

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****  
*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 02/25/2014

Please mark one:  Bill Request or  Resolution Request

**1. Has your agency submitted this request in the last 12 months?**

Yes  No

**If yes, please explain:**

**2. Title:** *(Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)*

The Ad Focus will provide sales and sales support for signage owned and operated by Denver Arts & Venues signage or provided for sales service to DAV by third party owners. Contract Number THTRS-201313333-00

**3. Requesting Agency:** Denver Arts and Venues

**4. Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Amy Lindsey
- **Phone:** 720-865-4226
- **Email:** [amy.lindsey@denvergov.org](mailto:amy.lindsey@denvergov.org)

**5. Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Amy Lindsey
- **Phone:** 720-865-4226
- **Email:** [amy.lindsey@denvergov.org](mailto:amy.lindsey@denvergov.org)

**6. General description of proposed ordinance including contract scope of work if applicable:**

Ad Focus Inc. will provide sales of digital and static marquees and other signage owned and operated by Denver Arts & Venues or provided to DAV by third party owners. This list currently includes digital signage located on properties at the Colorado Convention Center and Denver Performing Arts Complex.

Contractor will provide support for all sales activities including applicable reports and proof-of-run affidavits, visual/photographic documentation of advertising as required by clients, all contracting on behalf of DAV, submittal and production of all artwork including electronic and static installation, billing reconciliation and other duties as assigned by Denver Arts & Venues.

***\*\*Please complete the following fields:*** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

- a. **Contract Control Number:** THTRS-201313333
- b. **Duration:** Three Years September 1, 2013 to December 31, 2014
- c. **Location:** Arts and Venue 1345 Champa St. Denver, CO 80204
- d. **Affected Council District:** District 8
- e. **Benefits:** 220,000.00 Expected Revenue
- f. **Costs:** 66,000.00 Expected Expense

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

7. **Is there any controversy surrounding this ordinance?** (*Groups or individuals who may have concerns about it?*) **Please explain.**

N/A

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*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_