

## Sarah Hogan

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### **Barefoot PR**

**Co-founder & Principal**

[www.barefootpr.com/staff/sarah-hogan](http://www.barefootpr.com/staff/sarah-hogan)

**Denver, CO**

**October 2010 – Present**

Sarah's path to a career in Public Relations started early. She trailed her dad – a former television executive – around TV stations throughout the Midwest. Sarah pursued her passion for communications in college and graduated from the University of South Florida with a bachelor's degree in Mass Communications – Public Relations.

As the resident word nerd of Barefoot PR, Sarah has a hand in all of the content produced by the Barefoot PR team. Her strengths include building asset-based messaging for clients and dreaming up the big ideas that help clients achieve their goals for brand awareness and community impact. She also loves speechwriting and coaching clients share their stories publicly.

Sarah believes in being an active community member and served as the chair of the 2019 and 2020 B:Civic Summit for Corporate Social Responsibility professionals. She is also actively engaged with Teach for America's Champions Circle and has held many other volunteer leadership roles in the community. Some of the highlights of her service include Vice President of the Board for the Denver Philharmonic Orchestra, Co-Chair the Colorado Business Committee for the Art's Cultural Leadership Award and President of the Board for The Delores Project. She is a graduate of Leadership Denver 2019 and the CBCA Leadership Arts program.

### **EDUCATION**

**Bachelor of Arts – Mass Communications – Public Relations / Minor – Political Science**

*University of South Florida Tampa, FL*

### **PROFESSIONAL & COMMUNITY INVOLVEMENT**

**B:CIVIC** – 2019 and 2020 B:Civic Summit Chair, Member since 2015

**Denver Philharmonic Orchestra** – Past Board Vice President, Board Member 2014-2019

**Colorado Business Committee for the Arts** – Co-Founder and Past Co-Chair for CBCA's Cultural Leadership Award Selection Committee, Member since 2011

**Behind The Red (Affinity Group of American Red Cross Mile High Chapter)** – Co-founder and Governing Committee Co-Chair 2012 – 2015

**The Delores Project** – Past Board President and Board Member 2008 – 2015

**Colorado Collaboration Award** – 2013, 2014, and 2015 Submission Review Committee Member

**Denver's Road Home** – 2013 Pinstripe PJ Club (Corporate Fundraising Committee) Co-Chair, 2009-2012 Planning Committee Member

### **PROFESSIONAL RECOGNITION**

Champion's Circle Program Participant, Teach for America – 2020

Graduate of Leadership Denver, Denver Metro Chamber Leadership Foundation – 2019

Graduate of Leadership Arts Program, Colorado Business Committee for the Arts – 2012



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## BAC-9458

### Contact Information

Contact Name	Sarah Hogan	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	[REDACTED]
Other Phone		Home Zip	[REDACTED]
Other Email	[REDACTED]	County	Denver
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
SSN		Race/Ethnicity	[REDACTED]
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Ms.
		Pronouns	

### Application

Status	New	Council Resolution Number	
Notes			

### Board Information

Board Name	Denver Commission on Cultural Affairs	Original Start Date	
		End Date	
		Other boards or commissions served	

### Work Information

Employer	Barefoot PR	Work Address	[REDACTED]
Position	[REDACTED]	Work City	[REDACTED]
Business Phone #	[REDACTED]	Work State	[REDACTED]
Work Email	[REDACTED]	Work Zip	[REDACTED]

### Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	2	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

## Education and General Qualifications

Name of High School	Lincoln East High School	Name of Graduate School	
Location of High School	Lincoln, NE	Location of Graduate School	
# of Years Attended High school	2	# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	
		Graduate Major	
Name of College	University of South Florida		
Location of College	Tampa		
# of Years Attended College	3		
Did you Graduate College	Yes		
Undergrad Major	Mass Communications - Public Relations		

## Reference Details

Reference Name #1	[REDACTED]	Reference Email #1	[REDACTED]
Reference Phone #1	[REDACTED]	Reference Address #1	[REDACTED]
Reference Name #2	[REDACTED]	Reference Email #2	[REDACTED]
Reference Phone #2	[REDACTED]	Reference Address #2	
Reference Name #3	[REDACTED]	Reference Email #3	[REDACTED]
Reference Phone #3	[REDACTED]	Reference Address #3	
Agree to a background check	<input checked="" type="checkbox"/>		
Owner	[REDACTED]	Created By	Denver Integration, 6/10/2024 4:06 PM
		Last Modified By	Denver Integration, 6/10/2024 4:06 PM

## Notes & Attachments

**Sarah website-preferred.jpg**

Type	Attachment
Last Modified	Denver Integration
Description	<a href="#">View file</a>