

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto: MileHighOrdinance@DenverGov.org) by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 6/12/2024

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
 Dedication/Vacation Appropriation/Supplemental DRMC Change
 Other:

2. Title: (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves a grant agreement with the Colorado Department of Law, Division of Community Engagement, for \$541,158 and through 6-30-26 to accept funding to combat vaping among the city's youth population, citywide (202474372-00).

3. Requesting Agency: Department of Public Health & Environment-Community & Behavioral Health Division-Tobacco Program

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Teddy Montoya	Name: Will Fenton
Email: Teddy.montoya@denvergov.org	Email: William.Fenton@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

This funding will address the youth vaping crisis through at least one of the following 2 objectives: Provision of cessation assistance to individuals who were exposed to vape/ENDS (electronic nicotine delivery system) while under the age of 21 and Provision of education or prevention programs that can prevent or reduce the use of vape/ENDS among individuals under 21. Specifically, the Denver Department of Public Health and Environment (DDPHE) seeks to establish the Denver Youth Vaping Cessation and Mental Health Initiative, a comprehensive program designed to address the rising issue of youth and young adult vaping in Denver.

6. City Attorney assigned to this request (if applicable): Breena Meng

7. City Council District: Citywide

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
New Grant

Vendor/Contractor Name (including any dba's): Colorado Department of Law-the Division of Community Engagement

Contract control number (legacy and new): 202474372-00

Location: City and County of Denver

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?**

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Start Date: Either the effective (execution date) date or July 1, 2024—whichever occurs first.

End Date: June 30, 2026

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$541,158.00	\$00	\$541,158.00

<i>Current Contract Term</i> (or date of execution)	<i>Added Time</i>	<i>New Ending Date</i>
7/1/2024	none	6/30/2026

Scope of Work:

This health project serves to address the youth vaping crisis through at least one of the following 2 objectives: Provision of cessation assistance to individuals who were exposed to vape/ENDS (electronic nicotine delivery system) while under the age of 21 and Provision of education or prevention programs that can prevent or reduce the use of vape/ENDS among individuals under 21. Specifically, the Denver Department of Public Health and Environment (DDPHE) seeks to establish the Denver Youth Vaping Cessation and Mental Health Initiative, a comprehensive program designed to address the rising issue of youth and young adult vaping in Denver. DDPHE will accomplish this by implementing an evidence-based initiative that provides trauma-informed counseling, support groups, and nicotine replacement therapies to help youth quit vaping and address the mental health factors associated with ENDS use. DDPHE has identified a critical need for comprehensive cessation programs that address the intricate relationship between addiction and mental health among affected youth and young adults in Denver (and across Colorado). By taking a holistic approach, we aim to not only promote cessation but also provide necessary support to resolve any underlying mental health issues. The objectives are as follows:

Vaping cessation: Work within this objective includes programming providing cessation assistance to Denver residents who were exposed to ENDS while under the age of 21. Examples include but are not limited to:

- Evidence-based cessation programs that are accessible and that are culturally tailored and appropriate or designed for youth.
- Initiatives that provide trauma-informed counseling, support groups, and nicotine replacement therapies to help youth quit vaping and address mental health impacts.

Vaping prevention and education: Work within this objective includes programming that is designed to prevent or reduce use of ENDS by Denver residents who are under the age 21. Examples include but are not limited to:

- Programs that are designed to encourage greater connections with trusted adults, honest and authentic support for peers who are struggling, and support for mental health that can prevent the use of vaping.
- Comprehensive education campaigns that use a targeted approach to raise awareness about the risks and consequences of vaping, debunking myths about their reduced harm/harmlessness and promote healthy alternatives.

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- Presentations, workshops, or peer-led activities that discourage vaping and provide support and resources for those struggling with addiction.
- Incorporation of social media, streaming and app-based platforms to raise awareness and engage youth.
- Outreach that engages parents/guardians and communities in the effort to combat vaping and that provides resources, workshops, and support networks to families.

DDPHE will use funds awarded by the Colorado Dept. of Law to address the escalating youth vaping crisis in Denver by integrating mental health support and comprehensive cessation strategies. Our approach centers on trauma-informed counseling, nicotine replacement therapy, and community engagement facilitated by a dedicated Youth Advisory Board. The initiative's goals include providing specialized counseling services, conducting a health needs assessment, developing a youth cessation toolkit, and mobilizing a Youth Advisory Board for community outreach. Our multidimensional strategy prioritizes the mental well-being of affected youth and aims to reduce vaping prevalence through evidence-based interventions. This grant will enable us to implement a holistic program addressing the physical, mental, and social aspects of youth health, fostering long-term positive outcomes in Denver's communities.

Was this contractor selected by competitive process? Yes-grant application **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds: The Colorado Department of Law (DOL) announced funding to support programs that work to address youth vaping in Colorado. Funds were designated to support entities with programming seeking to serve either or both of these two objectives: Provision of cessation assistance to individuals who were exposed to vape/ENDS (electronic nicotine delivery system) while under the age of 21 and Provision of education or prevention programs that can prevent or reduce the use of vape/ENDS among individuals under 21.

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? To Be Determined—Subcontractor(s) unknown at this time.

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