

ORDINANCE/RESOLUTION REQUEST

All Fields must be completed

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 2/13/2023

Please mark one: Bill Request or Resolution Request

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change
- Other:

2. Title: Approves a contract execution with Fruition Growth LLC

3. Requesting Agency: Department of Aviation

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Stacey Stegman	Name: Carolina Flores
Email: Stacey.stegman@flydenver.com	Email: carolina.flores@flydenver.com

5. General description or background of proposed request. Attach executive summary if more space needed:

Through a competitive RFP process, Denver International Airport (DEN) is seeking to select Fruition Growth LLC to build a new flydenver.com and jobs.flydenver.com websites. The goal of the project is to enhance customer experience for passengers, businesses, partners, and other stakeholders while adhering to ADA compliance standards and integrate the current business.flydenver.com site into flydenver.com. In addition, the vendor will perform on-call website maintenance services for the existing DEN websites while the new ones are being built and will perform maintenance and security services through the life of the contract on the new websites post-launch including compliance with the accessibility requirements of §§ 24-85-101, et seq., C.R.S., and the Accessibility Standards for Individuals with a Disability, as established pursuant to Section § 24-85-103 (2.5) and ADA compliance in accordance with the most current Web Content Accessibility Guidelines (currently WCAG 2.1).

6. City Attorney assigned to this request (if applicable): Kevin Cain.

7. City Council District: 11

8. **For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: Professional Services >\$500K.

Vendor/Contractor Name: Fruition Growth LLC

Contract control number: PLANE-202262970

Location: Denver International Airport

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** ____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

Date of Execution (DOE) plus three years, with two 1-yr options to extend.

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$1,000,000.00	n/a	\$1,000,000.00

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
Date of Execution (DOE)	N/A	DOE plus three years plus two 1-yr options to extend

Scope of work:

Work will include, without limitation, website design and development of flydenver.com and jobs.flydenver.com (to include migration of existing website content and a separate migration of business.flydenver.com into the main flydenver.com website), WordPress content management solution, knowledge transfer/staff training, and technical and operational support.

Critical components include integration of systems that are required to share flight information, security wait times and parking information with passengers. All updates need to ensure FlyDenver.com and jobs.flydenver.com comply with the accessibility requirements of §§ 24-85-101, et seq., C.R.S., and the Accessibility Standards for Individuals with a Disability, as established pursuant to Section § 24-85-103 (2.5) and follow ADA compliance in accordance with the most current Web Content Accessibility Guidelines (currently WCAG 2.1) and enhance the passenger experience. Ongoing maintenance activities including support of the existing and future websites will be required as well as any additional work or support needed to keep the websites secure and functional including security patches, content management system upgrades, plugin support, etc.

Was this contractor selected by competitive process? Yes **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds: O&M

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): DSBO established no goals for this contract

Who are the subcontractors to this contract? N/A

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