

Alcohol Consumption at the National Western Center

Business, Arts, Workforce, Aeronautical Services (BIZ) Committee
October 9, 2019

Why are we here?

Excise and Licenses, in partnership with NWCO, is requesting an ordinance change that creates regulations around alcohol consumption at the National Western Center.

How did we get here?

SB 19-200:

- Signed into law on May 28, 2019
- Expands ability for patrons of National Western Center to consume alcohol beverages
- Requires the City and County of Denver to pass an ordinance to effectuate expanded consumption, including identifying when and where it is allowed.

What does state law permit or prohibit?

When and where authorized by local ordinance, Patrons of National Western Center are permitted to:

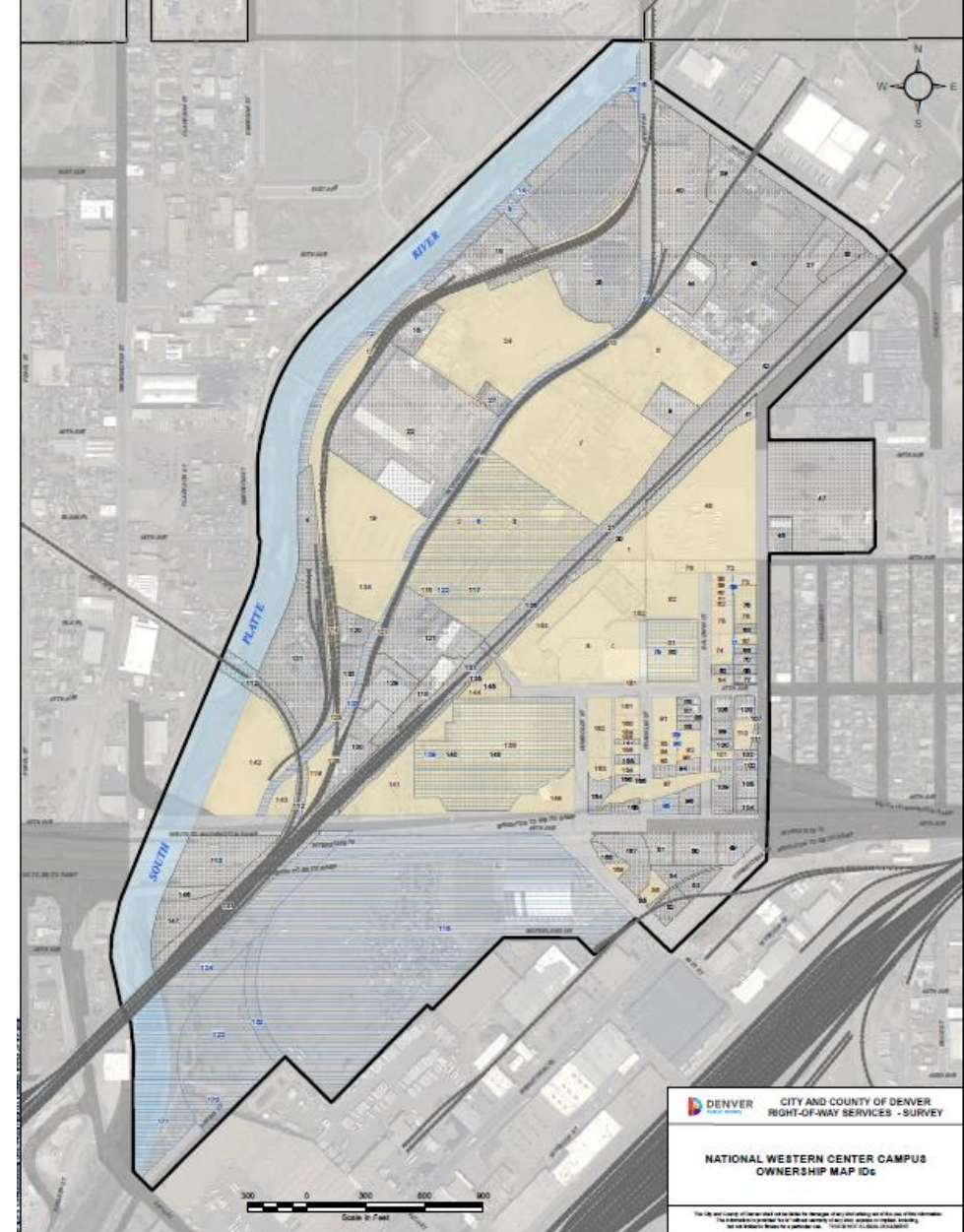
- Remove alcohol beverages from the licensed premises of the liquor-licensed establishment where it was purchased
- Consume the beverage in approved areas of the National Western Center called alcohol consumption areas or on other liquor-licensed premises within the National Western Center

Patrons of National Western Center are NOT permitted to:

- Bring outside alcohol beverages into the National Western Center
- Remove alcohol beverages from the National Western Center

National Western Center

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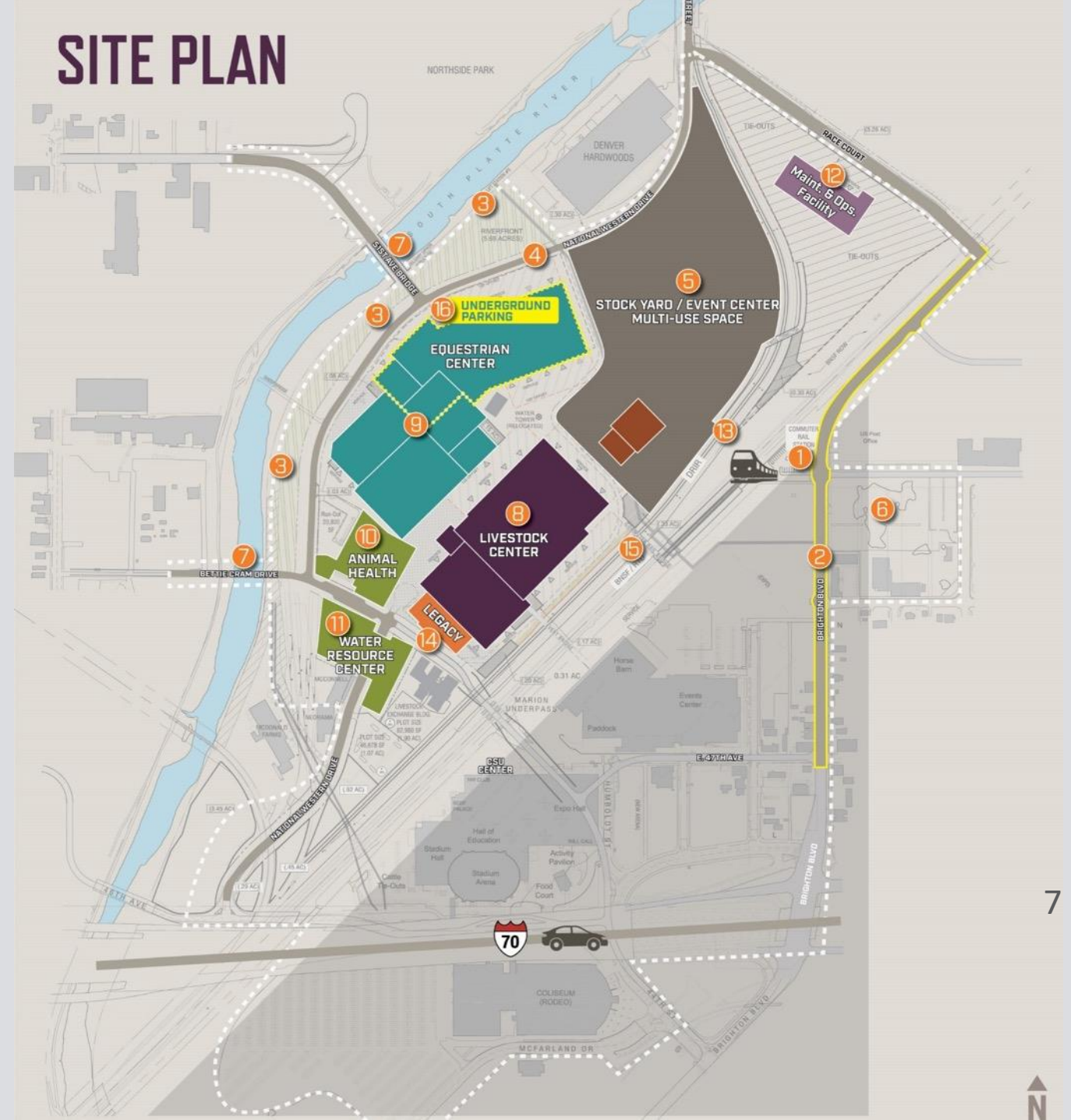




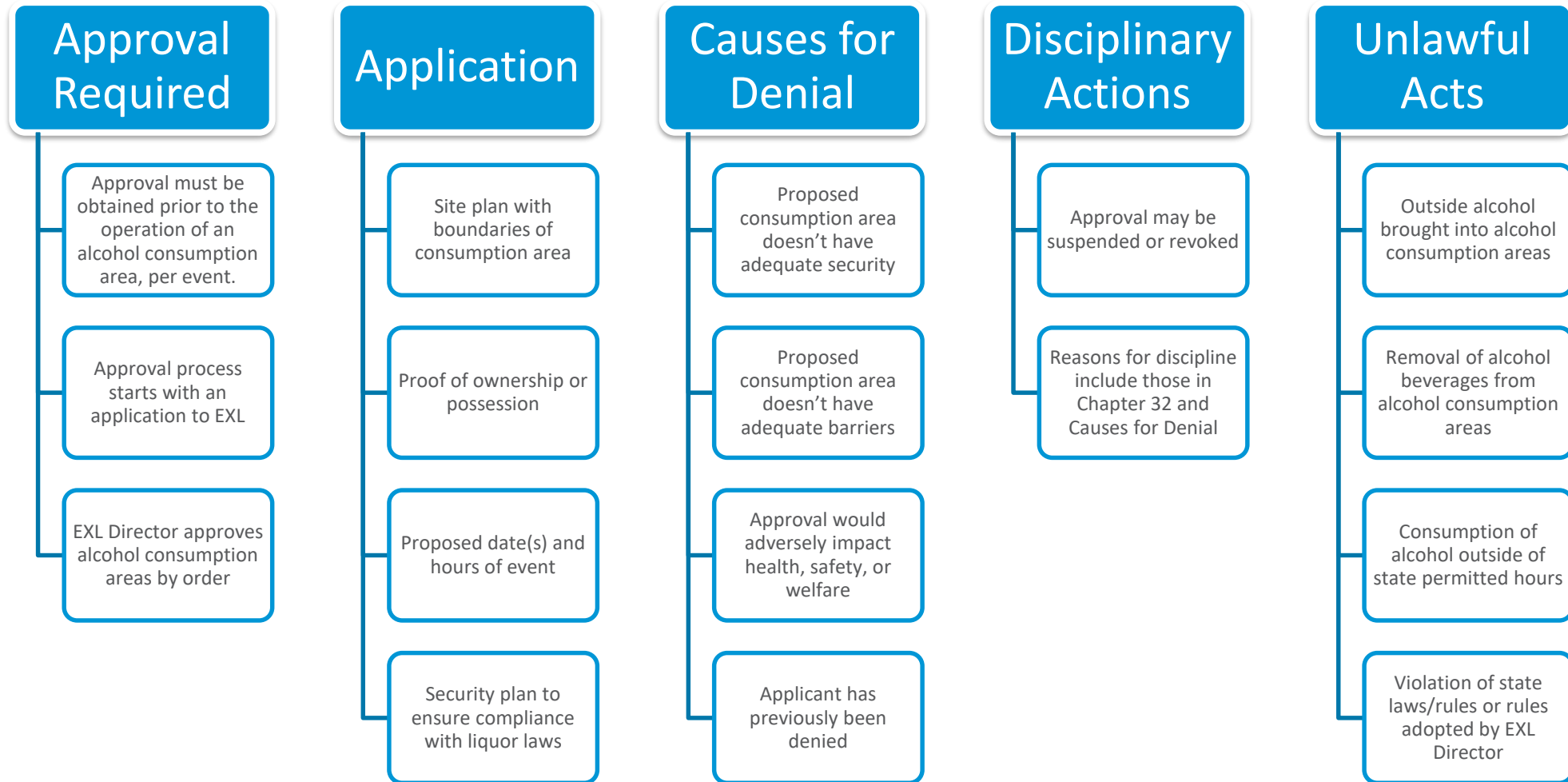
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NWC SITE PLAN

1. RTD Transit Station
2. Brighton Blvd. – 47th to Race Court
3. South Platte Riverfront
4. New National Western Drive
5. Stock Yard/Event Center Multi-Use Space
6. Campus-Related TOD
7. New Bridges Near 48th & 51st Avenues
8. Livestock Center
9. Equestrian Center
10. CSU Animal Health Facility
11. CSU Water Resources Center
12. Maintenance & Operations Facility
13. DRIR Rail Corridor
14. WSSA Legacy Building
15. Pedestrian Bridge
16. Underground Parking



Overview of Ordinance Requirements



Implementation Timeline

September

- Community and City Council outreach

October

- Community and City Council outreach continued
- City Council legislative process
- Notice of EXL rulemaking

November

- EXL rulemaking hearing and rules adopted

December

- Application forms available

Questions?