption Areas and Entertainment Districts

Department of Licensing & Consumer Protection
Finance and Business Committee
December 9, 2025



History & Program Overview

Department of Licensing & Consumer Protection

Policy History



Liquor Common Consumption: Other Cities

Aurora	Black Hawk	Carbondale	Central City
Cripple Creek	Edgewater	Fort Collins	Glendale
Greeley	Leadville	Salida	Telluride

Terminology

Common Consumption Area (CCA)

- A **licensed premise** where patrons over the age of 21 can consume alcohol purchased from existing liquor-licensed establishments.
- Each CCA must be located within an ED.

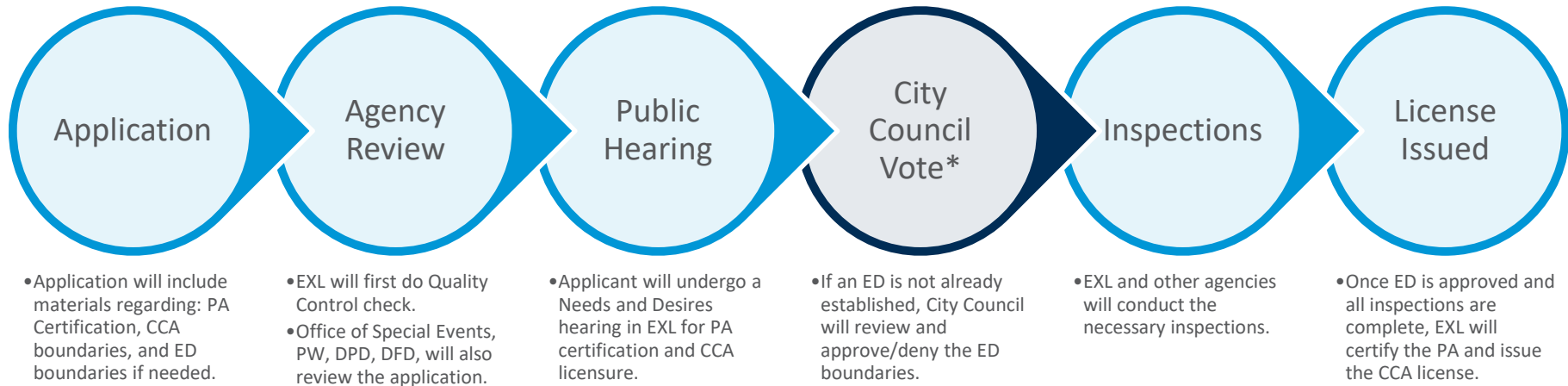
Entertainment District (ED)


- An **area of the city** that is no larger than 100 acres and contains at least 20,000 sq. ft. of total liquor-licensed premises.
- Each ED must be approved by City Council.

Promotional Association (PA)

- A group of at least two liquor-licensed businesses that join together as the **applicant** for a CCA license.
- PAs must be certified by EXL before obtaining a CCA license.

Common Consumption Area Licensure Process

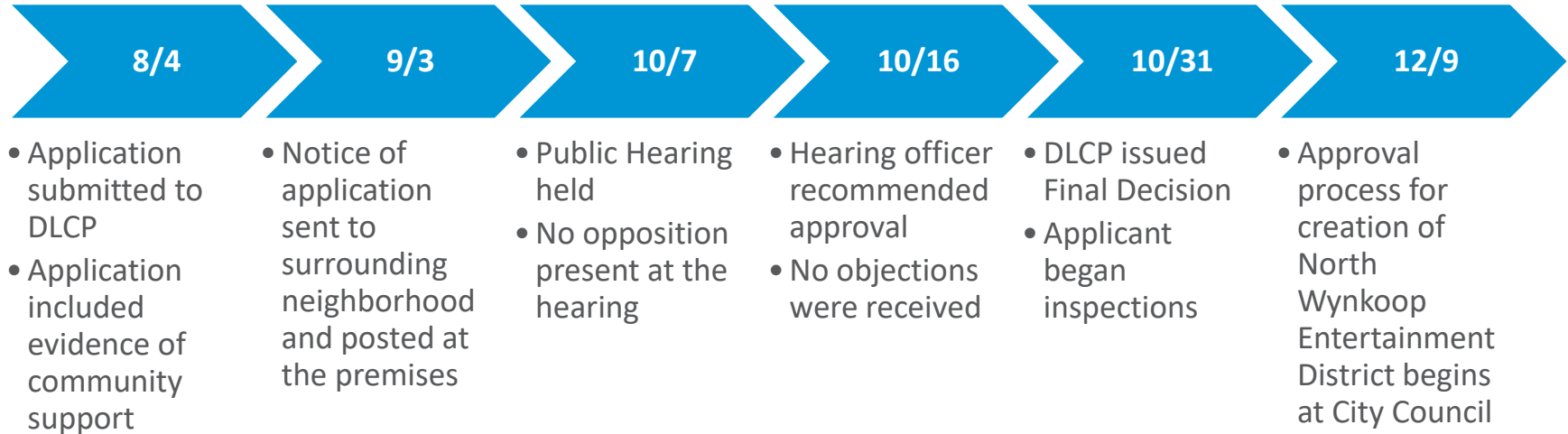




Resolution: Creation of the North Wynkoop Entertainment District

Council Member Watson

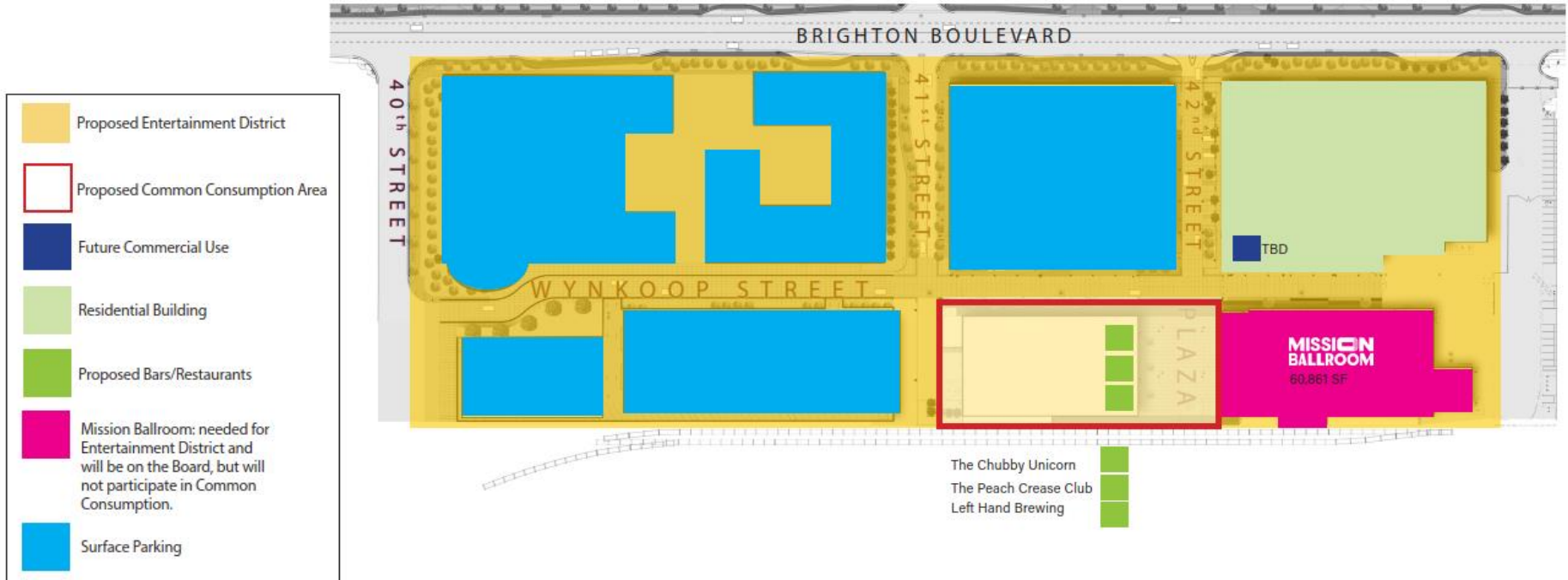
North Wynkoop Application Timeline



North Wynkoop Site Map



North Wynkoop Site Map



Resolution Summary

- Creation of the Entertainment District is **supported by the neighborhood**.
- DLCP cannot issue the **common consumption area license** until an Entertainment District is created by City Council, per state law.
- Creation of this Entertainment District **does not change** any other zoning, noise, or other codes that apply in the area.



Bill: Repeal of D.R.M.C. 6-23

Department of Licensing & Consumer Protection

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Repealing the Sunset Date

Denver's Pilot Program

- The ordinance and rules went into effect on June 1, 2021.
- Per D.R.M.C. section 6-23, **the program is set to sunset on June 1, 2026.**

Denver Entertainment Districts and CCA licensees

- Currently, Denver has **zero** Entertainment Districts and **zero** licensed common consumption areas.
- Our **first licensee** has been approved by DLCP and is **seeking establishment of an Entertainment District today.**

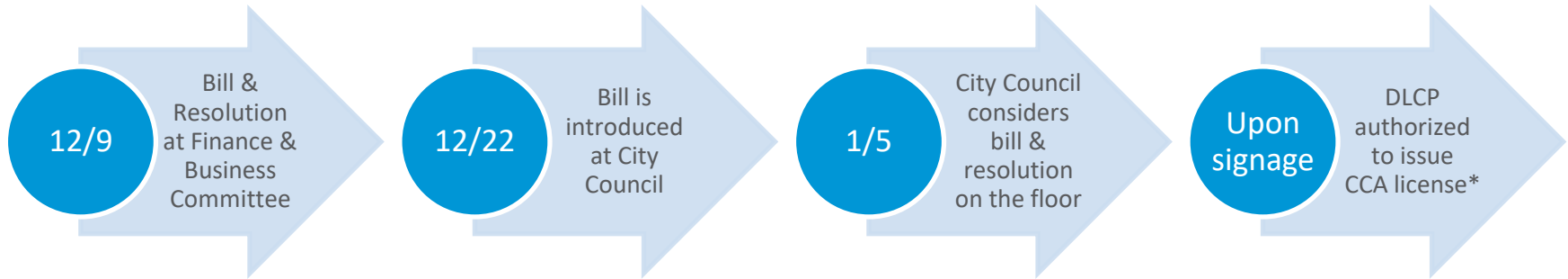
The Issue

- Without a repeal of the sunset, our **first and only CCA licensee would not be able to continue operation** past their license expiration date.
- Allowing the program to sunset would remove this tool for **placemaking and activation.**

Bill Summary

- All [state and local requirements](#) for common consumption area licenses remain in place.
- Changes to the common consumption area or applications for a new common consumption area would need to be **reviewed and approved** by DLCP.
- Removal of the sunset date for this program gives potential applicants **more certainty** to pursue place-making and activation through this program.

Next Steps



*Issuance subject to passage of all required inspections and plan approvals



Questions?

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Appendix: Entertainment Districts and CCA Examples

The first PA/CCA applicant in an area will have to apply for a PA, CCA, and propose an ED.

Once City Council establishes an ED, other businesses are free to form PAs and apply for CCA licenses within that ED.

CCAs can look different:

- Some may consist of kiosks or separate rooms in a larger, enclosed space;
- Some may be located in an alleyway closed to traffic;
- Some may connect to several freestanding businesses
- Can be permanent or on event-basis

