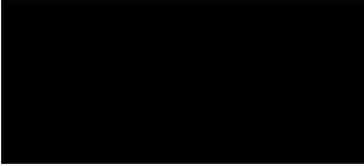


Keith A Siebenaler



Dear Hiring Manager,

I am excited to apply for membership on the Tourism Improvement Board for the city of Denver. With over two decades of experience in hospitality management, I have led successful teams at Kimpton Hotels and Restaurants, Hyatt, and Fairmont Hotels and Resorts.

For the past 10 years, at Kimpton Hotels & Restaurants, I have driven operational performance and guest satisfaction in the luxury and lifestyle space. As a General Manager, I've worked in various markets, leading multi-unit teams and have lead commercial marketing efforts. I've been the opening Assistant General Manager/General Manager/Director of Operations for 3 recent properties and facilitated the grand opening of Aire rooftop bar at the Hyatt Centric The Loop Chicago. I'm passionate about employee engagement, marketing efforts to showcase our properties and anything I can do to be an ambassador to the neighborhood, city and state where my properties reside.

I am confident that my expertise in hospitality management will contribute significantly to the success of our Tourism Improvement Board.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences can contribute to the success.

Sincerely,

*Keith Siebenaler*

Keith Siebenaler