

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Date of Request: December 11, 2025

Please mark one: ☐ Bill Request or ☒ Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

☐ Yes ☒ No

1. Type of Request:

☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment

☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change

☐ Other:

2. **Title:** Approves a revenue agreement with TURO Inc. for three years for a peer-to-peer carshare permit agreement, connecting customers with individual car owners at Denver International Airport (DEN), in Council District 11 (PLANE-202579509).

3. **Requesting Agency:** Department of Aviation

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Mark Nagel, SVP of Parking and Commercial Transportation	Name: Kevin Forgett, State and Local Legislative Advisor
Email: Mark.Nagel@flydenver.com	Email: Kevin.Forgett@flydenver.com

5. General description or background of proposed request. Attach executive summary if more space needed:

This request is a non-competitive direct negotiation agreement for a Peer-To-Peer Car Share Permit between Turo, Inc. (Turo) and Denver International Airport (DEN). Turo will operate a peer-to-peer car sharing platform at DEN to connect airport customers with individual owners engaged in a car sharing operation. The company shall not facilitate shared car transfers to shared car drivers at any locations except those designated by the DEN Chief Executive Officer (CEO), and/or at Turo's off-airport facilities. Turo shall remit 10% of the gross revenues received from transactions to DEN. The revenue projection was established by forecasting 8% year over year growth over the term of the agreement. The rapid Peer-to-Peer Car Sharing growth appears to be maturing. However, the business model remains a solid choice for customers in lieu of renting cars from legacy car rental companies.

In alignment with DEN's Vision 100, this agreement helps DEN welcome our customers with a customer experience that showcases the City and County of Denver, State of Colorado, and the Rocky Mountain region. We want to welcome DEN customers with a service that represents and provides exceptional care and expertise.

Turo primarily supports enhancing Customer experience, as it is critical for DEN to have transportation options that support the needs of the traveling public.

6. **City Attorney assigned to this request (if applicable):** Megan Henderson

7. **City Council District:** 11

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: Revenue Agreement

Vendor/Contractor Name (including any dba's): TURO Inc.

Contract control number (legacy and new): PLANE-202579509

Location: Denver International Airport

Is this a new contract? ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☒ No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): Date of Execution (DOE) plus three years.

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
Revenue estimates of ~ \$15,165,540.00	N/A	Revenue estimates of ~ \$15,165,540.00

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
Date of Execution plus 3 years	N/A	Date of Execution plus 3 years

Scope of work: This request is for a Peer-to-Peer Car Share Permit agreement between TURO Inc. (TURO) and Denver International Airport (DEN).

Was this contractor selected by competitive process? NO **If not, why not?** This procurement qualifies for the sole source exception under Memorandum No. 8B. SB-19-090 that went into effect in 2020, requires a car sharing company to enter into an airport concession agreement before enabling car sharing at the airport. See section 6-1-1214.

Has this contractor provided these services to the City before? ☒ Yes ☐ No

Source of funds: Revenue

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):N/A

Who are the subcontractors to this contract? N/A

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Date Entered: _____