

Kelly R. Leid
Executive Vice President – Operations
Oakwood Homes

With over 25 years of broad based operations management experience, including 20-plus years in senior leadership positions, Kelly has worked across a range of highly visible public, private and nonprofit organizations, collectively overseeing highly complex project development efforts. In October 2017, after 8 ½ years of public service, Kelly was named Executive Vice President Operations - Reunion for Oakwood Homes. Oakwood Homes is a Colorado-based homebuilder and community developer.

In his role as Executive Vice President, Kelly oversees the 2,500-acre master planned community, including community engagement, public affairs, the development of a 3rd party builder program, the design and implementation of Reunion's future 430-acre Reunion Center and planning for an 800-unit active adult community. At full build-out the community will have approximately 10,000 homes. Kelly previously worked for Oakwood Homes from 2002-2008, managing the company's educational foundation, helping lead significant school reform and school development projects.

In January 2016, Denver Mayor Michael B. Hancock appointed Kelly to serve as Executive Director for the Mayor's Office of the National Western Center (NWCO). Kelly started the new office, which included managing the planning, strategic partnership coordination, and implementation of the initial \$1.1 billion investment in the creation of the National Western Center, a dynamic 250-acre global destination for agricultural heritage and innovation. Prior to taking the helm of NWCO, Kelly served as the Mayor's Executive Director of the North Denver Cornerstone Collaborative (NDCC) from 2013-16, founding the new multi-agency team, charged with the strategic alignment, planning and implementation of six major projects impacting over 3,000 acres located just north of downtown Denver. From 2011-2013, Kelly served as the Mayor's Director of Development Services. With a staff of nearly 120, the department facilitates and supports the issuance of over 50,000 residential and commercial permits through the plan review, permitting and inspections process for the City & County of Denver.

Prior to Kelly's work with the City and County of Denver and Denver Public Schools, Kelly had the opportunity to play a leading role in the establishment and operations of the Metropolitan Football Stadium District, which oversaw the design and construction of the Denver Bronco's new stadium. Following his work on the Bronco's stadium, Kelly was selected as the Vice President of Operations for the Arizona Tourism and Sports Authority, working on the early design of the Arizona Cardinal's stadium.

Kelly graduated from Arizona State University with a degree in general business and a Masters in Public Administration. He also holds a Masters in Business Administration from the University of Denver. He has been honored by the Denver Business Journal's "Forty under 40" in 1999 as one of the up-and-coming business leaders and in 2007 as "Business Person of the Year" from the Aurora Chamber of Commerce for his work in educational reform along the eastern Front Range.

Kelly is a 3rd generation Coloradoan, growing up in Northwest Jefferson County and currently resides in Unincorporated Arapahoe County with his wife and their two children.