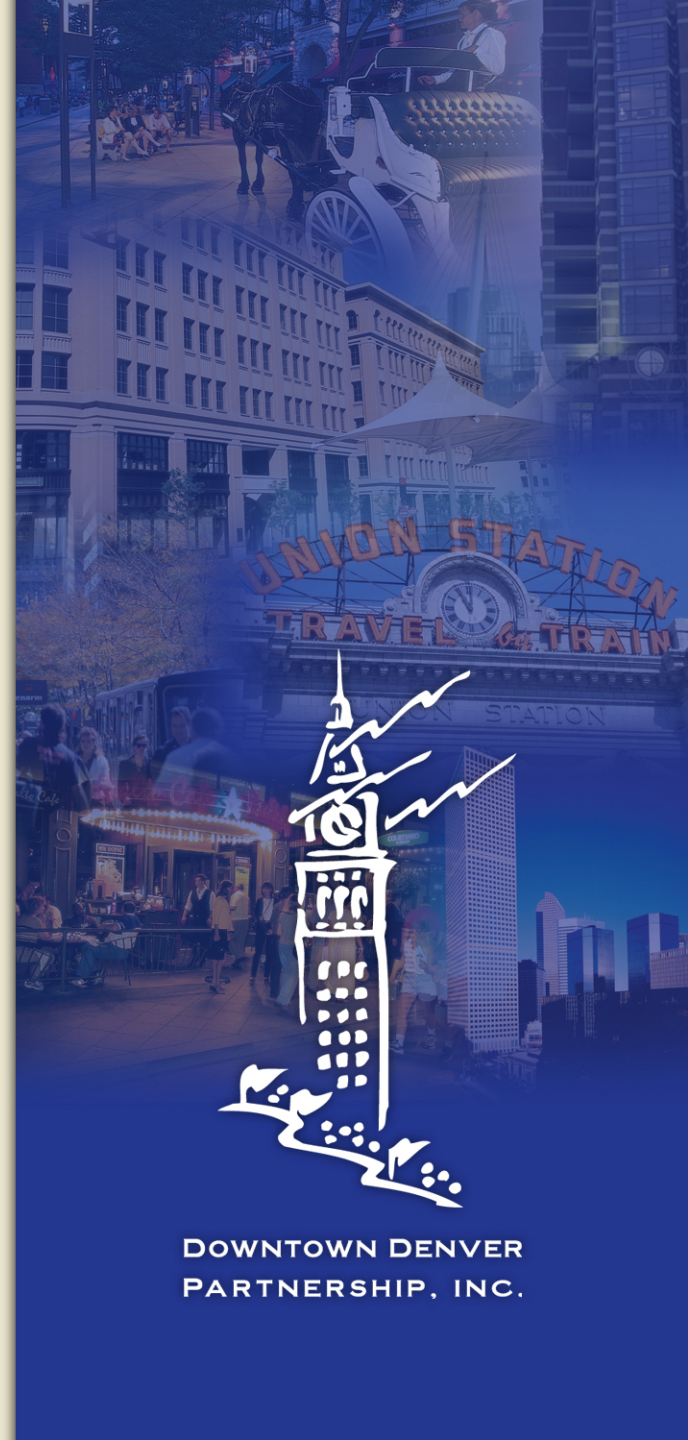


# *Skyline Park: Block 2 Beer Garden Proposal*



May 18, 2016  
Denver City Council  
Infrastructure & Culture Committee

John Desmond



DOWNTOWN DENVER  
PARTNERSHIP, INC.

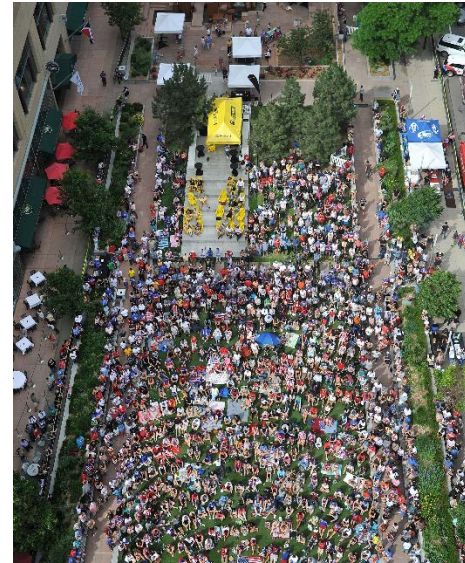
# Collaboration and Partnership

- Skyline Park has been a high priority for over 2 decades in partnership with Denver Parks & Recreation
- Goals and objectives to provide for year round programs and activation in the park
- Agreements and/or permits have allowed for variety of programming



# Summer Activation

- Games
- Moveable tables and chairs
- Mini-golf
- Concerts



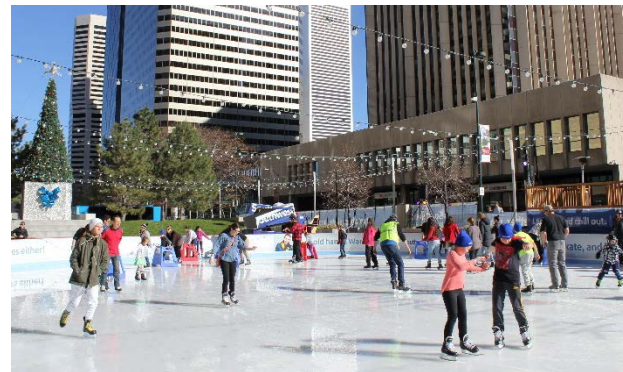
# Summer Activation

- Basketball court
- Movies
- Dog Park
- Children's play area



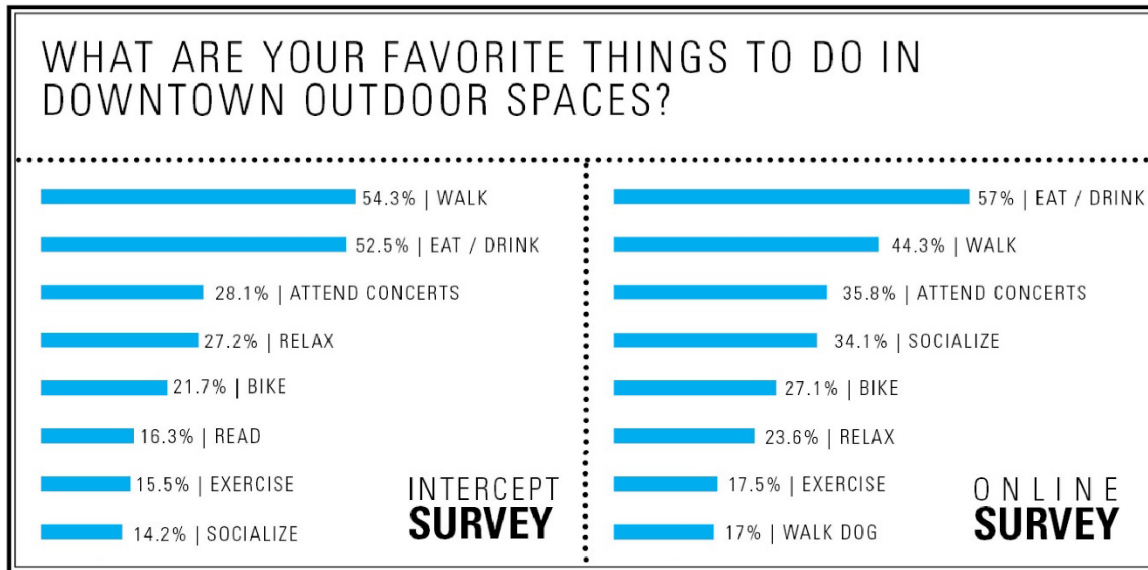
# Winter Activation

- 268,702 skaters
- Broomball tournaments
- Concerts
- Markets



# Further Enhancements

- Key objective is to activate park
  - Multiple times of the day
  - Family friendly and multi-generational
  - Need to attract a variety of people
  - Year-round amenities and services to support use
- Researched multiple options
- Polled nearly 4,000 constituents



# Beer Garden Pilot

- Operated by Downtown Denver Events, Inc. – 501 (c) (3)
- Family Friendly
- Open to public
- 24-hour security



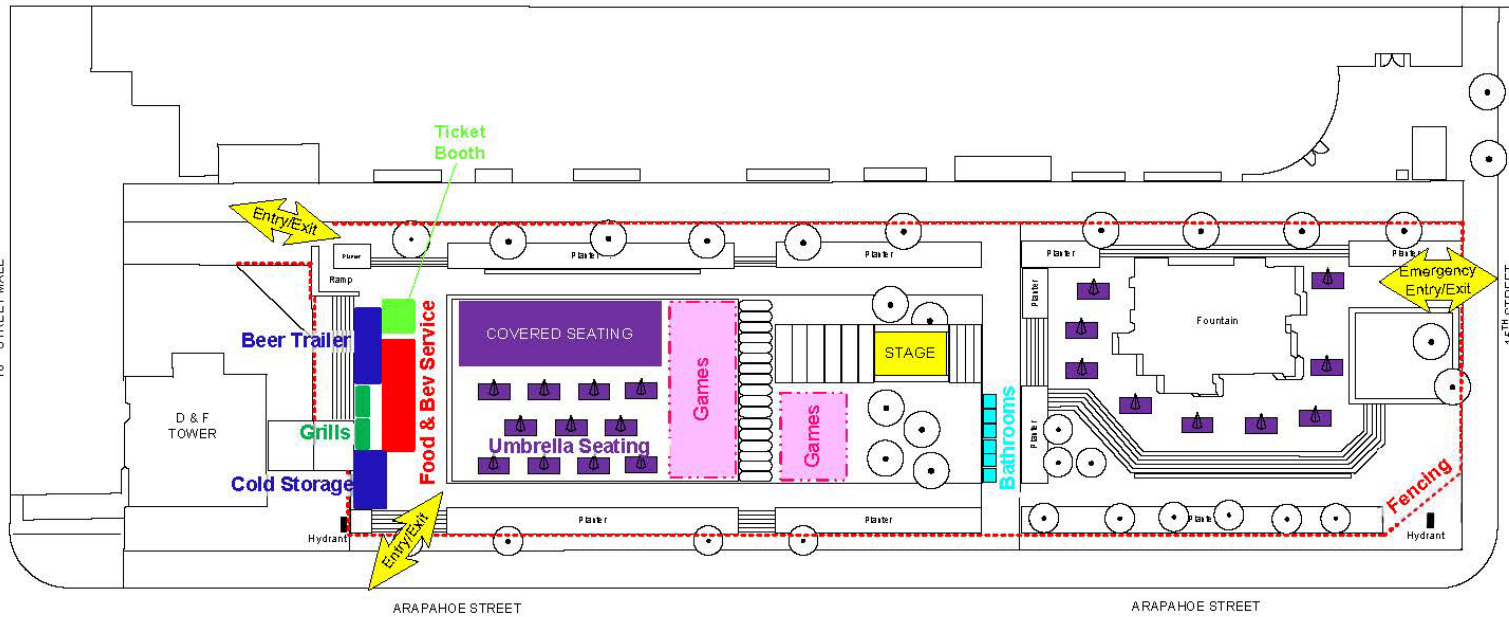
# Beer Garden Pilot

- Authentic Denver
- Local food and beverages
- Comfortable and professional space
- Games





# Layout

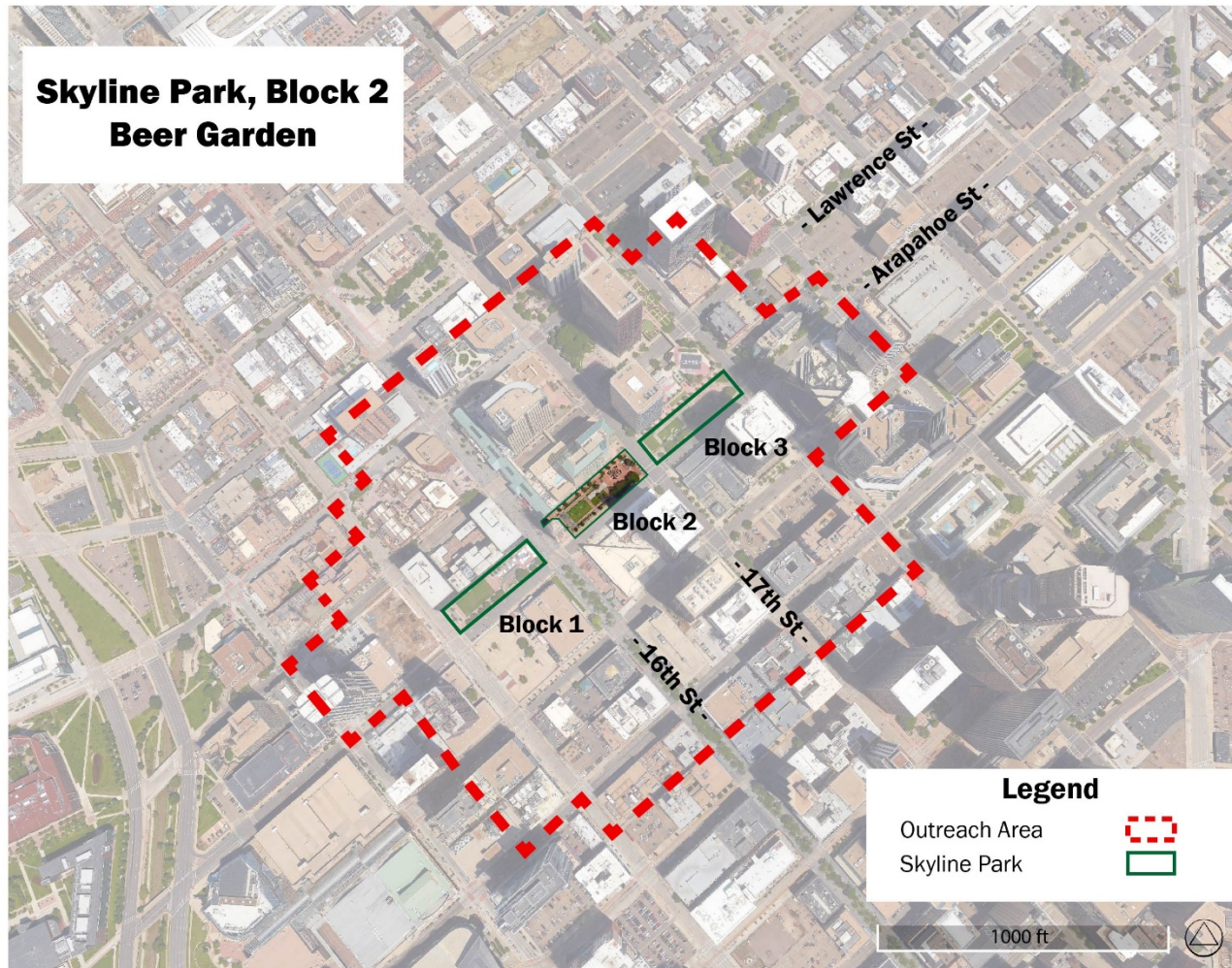


# Pilot Project

- In 2016, open mid-July at earliest to October 31 at the latest. Contingent on approval of liquor license.
- If it successful and the community supports it,
  - Open in 2017 and 2018 between May 1 and October 31.
- The Southwest Rink at Skyline Park will remain open from November 1 to March 1.
- Will involve the operators of the Lowry Beer Garden and Lannie's Clocktower Cabaret to insure the beer garden is run professionally



# Outreach



# Draft Term Sheet

Fred Weiss

Director of Finance and Administration

Denver Parks and Recreation

