

BLUEPRINT DENVER CONTRACT SUMMARY 2016-2018



DENVER
THE MILE HIGH CITY

City Council Committee
March 23, 2016

FOUR CITYWIDE PLANS LAUNCHING THIS SPRING

- Blueprint Denver
- Game Plan
- Denver Moves: Transit
- Denver Moves: Pedestrians & Trails

FOUR CONNECTED PLANS

Blueprint

Land Use &
Transportation

Game Plan

Parks and Recreation

**Coordinated
Approach:**

Policy and Content Overlap,
Subject Matter Expertise,
Communications and
Outreach

**Denver
Moves:
Transit**

Transit

**Denver
Moves:
Ped/Trails**

Pedestrians
(sidewalks) and Trails

WHY NOW?

- Denver is one of the fastest growing large cities in the U.S.
- Denver has evolved considerably in the past 15 years and it's time to update policy and plan guidance related to land use, transportation, parks and recreation



BLUEPRINT DENVER CONTRACT DESCRIPTION

Consultant Services related to the update to Blueprint Denver

- An integrated land use and transportation plan
- Provides policy direction on concept land use, transportation, urban design
- Original plan adopted by City Council in 2002
- The new plan will build upon and evaluate the original Blueprint Denver concepts and explore new ideas

An aerial photograph of a city at dusk or dawn. The city is illuminated with lights, and the mountains in the background are silhouetted against a dark sky. The text is overlaid on the left side of the image.

SELECTION PROCESS

- Competitive Request for Proposals (RFP) and interview process
- A total of seven (7) qualified proposals were received
- Top four (4) firms, as determined by proposal ranking, were interviewed by the evaluation committee



SELECTION PROCESS

Desired Consultant Qualifications

- Integrated Land Use and Transportation Planning
- Robust and Inclusive Community Engagement
- Citywide Policy and Strategic Implementation
- Concept Visualization

An aerial photograph of a city at dusk or night, with city lights and buildings visible against a dark sky. In the background, a range of mountains is silhouetted against the twilight. The overall tone is dark and professional.

SELECTION PROCESS

RFP Selection Criteria

- Project Understanding
- Summary of key personnel and relevant citywide planning experience
- Statement of experience with community engagement techniques
- Identification of innovative concepts and emerging trends

SELECTION PROCESS

MIG, Inc was selected as the recommended proposer

- Sub-consultants:
 - Fehr & Peers
 - Economic and Planning Systems
 - Calthorpe Analytics
- MIG has a Denver Office in Cherry Creek North
- **Goals:** The Division of Small Business Opportunity has determined that this project is not subject to DSBO Ordinance

CONTRACT TERMS AND AMOUNT

- 26-month term
- Contract Amount: \$700,000 (max amount)
- Scope of Work is allocated into seven (7) components:
 1. Project Management
 2. Public Engagement
 3. Existing Conditions
 4. Plan Strategies
 5. Implementation Strategies
 6. Development of the Plan
 7. Plan Adoption

BUSINESS CASE SUMMARY

- MIG:
 - Is a leader in planning, urban design, communications, management, technology;
 - Brings expertise and resources to help City staff deliver an innovative plan through robust community engagement;
 - Offers a highly-qualified, inter-disciplinary team of sub-consultants
 - Has worked in and knows the Denver community.

NEXT STEPS



- City Council – April 4
- Notice to Proceed – Mid April
- Launch of all plans anticipated in second half of May
- Approximately 18 month planning process