

ORDINANCE/RESOLUTION REQUEST

Please email requests to Kiki Turner
at Kiki.Turner@DenverGov.org by noon on **Friday**.

Date of Request: 3.25.2022

Please mark one: **Bill Request** or **Resolution Request**

1. Type of Request:

- Contract/Grant Agreement** **Interagency Agreement (IAA)** **Rezoning/Text Amendment**
- Dedication/Vacation** **Appropriation/Supplemental** **DRMC Change**
- Other: Amends an ordinance to authorize an allocation**

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends Ordinance No. 0591, Series of 2021, as amended by subsequent ordinances, to allocate a total of \$1,157,300 in spending for the Administration category in the American Rescue Act Plan (ARPA) Grant Fund, which will be funded from interest earnings generated by the ARPA program.

3. Requesting Agency: Department of Finance

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Rory Regan	Name: Rory Regan
Email: Rory.Regan@denvergov.org	Email: Rory.Regan@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

Ordinance No. 591, Series of 2021, established the American Rescue Plan Act Grant Fund, Fund No. 11011, and accepted the Coronavirus Local Fiscal Recovery Fund award agreement with the US Department of Treasury. While the ordinance accepted the full \$308,048,870 identified in the award agreement, it included provisions requiring that City Council approve spending in the fund through amendments to said Ordinance.

Subsequent ordinances amended Ordinance No. 591 to authorize allocations in the “Revenue Loss” and “Administration” categories. As a result of interest earnings generated by ARPA monies, \$1,157,300 will be allocated to the Administration spending category, for a total Administration allocation of \$2,457,300. As of late March 2022, cumulative interest earnings from ARPA monies total \$1,242,716.39.

This bill requests establishment of \$1,157,300 from interest earnings to the administration category. This will support data evaluation and analysis, public outreach expenses associated with the administration of the ARPA funding, as well as technical support for community partners responsible for implementing ARPA programs. An explanation of each individual request is summarized in the table below:

Program Area	Investment	Explanation	Funding Request
Data Evaluation & Analysis	Data Collection Software	Simplify required data collection; ability for external partners to directly report data and metrics	\$31,800

To be completed by Mayor’s Legislative Team:

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Data Evaluation & Analysis	Economic Impact Analysis Modeling Software	Generates realistic year-by-year estimates of the total local, state, and national effects of a specific policy initiative	\$325,500
Data Evaluation & Analysis	Consumer Foot Traffic Data	Provides insight to unique foot traffic patterns (can customize to Downtown Central Business District, or expand out to entire city, look at neighborhoods, etc.)	\$30,000
Data Evaluation & Analysis	Weekly Credit/Debit Card Spend by Type of Business	Sales, transactions, average transaction size by online/in-store purchase	\$120,000
Public Outreach	Public Outreach Activities	Conduct a series of focus groups, in-person public outreach and general public input meetings with interpretation in four languages	\$150,000
Community Support	Community Partner Support	Technical assistance to non-profits and other community entities to equip them with the tools and training to better adhere to Federal and City requirements for implementing ARPA programs	\$500,000

6. **City Attorney assigned to this request (if applicable):**

7. **City Council District: N/A**

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

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