

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto: MileHighOrdinance@DenverGov.org) by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: 8/12/2024

Please mark one: Bill Request or Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

Yes No

1. Type of Request:

Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment

Dedication/Vacation Appropriation/Supplemental DRMC Change

Other:

2. **Title:** (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a grant agreement with Bright Beginnings dba Bright by Text by adding \$204,578 for a new contract total of \$545,578, and adding one year for a new contract term of 8/1/2023-7/31/2025, to provide communications and information to the public about healthy food access and nutrition education as funded by the Healthy Food for Denver's Kids Initiative, serving Citywide. (ENVHL-202474403-01).

3. **Requesting Agency:** Denver Department of Public Health and Environment

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Jessica Murison	Name: Will Fenton & Jess Murison
Email: Jessica.murison@denvergov.org	Email: william.fenton@denvergov.org

5. **General description or background of proposed request. Attach executive summary if more space needed:**

Bright by Text increases Denver families' awareness, knowledge, and connection to healthy food resources and educational programs. Through partnerships with organizations providing food distribution, nutrition education, and enrollment in federal nutrition assistance programs, Bright by Text connects over 3,000 caregivers of young children subscribed to the free texting service with information about programs available in their community. This grant funds the scaling of the texting service for Denver community food and nutrition focused organizations and expanding reach to more families.

6. **City Attorney assigned to this request (if applicable):** Breena Meng

7. **City Council District:** Citywide

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Expenditure (Grant) Agreement

Vendor/Contractor Name (including any dba's):
BRIGHT BEGINNINGS (dba Bright By Text)

Contract control number (legacy and new):
ENVHL-202474403-01
ENVHL- 202263892-00 (Legacy Contract Number)

Location: PO BOX 7038, DENVER, Colorado, 80207

Is this a new contract? Yes No Is this an Amendment? Yes No If yes, how many? 01

Contract Term/Duration (for amended contracts, include existing term dates and amended dates):
Term: 08/01/2022 – 07/31/2025.

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$ 341,000	\$204,578	\$545,578

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
08/01/2022– 07/31/2024	1 Year	7/31/2025

Scope of work:

Was this contractor selected by competitive process? **If not, why not?**
Yes, a competitive RFP selection process was done.

Has this contractor provided these services to the City before? Yes No

Source of funds: Healthy Food for Denver's Kids Special Revenue Fund 14809

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

Who are the subcontractors to this contract? N/A

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