

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

*\*All fields must be completed.\*  
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: October 13, 2014

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain: This is the operating plan and budget is submitted annually and last years budget was submitted in the last 12 months.

2. Title: **A bill for an ordinance approving an Operating Plan and Budget for 2015 for the Downtown Denver Business Improvement District.**

3. Requesting Agency: Finance

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- Name: Rick Sheehan – Sr. Financial Analyst
- Phone: 720-913-5550
- Email: [Richard.Sheehan@denvergov.org](mailto:Richard.Sheehan@denvergov.org)

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council*

- Name: Rick Sheehan – Sr. Financial Analyst
- Phone: 720-913-5550
- Email: [Richard.Sheehan@denvergov.org](mailto:Richard.Sheehan@denvergov.org)

6. General description of proposed ordinance including contract scope of work if applicable: The City Council approves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures necessary to execute the responsibilities of the district as well as the imposition of a special assessment necessary to generate sufficient revenue to pay the district's expenses.

- a. Contract Control Number: None
- b. Duration: Budget for 2015
- c. Location: The district covers a 120-block area within central downtown Denver. The district is centered on the 16<sup>th</sup> Street Mall from Colfax to Wewatta Street extending approximately 4 blocks on the east and west side of 16<sup>th</sup> Street.
- d. Affected Council District: Council District #8 – Albus Brooks; Council District #9 – Judy Montero
- e. Benefits: BID's are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Denver Downtown BID is a property owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and advertising of district events and programs, transportation initiatives and economic development services.
- f. Costs: Districts are self funded with no direct costs to the City. The district has no debt and no mill levy. The special assessment is based upon Net Assessable Square Feet to meet the proposed budgetary expenditures for 2015 which are **\$6,661,104 Operating; \$96,000 Capital; \$220,871 Periodic Maintenance; \$278,762 Special projects/contingency; \$438792 Enterprise.**

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* Please explain.

No Controversy.

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

# **Executive Summary Downtown Denver BID 2015 Work Plan and Budget**

Business Improvements Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for Downtown Denver BID and it is submitted annually.

**General Description of District and Location:** The Downtown Denver Business Improvement District covers a 120- block area within central downtown Denver. The District is centered on the 16<sup>th</sup> Street Mall from Grant and Colfax to Wewatta Street extending approximately 4 blocks on the east to 20<sup>th</sup> Street and to Speer Blvd on the west side of 16<sup>th</sup> Street.

The BID is a property-owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and communication of district events and programs, economic development services, transportation initiatives and safety services.

Operations and improvements of the BID are financed by a special assessment on real commercial property within the District.

In 2001, the electors overwhelmingly supported a proposal to significantly increase special assessments and the BID increased its core services – litter and trash removal, sidewalk sweeping, and alley cleaning throughout Downtown and broadened its safety services. These safety service included Downtown Ambassadors, a homeless outreach program, and the hiring of off-duty police. A new contractor will be hired to provide these services.

In 2015, the most visible BID initiatives will focus on the reconstruction of a portion of the 16<sup>th</sup> Street Mall, the repair of significant areas of 16<sup>th</sup> Street Mall sidewalk areas, and continued activation of public spaces. The activation efforts will be centered on the 16<sup>th</sup> Street Mall and Skyline Park including Garden Block (between Curtis and Champa, initially implemented in 2013) and the Patio 16 block (located between Stout and California, initially implemented in 2014). The BID will also continue to expand its “off-Mall” activities, including support of better bicycle facilities, and expanded tree care and flower plantings in a variety of locations throughout the BID service area. The Bid will also install 6 interactive kiosks that will be installed in various locations. The BID will continue funding marketing, communications, holiday, economic development, and research programs.

**District Structure:** The district has no debt and no mill levy. The district is financed by a special assessment that is based upon Net Assessable Square Feet to meet the proposed budgetary expenditures for 2015 which are **\$6,661,104 Operating; \$96,000 Capital; \$220,871 Periodic Maintenance; \$278,762 Special projects/contingency; \$438792 Enterprise**. The Board of Directors is composed of 7 electors.

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