

# MELISSA SCHENTER

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## PROFESSIONAL EXPERIENCE

### **Communications & Engagement Manager**

The Musicant Group | Denver Metropolitan Area, CO  
(February 2023- October 2025)

Creative placemaking and space management consulting for property developers; managing firm communications, overseeing partner relations, planning and evaluating events, developing case studies and final reports for clients.

### **Engagement Manager**

The Musicant Group | Denver Metropolitan Area, CO  
(December 2020- February 2023)

Creative placemaking and space management consulting for property developers; using strategic activations, events, and communications to create places people want to be.

### **Faculty Events Coordinator**

University of Colorado Law School | Boulder, CO  
(September 2019- April 2021)

Collaborated with faculty and administrators to produce colloquia, conferences, annual lectures, scholarship retreats, and social events; managing budgets, reimbursements, long-term timelines, catering plans, and coordinating travel logistics for high profile guest speakers.

### **Administrative Director**

The Boulder International Fringe Festival | Boulder, CO  
(October 2018- September 2020)

Oversaw Festival communications, producing both seasonal and year-round events, venue management, partnership building, grant-writing, event budgeting, designing marketing materials, composing digital newsletters, implementing social media marketing campaigns, and participating in long-term Festival program planning.

### **Grants Manager & Administrative Assistant**

Scintilla Foundation & DiDomenico Studio | Boulder, CO  
(November 2018- September 2019)

Managed proposals and grantee communications, maintaining grants databases, overseeing exhibition communications, event planning and implementation, and managing multiple calendars simultaneously.

### **Production Coordinator (Downtown Events)**

The City of Eugene (Cultural Services Division) | Eugene, OR  
(September 2017- September 2018)

Developed, produced, and evaluated community events in public spaces, participated in grant review panels and hiring committees, commissioned and contracted artists for public art and events, completed permitting paperwork, coordinated volunteers, and cultivated community relationships.

### **Graduate Employee of Experiential Education & Prevention**

Office of the Dean of Students, UO | Eugene, OR  
(September 2017- September 2018)

Produced and directed campus-wide storytelling events, and managed a social justice theatre ensemble which constructed interactive workshops (15-20 per year) surrounding themes of equity, inclusion, and systems of power.

## EDUCATION

### **MS Arts Management**

University of Oregon  
(June 2018)

**Off the Beaten Track:  
Anthropology Field School**  
(July 2016)

### **BA Anthropology and Theatre**

Western Washington University  
(March 2013)

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## SKILLS

### **Communications**

Efficient and effective in verbal, written, and visual communications.

### **Event Management**

Fearless and energetic events producer, delighting in tasks such as site map creation and partnership building.

### **Program Evaluation**

Experience leading strategic evaluation processes, and composing artful final reports.

### **Group Facilitation**

Confident leader of both small and large group dialogues; with university affiliates, and community members.

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## DIGITAL PROFICIENCIES

Zoom  
Salesforce  
Microsoft Excel, Word, PPT  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Audacity  
Wordpress  
Constant Contact  
Mail Chimp  
Hootsuite

### **Community Events Intern**

The City of Eugene (Cultural Services Division) | Eugene, OR  
(June 2017- September 2017)

Assisted in artist curation, formulated a comprehensive program assessment document, and created evaluation systems for the City's downtown performing arts events.

### **Marketing Intern**

Hult Center for the Performing Arts | Eugene, OR  
(November 2016 - June 2017)

Composed and scheduled social media content through multiple platforms, and curated a digital photograph archive for a large-scale anniversary event.

### **Administrative Intern**

Portland Experimental Theatre Ensemble | Portland, OR  
(September 2015 - August 2016)

Organized audience and donor databases, and provided general community outreach and communications support.

### **Program Development Specialist**

Boys & Girls Clubs of Portland Metropolitan Area | Portland, OR  
(December 2014 - August 2016)

Wrote and evaluated youth program curriculum across 7 different Club sites, led all-staff training sessions on program facilitation, fostered partnerships with local arts & cultural organizations, and programmed performances for large-scale fundraising events.

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## ARTISTIC COLLABORATIONS

### **Portal Theatre Company: *NoBelles***

(October 2013 - September 2018)

Founding member of Portal Theatre Co., and co-creator of *NoBelles*- an original, touring production featuring the stories of Nobel Prize-winning women in scientific fields whose work has been overlooked or attributed to male colleagues.

### **Exoplanetary: The Podcast**

(March 2015 - October 2016)

Co-producer, co-director, musical composer and audio editor of the Portland-based science fiction podcast.

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## CONFERENCE PRESENTATIONS

### **National Conference on Race & Ethnicity in Higher Education**

New Orleans, LA (May 2018)

Collaboratively facilitated an 8 hour workshop to showcase interactive, social justice theatre forms used in the University of Oregon ensemble, *Rehearsals for Life*.

### **American Chemical Society National Meeting**

WA D.C. (August 2017)

Performed Portal Theatre's *No Belles* production for conference attendees, followed by a facilitated, post-show discussion.

## TRAINING & CERTIFICATION

### **CPR**

American Heart Association  
(May 2018)

### **Equity & Inclusivity Leadership & Training Initiative**

The Center for Equity & Inclusion  
(May 2016)

### **Youth Program Quality Assessment (YPQA)**

Center for Youth Program Quality (April 2016)

### **Adverse Childhood Experiences (ACEs)**

Centers for Disease Control and Prevention (January 2016)

### **Building Youth STEM Identity**

Education Northwest (November 2015)

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## RESEARCH

### **Activating Place Identity: Programmatic Shifts in the Outdoor Public Spaces of Downtown Eugene**

MS Arts Management, University of Oregon (June 2018)  
Terminal Research Project

A case study examining the City of Eugene's adoption of creative placemaking practices in an effort to positively alter the identity of its Downtown; focusing on the resultant shifts in programming methods, and on the increasingly complex role of artistic producers within it's outdoor, public spaces.