Alcohol Consumption at the National Western Center

Business, Arts, Workforce, Aeronautical Services (BIZ) Committee October 9, 2019



Why are we here?

Excise and Licenses, in partnership with NWCO, is requesting an ordinance change that creates regulations around alcohol consumption at the National Western Center.



How did we get here?

SB 19-200:

- Signed into law on May 28, 2019
- Expands ability for patrons of National Western Center to consume alcohol beverages
- Requires the City and County of Denver to pass an ordinance to effectuate expanded consumption, including identifying when and where it is allowed.



What does state law permit or prohibit?

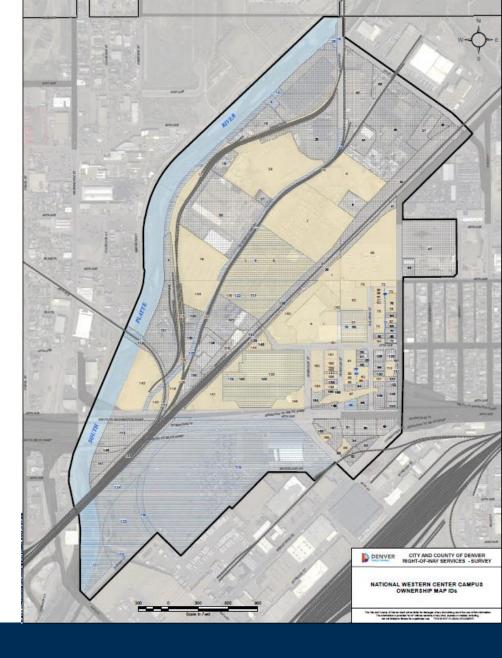
When and where authorized by local ordinance, Patrons of National Western Center are permitted to:

- Remove alcohol beverages from the licensed premises of the liquor-licensed establishment where it was purchased
- Consume the beverage in approved areas of the National Western Center called alcohol consumption areas or on other liquor-licensed premises within the National Western Center

Patrons of National Western Center are NOT permitted to:

- Bring outside alcohol beverages into the National Western Center
- Remove alcohol beverages from the National Western Center





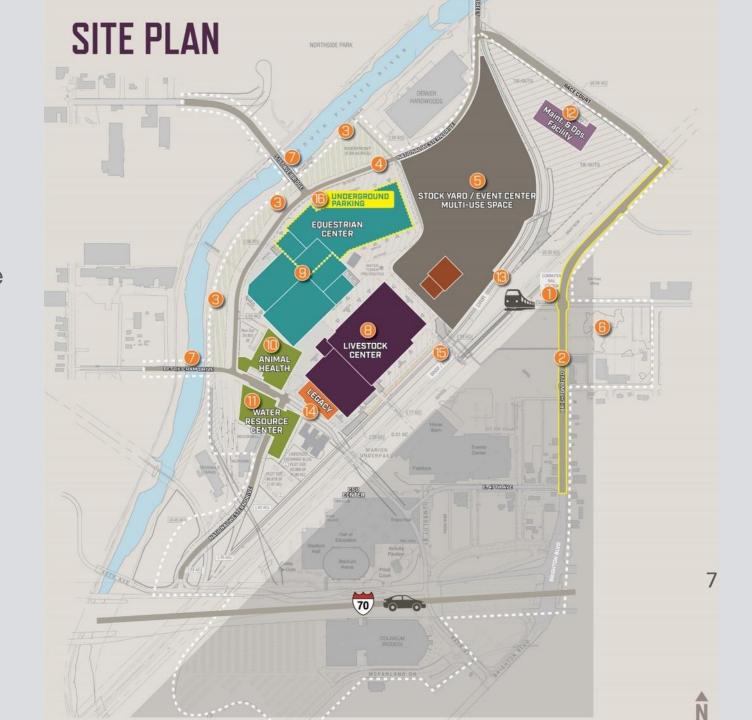






NWC SITE PLAN

- 1. RTD Transit Station
- 2. Brighton Blvd. 47th to Race Court
- 3. South Platte Riverfront
- 4. New National Western Drive
- 5. Stock Yard/Event Center Multi-Use Space
- 6. Campus-Related TOD
- 7. New Bridges Near 48th & 51st Avenues
- 8. Livestock Center
- 9. Equestrian Center
- 10. CSU Animal Health Facility
- 11. CSU Water Resources Center
- 12. Maintenance & Operations Facility
- 13. DRIR Rail Corridor
- 14. WSSA Legacy Building
- 15. Pedestrian Bridge
- 16. Underground Parking



Overview of Ordinance Requirements

Approval Required

Approval must be obtained prior to the operation of an alcohol consumption area, per event.

Approval process starts with an application to EXL

EXL Director approves alcohol consumption areas by order

Application

Site plan with boundaries of consumption area

Proof of ownership or possession

Proposed date(s) and hours of event

Security plan to ensure compliance with liquor laws

Causes for Denial

Proposed consumption area doesn't have adequate security

Proposed consumption area doesn't have adequate barriers

Approval would adversely impact health, safety, or welfare

Applicant has previously been denied

Disciplinary Actions

Approval may be suspended or revoked

Reasons for discipline include those in Chapter 32 and Causes for Denial

Unlawful Acts

Outside alcohol brought into alcohol consumption areas

Removal of alcohol beverages from alcohol consumption areas

Consumption of alcohol outside of state permitted hours

Violation of state laws/rules or rules adopted by EXL Director



Implementation Timeline

September

Community and City Council outreach

October

- Community and City Council outreach continued
- City Council legislative process
- Notice of EXL rulemaking

November

EXL rulemaking hearing and rules adopted

December

Application forms available



Questions?

