

**ARTS & VENUES DENVER
CONTRACT REQUEST**

Requested by: Amy Lindsey

Type of Service Required (e.g. Graphic Design): Exclusive Sponsorship Sales and Management Agency

Contract Summary:

Provide exclusive sponsorship sales and activation for Denver Arts & Venues, Denver Public Library, Denver International Airport and Office of Economic Development.

Summary of Competitive Process Used to Select the Contractor:

Formal RFP process through City purchasing department

Vendor Name / Address:

The Superlative Group, Inc.
26600 Detroit Road, Suite 250
Cleveland, OH 44145

Contact Information:

Name: Myles Gallagher
Telephone: 216-592-9400
E-mail Address: gallagher@superlativegroup.com

Federal Identification Number (FID) – W9 form is required:

34-1762954

Contract Term:

9/1/2013 to 8/31/16 (Three years term)

Proposed Scope of Work:

Provide exclusive sponsorship sales and activation for Denver Arts & Venues, Denver Public Library, Denver International Airport and Office of Economic Development..

Fee Schedule: (see attached)

Total contract NTE \$7,725,000.00

Marketing Requirement: (see attached Scope of Work)

Certificate of Insurance Requirements: (See attached)

Funding Information (to be completed by Finance Dept):

Fund = 15815
Org = 3050200
Account = 603000
Program code = X9999

Vendor Number:

92071

CONTRACT DESCRIPTION COMMENTS:

THE SUPERLATIVE GROUP; NEW CONTRACT; DESCRIPTION: EXCLUSIVE SPONSORSHIP
SALES/ACTIVATION; FUND/ORG: 15815-3050200-603000; CONTRACT TERM: 9/1/13 TO 8/31/16;
AMOUNT: \$7,725,000.00; REQUESTED BY AMY LINDSEY