BLUEPRINT DENVER CONTRACT SUMMARY 2016-2018



City Council Committee March 23, 2016

FOUR CITYWIDE PLANS LAUNCHING THIS SPRING

- Blueprint Denver
- Game Plan
- Denver Moves: Transit
- Denver Moves: Pedestrians & Trails

FOUR CONNECTED PLANS

Blueprint

Land Use & Transportation

Game Plan

Parks and Recreation

Coordinated
Approach:

Policy and Content Overlap,
Subject Matter Expertise,
Communications and
Outreach

Denver Moves: Transit

Transit

Denver Moves: Ped/Trails

Pedestrians (sidewalks) and Trails

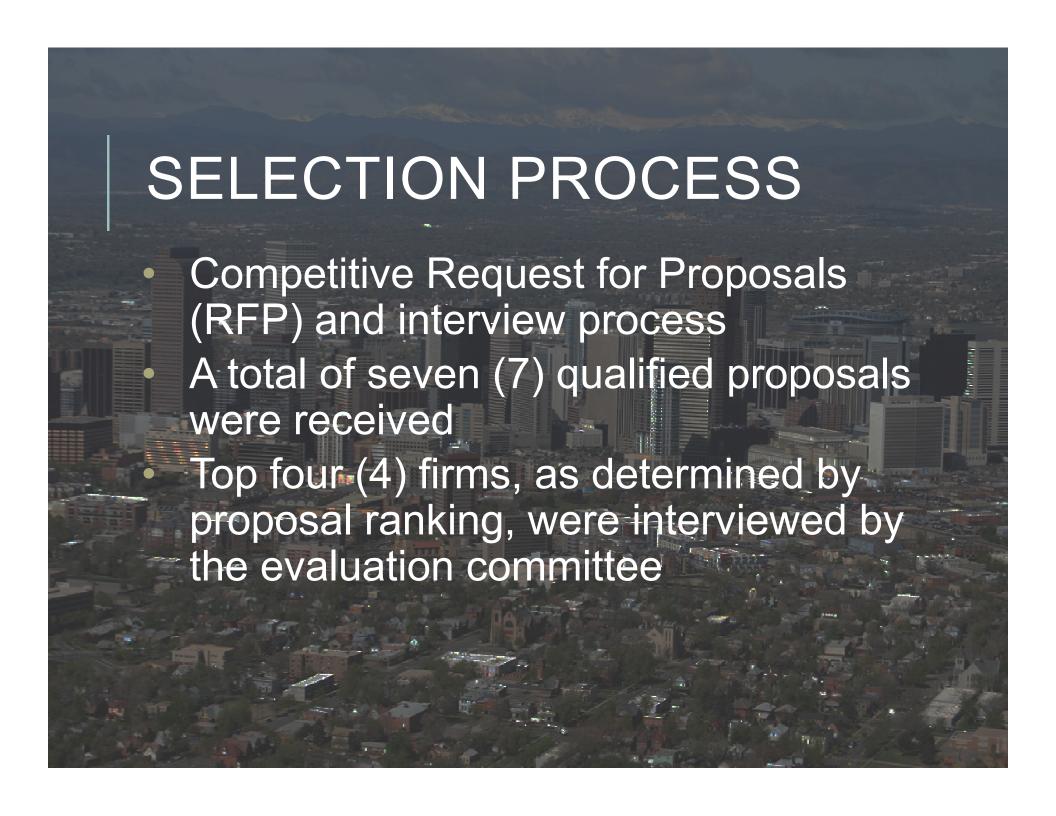
WHY NOW?

- Denver is one of the fastest growing large cities in the U.S.
- Denver has evolved considerably in the past 15 years and it's time to update policy and plan guidance related to land use, transportation, parks and recreation

BLUEPRINT DENVER CONTRACT DESCRIPTION

Consultant Services related to the update to Blueprint Denver

- An integrated land use and transportation plan
- Provides policy direction on concept land use, transportation, urban design
- Original plan adopted by City Council in 2002
- The new plan will build upon and evaluate the original Blueprint Denver concepts and explore new ideas







RFP Selection Criteria

- Project Understanding
- Summary of key personnel and relevant citywide planning experience
- Statement of experience with community engagement techniques
- Identification of innovative concepts and emerging trends

SELECTION PROCESS

MIG, Inc was selected as the recommended proposer

- Sub-consultants:
 - Fehr & Peers
 - Economic and Planning Systems
 - Calthorpe Analytics
- MIG has a Denver Office in Cherry Creek North
- Goals: The Division of Small Business
 Opportunity has determined that this project is not subject to DSBO Ordinance



- 26-month term
- Contract Amount: \$700,000 (max amount)
- Scope of Work is allocated into seven (7) components:
 - 1. Project Management
- 2. Public Engagement
- 3. Existing Conditions
- 4. Plan Strategies
- 5. Implementation Strategies
- 6. Development of the Plan
- 7. Plan Adoption

BUSINESS CASE SUMMARY

- MIG:
- Is a leader in planning, urban design, communications, management, technology;
 - Brings expertise and resources to help City staff deliver an innovative plan through robust community engagement;
- Offers a highly-qualified, inter-disciplinary team of sub-consultants
- Has worked in and knows the Denver community.

NEXT STEPS



- City Council April 4
- Notice to Proceed Mid April
- Launch of all plans anticipated in second half of May
- Approximately 18 month planning process