

BILL/ RESOLUTION REQUEST

- 1. Title:** Approves a sponsorship agreement with The Superlative Group, Inc. and Universal McCann Worldwide, Inc. on behalf of its client, FCA US LLC, for \$530,000.00 in revenue through 12-31-2017 to obtain sponsorship, advertising and marketing support/opportunities in connection with Red Rocks Amphitheatre (THTRS-201626685).

- 2. Requesting Agency:** Arts & Venues Denver

- 3. Contact Person *with actual knowledge of proposed ordinance***
Name:Brian Kitts
Phone:
Email:

- 4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary***
Name:
Phone:
Email:

- 5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved**
 - a. Scope of Work**

 - b. Duration**

 - c. Location**

 - d. Affected Council District**

 - e. Benefits**

 - f. Costs**

- 6. Is there any controversy surrounding this ordinance, groups or individuals who may have concerns about it? Please explain.**

Bill Request Number: RR16-0304

Date: 4/19/2016