From:	James Waddell
To:	dencc - City Council
Cc:	Brittany Morris Saunders
Subject:	BikeDenver support for Denver music festival
Date:	Friday, July 21, 2017 5:20:47 PM

Dear Denver City Council Members,

I am writing on behalf of BikeDenver, Denver's local bicycle advocacy organization. We represent people across all eleven council districts who bike and would like to bike more. We also speak for organizations with bicycling-related activities in Denver.

We have met with Superfly to discuss the proposed music festival at Overland Golf Course and ask City Council to approve the contract. From my conversations with them, and my own research, Superfly looks to have a track record of valuing alternative transportation and they see that biking is an important component of this proposed festival.

We have discussed their plans for bike parking and bike valet to accommodate the high number of cyclists expected to use this form of transportation to get to and from the festival. As with many of the events we partner with to provide bike parking and technical advice, this is important to help alleviate parking and traffic concerns for nearby neighborhoods.

With the City showing its recent support for increased mobility options I would encourage the City to approve the festival contract and look forward to working with the City and Superfly to create a bike-friendly environment for this festival.

Feel free to contact me with any questions.

Sincerely,

James

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