

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 01/10/2018

Please mark one:  Bill Request or  Resolution Request

**1. Has your agency submitted this request in the last 12 months?**

Yes  No

**If yes, please explain:**

**2. Title:** Resolution request approving a Sponsorship Agreement Universal McCann Worldwide, Inc. on behalf of its client, FCA US LLC, Contract Control THTRS-201839473 to obtain sponsorship, advertising and marketing support/opportunities in connection with Red Rocks Amphitheatre.

**3. Requesting Agency:** Denver Arts & Venues

**4. Contact Person:** *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** [brian.kitts@denvergov.org](mailto:brian.kitts@denvergov.org)

**5. Contact Person:** *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** [brian.kitts@denvergov.org](mailto:brian.kitts@denvergov.org)

**6. General description of proposed ordinance including contract scope of work if applicable:**

This resolution will approve a Sponsorship Agreement Universal McCann Worldwide, Inc. on behalf of its client, FCA US LLC to obtain sponsorship, advertising and marketing support/opportunities in connection with Red Rocks Amphitheatre.

**\*\*Please complete the following fields:** *(Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)*

- a. **Contract Control Number:** THTRS-201839476
- b. **Duration:** January 1, 2018 to December 31, 2020
- c. **Location:** Red Rocks Amphitheatre
- d. **Affected Council District:** Council District 8
- e. **Benefits:** This agreement will generate \$600,000.00 of sponsorship revenue for the term of the agreement
- f. **Costs:** zero

**7. Is there any controversy surrounding this ordinance?** *(Groups or individuals who may have concerns about it?)* **Please explain.** None that is known.

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*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: RR18 0072

Date Entered: \_\_\_\_\_