

DENVER ELECTIONS DIVISION

Voting System Pilot | Ballot Delivery | Proactive List Maintenance | Digital Petition Application

2015 ELECTIONS TURNOUT



2015 Municipal General Election - May 5 29[%] Returned



2015 Municipal Run-off Election - June 2 Districts 2, 7, 10, & 11 24% Returned

2015 Coordinated Election - November 3 35% Returned



2013 Coordinated Election 38% Returned



2011 Coordinated Election 38⁸ Returned

Mail Ballots





TECHNICAL INNOVATION

New Voting System

designed and implemented







2015 vs 2011 Municipal Elections

Cost savings with a 53% staff reduction

2015 vs 2011, 2013 Coordinated Elections Cost savings with a 76% staff reduction



National Award Winning Digital Petition App Lower Signature Rejection

- **Cost Savings**
 - For campaigns and circulators
 - Signature Processing

eSign was used by 20% of campaigns petitioning, but only accounted for less than 1% of total rejected signatures.

SIGNATURES ACCEPTED

Paper Petitions: 70% | eSign: 97%

CUSTOMER EXPERIENCE







Web Redesign

National Change of Address



33,992 Proactive Address Updates in County 63,922 Proactive NCOA Notifications between Counties

Clarification of Instructions & Envelope Design

% of Rejected Ballots

 $1.04^{\%}~_{\text{2014 Primary Election}}$

0.58% 2015 Municipal General Election

 $0.84^{\%}~_{\text{2014 General Election}}$

 $0.62^{\%}$ 2015 Municipal Run-off Election

0.38%

2015 Coordinated Election

311 Hot-line First Call **Resolution in 2015**

2015 Party Registration

Total: 430,906 eligible voters as of 11/3/2015



Subscribers 29,924 17,006 53,856

2013

AWARDS & ACCOMPLISHMENTS

Connecting Customers to Data: eSign - The Election Center 2015 Professional Practices Democracy Award Outstanding National Practice International Centre For Parliamentary Studies - Winner - Electoral Ergonomy Award International Centre For Parliamentary Studies - International Electoral Award - Recognition for Outstanding Achievement - Accessibility Award

2014

2015