Sarah Hogan



Barefoot PR Co-founder & Principal www.barefootpr.com/staff/sarah-hogan

Denver, CO
October 2010 – Present

Sarah's path to a career in Public Relations started early. She trailed her dad – a former television executive – around TV stations throughout the Midwest. Sarah pursued her passion for communications in college and graduated from the University of South Florida with a bachelor's degree in Mass Communications – Public Relations.

As the resident word nerd of Barefoot PR, Sarah has a hand in all of the content produced by the Barefoot PR team. Her strengths include building asset-based messaging for clients and dreaming up the big ideas that help clients achieve their goals for brand awareness and community impact. She also loves speechwriting and coaching clients share their stories publicly.

Sarah believes in being an active community member and served as the chair of the 2019 and 2020 B:Civic Summit for Corporate Social Responsibility professionals. She is also actively engaged with Teach for America's Champions Circle and has held many other volunteer leadership roles in the community. Some of the highlights of her service include Vice President of the Board for the Denver Philharmonic Orchestra, Co-Chair the Colorado Business Committee for the Art's Cultural Leadership Award and President of the Board for The Delores Project. She is a graduate of Leadership Denver 2019 and the CBCA Leadership Arts program.

EDUCATION

Bachelor of Arts – Mass Communications – Public Relations / Minor – Political Science University of South Florida Tampa, FL

PROFESSIONAL & COMMUNITY INVOLVEMENT

B:CIVIC - 2019 and 2020 B:Civic Summit Chair, Member since 2015

Denver Philharmonic Orchestra – Past Board Vice President, Board Member 2014-2019

Colorado Business Committee for the Arts – Co-Founder and Past Co-Chair for CBCA's Cultural Leadership Award Selection Committee, Member since 2011

Behind The Red (Affinity Group of American Red Cross Mile High Chapter) – Co-founder and Governing Committee Co-Chair 2012 – 2015

The Delores Project – Past Board President and Board Member 2008 – 2015

Colorado Collaboration Award – 2013, 2014, and 2015 Submission Review Committee Member

Denver's Road Home – 2013 Pinstripe PJ Club (Corporate Fundraising Committee) Co-Chair, 2009-2012 Planning Committee Member

PROFESSIONAL RECOGNITION

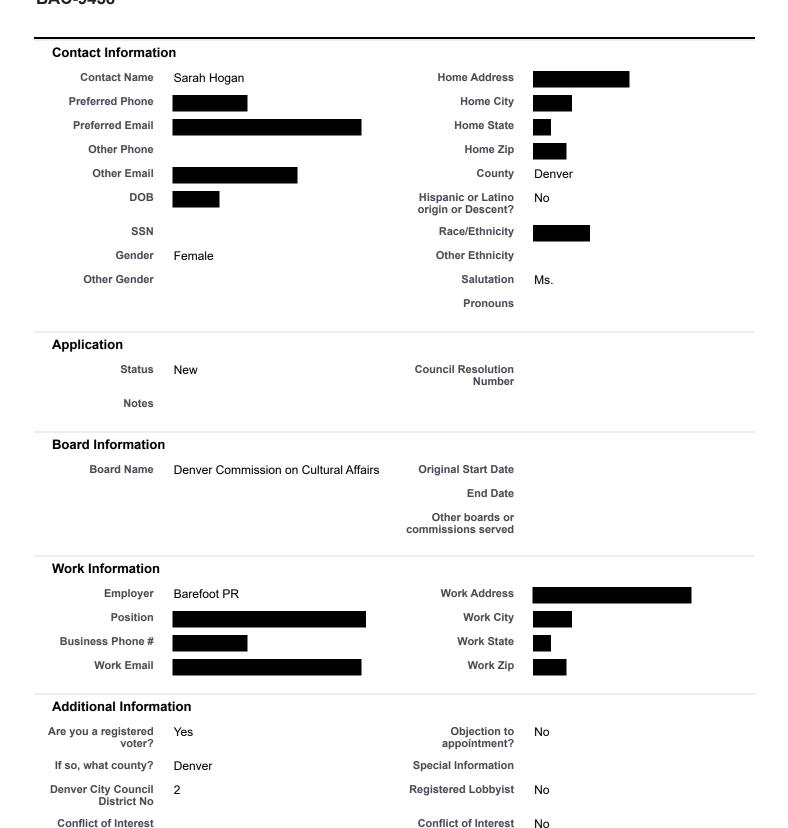
Champion's Circle Program Participant, Teach for America – 2020 Graduate of Leadership Denver, Denver Metro Chamber Leadership Foundation – 2019 Graduate of Leadership Arts Program, Colorado Business Committee for the Arts – 2012



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Explanation

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Education and General Qualifications Name of High School Lincoln East High School Name of Graduate School Location of High **Location of Graduate** Lincoln, NE School School # of Years Attended 2 # of Years Attended High school **Graduate School** Did you Graduate Yes Did you Graduate **High School Graduate Major** Name of College University of South Florida **Location of College** Tampa # of Years Attended 3 College Did you Graduate Yes College **Undergrad Major** Mass Communications - Public Relations **Reference Details** Reference Name #1 Reference Email #1 Reference Address #1 Reference Phone #1 Reference Email #2 Reference Name #2 Reference Phone #2 Reference Address #2 Reference Name #3 Reference Email #3 Reference Phone #3 Reference Address #3 Agree to a background check Owner **Created By** Denver Integration, 6/10/2024 4:06 PM **Last Modified By** Denver Integration, 6/10/2024 4:06 PM **Notes & Attachments** Sarah website-preferred.jpg Type Attachment Last Modified **Denver Integration** Description View file