

**BY AUTHORITY**

RESOLUTION NO. CR 24-1034  
SERIES OF 2024

COMMITTEE OF REFERENCE:  
BUSINESS, ARTS, WORKFORCE, CLIMATE & AVIATION SERVICES

**A RESOLUTION**

**Approving a proposed Agreement between the City and County of Denver and The Superlative Group concerning revenue in sponsorship opportunity identification, marketing and management for key assets and passenger facing activations at Denver International Airport.**

**BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

**Section 1.** The proposed agreement between the City and County of Denver and The Superlative Group, referred to as Contract No. 202368409 in the words and figures contained and set forth in that form of an agreement available in the office and on the web page of City Council, and to be filed in the office of the Clerk and Recorder, Ex-Officio of the City and County of Denver, under City Clerk’s Filing No. 202368409 is hereby approved.

COMMITTEE APPROVAL DATE: August 14, 2024 by Consent

MAYOR-COUNCIL DATE: August 20, 2024

PASSED BY THE COUNCIL: \_\_\_\_\_  
\_\_\_\_\_ - PRESIDENT

ATTEST: \_\_\_\_\_ - CLERK AND RECORDER,  
EX-OFFICIO CLERK OF THE  
CITY AND COUNTY OF DENVER

PREPARED BY: Vianes Rodriguez, Assistant City Attorney                      DATE: August 22, 2024

Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the City Attorney. We find no irregularity as to form, and have no legal objection to the proposed resolution. The proposed resolution is submitted to the City Council for approval pursuant to §3.2.6 of the Charter.

Kerry Tipper, City Attorney

BY: Anshul Bagga, Assistant City Attorney                      DATE: Aug 22, 2024