

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 12/15/14

Please mark one: **Bill Request** or **Resolution Request**

1. Has your agency submitted this request in the last 12 months?

Yes **No**

If yes, please explain:

2. Title: Ordinance request approving the contract amendment for AEG Live-Rocky Mountains, LLC (the “**Promoter**”) for Denver Arts & Venues Promoter Commission Program, Contract Control THTRS-201313532.

3. Requesting Agency: Denver Arts & Venues

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Tad Bowman
- **Phone:** (720) 865-2488
- **Email:** Tad.Bowman@Denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Tad Bowman
- **Phone:** (720) 865-2488
- **Email:** Tad.Bowman@Denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable:

This ordinance will amend a contract for the Denver Arts & Venues Promoter Commission Program to induce the Promoter to promote and book live concerts and events at Denver Arts & Venues facilities. The venues in question are in Council District 8 (DPAC venues) and Council District 9 (Denver Coliseum) and Red Rocks. This is a non-exclusive program that is open and available to any qualifying company interested in taking advantage of the program. The purpose of this commission program is to increase revenues to the City in the form of ticket sales and concessions. This program is essentially the same as the program used in calendar year 2014 and will be for the 2015 event season. The contract amendment extends the term end date to 12/31/2015 and adds \$1,200,000 to the contract.

***Please complete the following fields: (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

a. Contract Control Number: THTRS-201313532

b. Duration: January 1, 2014-December 31, 2015

c. Location: Denver Arts & Venues facilities

d. Affected Council District: Council Districts 8&9

e. Benefits: This commission program provides an incentive for the Promoter to maximize its efforts to promote and book live concerts and events at the AVD Venues. Increasing the number of concerts and events and the attendance at the same will result in increased revenues to the City in the form of ticket sales and concessions.

f. Costs: Adding \$1,200,000 to the contract for a total contract amount of \$2,400,000.

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain.

None that is known

To be completed by Mayor’s Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____