



Denverright.

Your Voice. Our Future.

Comprehensive Plan 2040 & Blueprint Denver

City Council Public Hearing

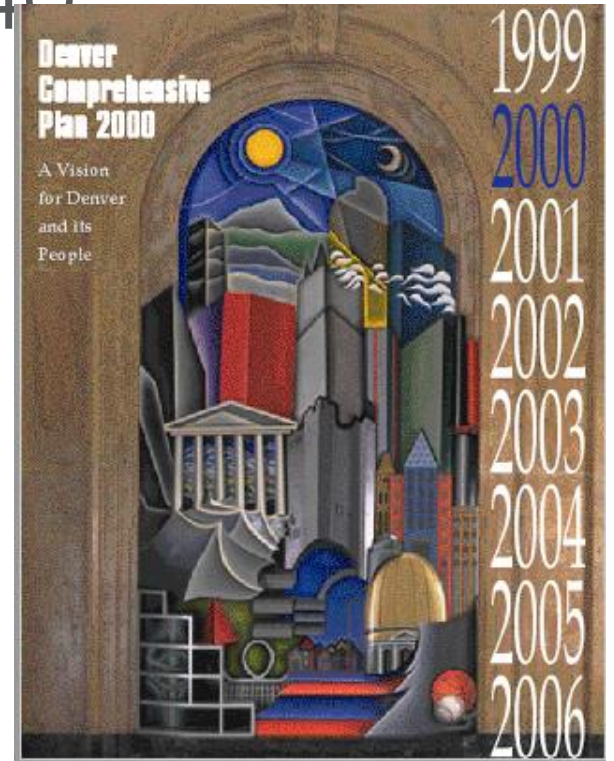
April 22, 2019



1. Comprehensive Plan 2040

Comprehensive Plan 2040

- Built on the foundation of Comprehensive Plan 2000



Parks & Recreation
Fun Activities in Beautiful Surroundings



Transit
Creating an Easily Traversable City



Land Use & Transportation
Neighborhood Character and Quality of Life



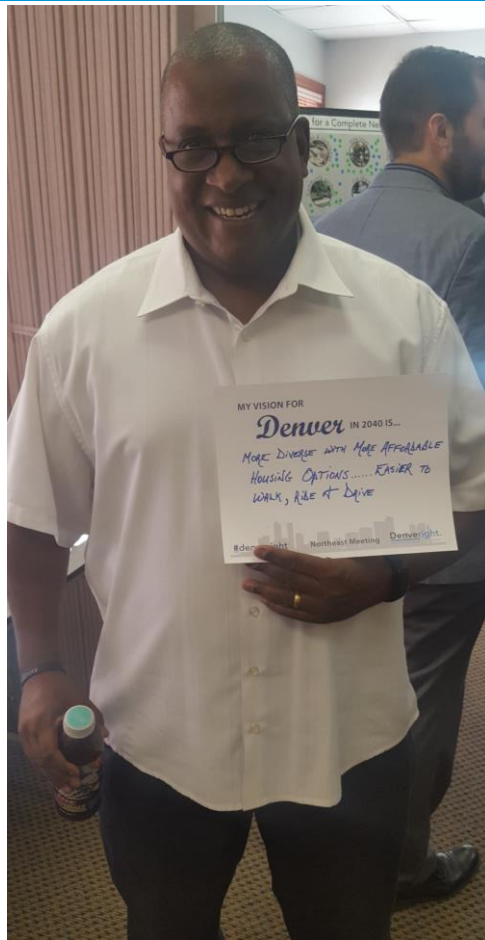
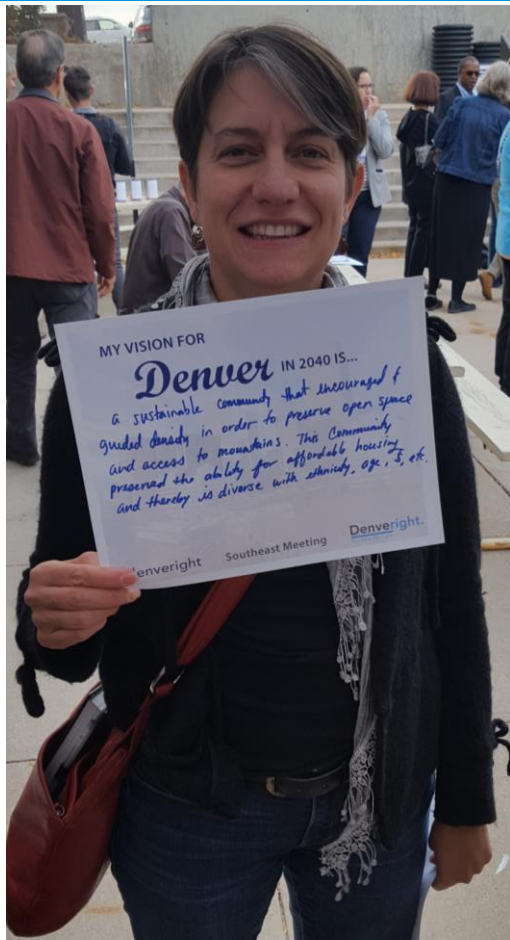
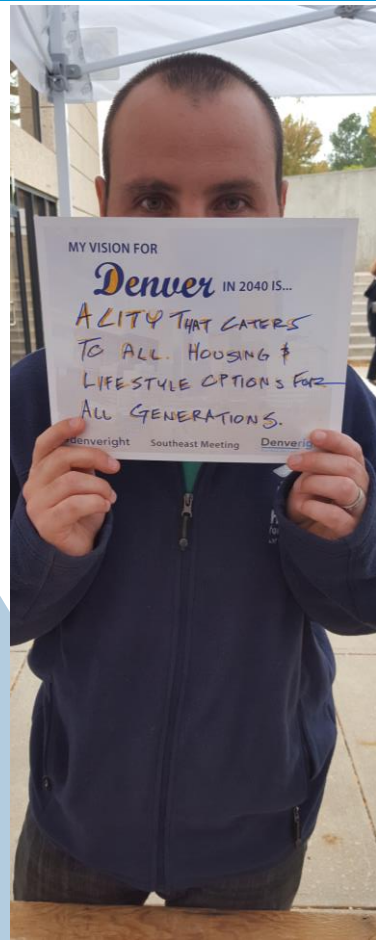
Pedestrians & Trails
Connecting People and Neighborhoods



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Comprehensive Plan 2040

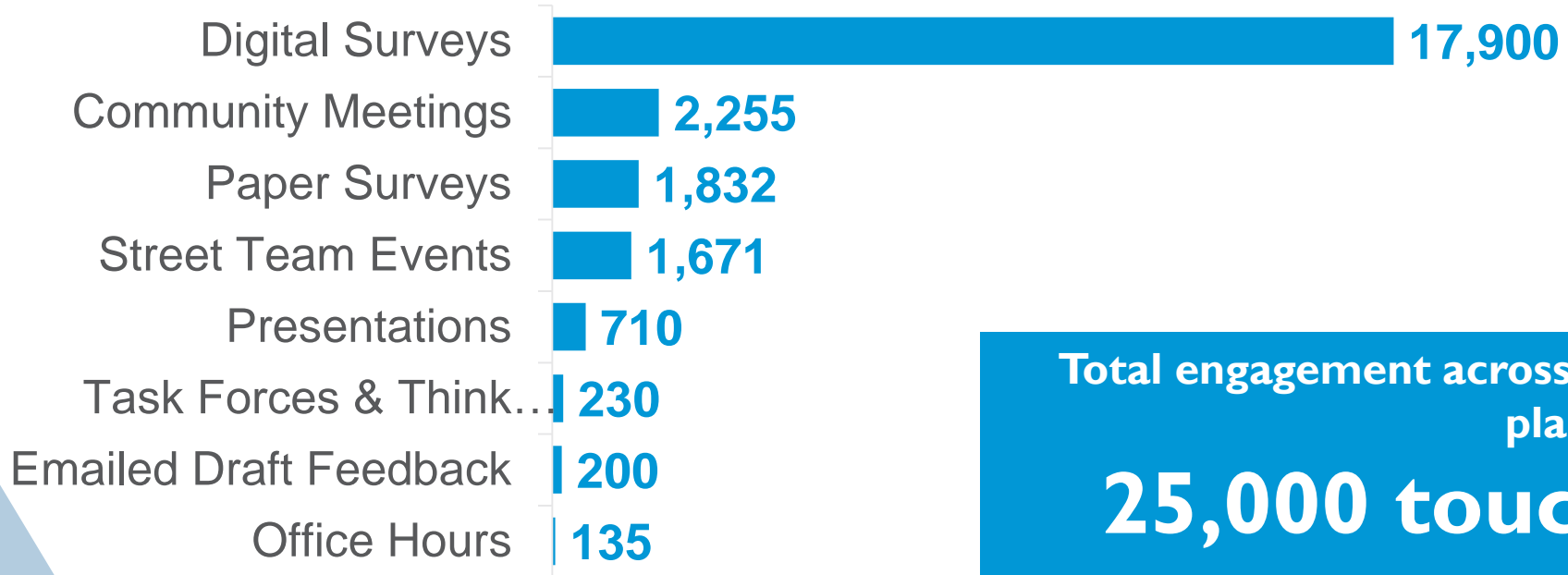
Denverright: the voice of the community





Summary of all Denveright Outreach

Total people engaged

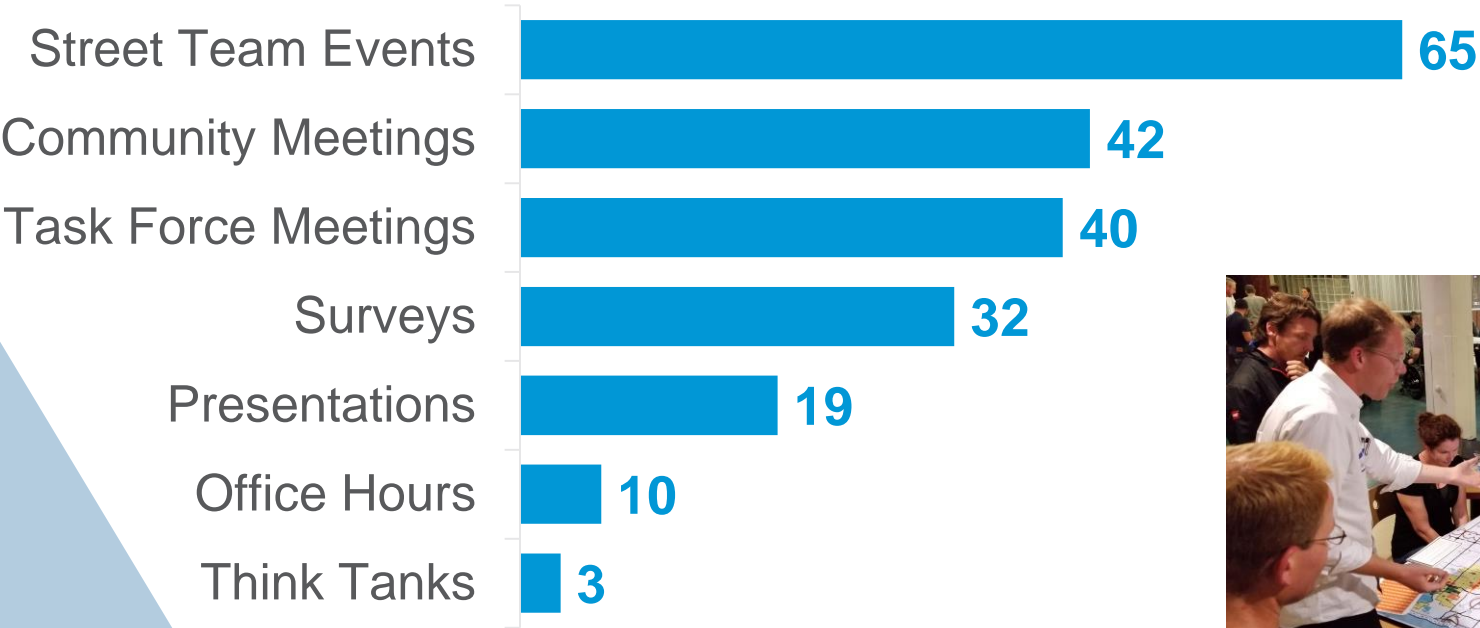


Total engagement across all plans :

25,000 touch points

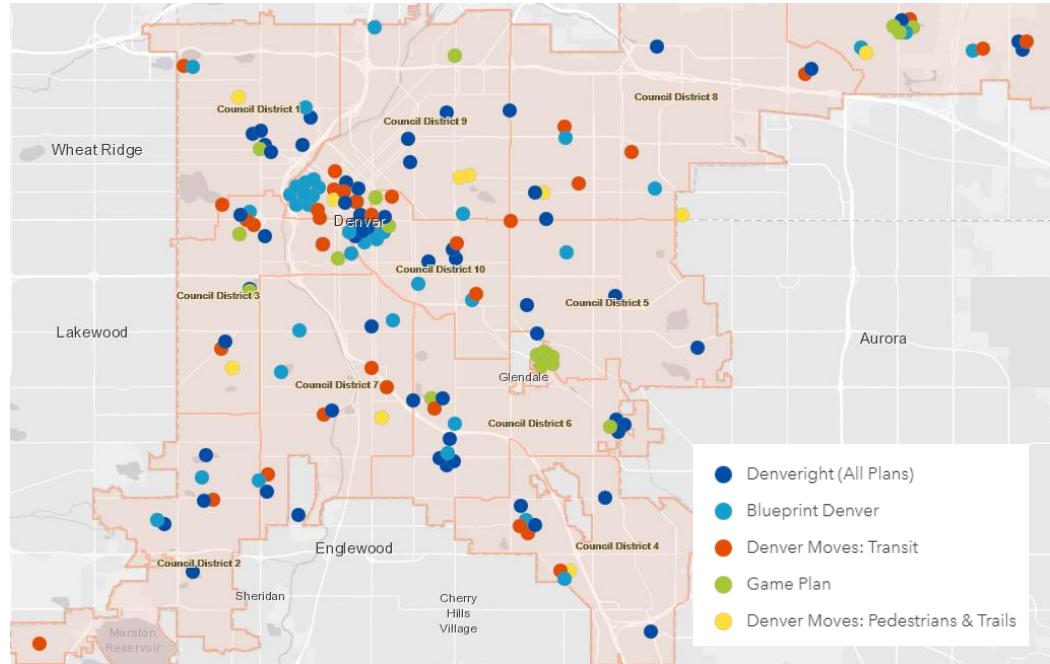
Summary of all Denveright Outreach

Total events held



Where were events held?

- **190** in-person events were held
- Events were hosted at **101** different venues across all **11** council districts



THE *Vision* FOR DENVERIGHT IS:



WHAT IS THE COMPREHENSIVE PLAN?

A holistic and sustainable vision to guide the future of Denver

Comprehensive Plan 2040 creates a **vision and goals** to tie together the city's plans and policies



CITYWIDE PLANS



- Generated by multiple departments
- Contain detailed goals, objectives and strategies

- Reflect the vision and advance the goals established in the comprehensive plan

Comprehensive Plan 2040

- Vision
- Goals
- Strategies

EXECUTIVE SUMMARY Vision Elements



In 2040...
Denver is an equitable, inclusive community with a high quality of life for all residents, regardless of income level, race, ethnicity, gender, ability or age.



In 2040...
Denver's neighborhoods are complete, unique, diverse and economically strong.



In 2040...
Denver is connected by safe, high-quality, multimodal transportation options.



In 2040...
Denver is a global city with a robust economy that reflects the diversity of our community.



In 2040...
Denver is a thriving, sustainable city connected to nature and resilient to climate change.



In 2040...
Denver is a city of safe, accessible and healthy communities.

GOALS

- 1.1 Ensure all Denver residents have safe, convenient and affordable access to basic services and a variety of amenities.
- 1.2 Support housing as a continuum to serve residents across a range of incomes, ages and needs.
- 1.3 Develop housing that is affordable to residents of all income levels.
- 1.4 Preserve existing affordable housing.
- 1.5 Reduce the involuntary displacement of residents and businesses.
- 1.6 Integrate equity considerations into city policies, processes and plans.
- 1.7 Make neighborhoods accessible to people of all ages and abilities.
- 1.8 Increase housing options for Denver's most vulnerable populations.
- 1.9 Improve equitable access to quality education and life-long learning opportunities.

- 2.1 Create a city of complete neighborhoods.
- 2.2 Enhance Denver's neighborhoods through high-quality urban design.
- 2.3 Preserve the authenticity of Denver's neighborhoods and celebrate our history, architecture and culture.
- 2.4 Ensure every neighborhood is economically strong and dynamic.
- 2.5 Create and preserve parks and public spaces that reflect the identity of Denver's neighborhoods.
- 2.6 Empower Denverites to be involved and collaborative in city government.
- 2.7 Leverage the arts and support creative placemaking to strengthen community.
- 2.8 Conduct intentional, equitable and measurable neighborhood planning.
- 2.9 Ensure all neighborhoods are safe.

- 3.1 Deliver a multimodal network that encourages more trips by walking, rolling, biking and transit.
- 3.2 Provide a safe transportation system that serves all users.
- 3.3 Maximize the public right-of-way to create great places.
- 3.4 Create an equitable and connected multimodal network that improves access to opportunity and services.
- 3.5 Ensure the development of a frequent, high-quality, and reliable transit network.
- 3.6 Build and maintain safe bicycle and pedestrian networks.
- 3.7 Expand funding options for multimodal infrastructure.
- 3.8 Strengthen multimodal connections in mixed-use centers and focus growth near transit.
- 3.9 Advance innovative curb lane management and parking policies.
- 3.10 Embrace innovations in transportation policy and technologies to improve movement throughout the city.

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GOALS

- 4.1 Ensure economic mobility and improve access to opportunity.
- 4.2 Grow a strong, diversified economy.
- 4.3 Sustain and grow Denver's local neighborhood businesses.
- 4.4 Ensure Denver has a productive, competitive and knowledgeable workforce.
- 4.5 Strengthen Denver as a global city that will be competitive in the economy of today and tomorrow.
- 4.6 Enable Denver's youth to access quality education and compete in the global economy.
- 4.7 Accelerate Denver's economic vitality through arts, culture and creativity.
- 4.8 Expand participation in arts and culture and ensure that arts and culture are accessible to all.
- 4.9 Stimulate the growth of ideas and innovation.
- 4.10 Promote a vibrant food economy and leverage Denver's food businesses to accelerate economic opportunity.

- 5.1 Mitigate climate impact by significantly reducing greenhouse gas emissions.
- 5.2 Prepare for and adapt to climate change.
- 5.3 Conserve water and use it more efficiently.
- 5.4 Integrate stormwater into the built environment by using green infrastructure to improve water quality and reduce runoff.
- 5.5 Enhance and protect the South Platte River.
- 5.6 Protect and expand the city's green infrastructure network.
- 5.7 Reduce the disposal of solid waste and conserve raw materials.
- 5.8 Clean our soil, conserve land and grow responsibly.
- 5.9 Protect and improve air quality.
- 5.10 Promote diverse and environmentally responsible food systems.
- 5.11 Cultivate safe, prepared and resilient communities through emergency planning.

- 6.1 Create and enhance environments that support physical activity and healthy living.
- 6.2 Provide high-quality parks, recreation facilities and programs that serve all Denver residents.
- 6.3 Ensure access to affordable, nutritious and culturally-diverse foods in all neighborhoods.
- 6.4 Increase access to health services for all.
- 6.5 Incorporate health analysis into relevant city policies, processes and planning.

COMPREHENSIVE PLAN 2040 | 7

VISION ELEMENT



In 2040...

Denver is an equitable, inclusive community with a high quality of life for all residents, regardless of income level, race, ethnicity, gender, ability or age.

GOALS AND STRATEGIES ABOUT:

- Affordable housing
- Affordable and equitable access to basic services and amenities
- Mitigating involuntary displacement
- Education
- Highlighting equity, defining it, and integrating it into city policies, processes and plans

VISION ELEMENT



In 2040...

Denver's neighborhoods are complete, unique and reflective of our city's diverse history.

GOALS AND STRATEGIES ABOUT:

- Complete neighborhoods
- Urban design
- Historic preservation
- Neighborhood-scale economic development
- Improving citizen involvement in planning
- Equitable planning processes
- Public Safety

VISION ELEMENT



In 2040, Denver is connected by safe, high-quality, multimodal transportation options.

GOALS AND STRATEGIES ABOUT:

- Multimodal network
- Improve equity, accessibility and affordability of multimodal options
- Safety and Vision Zero
- Use public streets to create great places
- Innovative parking and other transportation technologies

VISION ELEMENT



In 2040...

Denver is a global city with a robust economy that reflects the diversity of our community.

GOALS AND STRATEGIES ABOUT:

- Economic mobility and access to opportunity
- Authentic neighborhood businesses
- Diversified economy
- Arts, culture and creative placemaking
- Innovative economy

VISION ELEMENT



In 2040...

Denver is a thriving, livable city connected to nature and resilient to the forces of climate change.

GOALS AND STRATEGIES ABOUT:

- Climate change and adaptation
- Water conservation
- Stormwater and green infrastructure
- Protecting waterways and the river
- Solid waste reduction
- Soil remediation
- Emergency planning

VISION ELEMENT



In 2040...

**Denver is a city of safe, accessible
and healthy communities.**

GOALS AND STRATEGIES ABOUT:

- Healthy and active environments
- Parks and recreation
- Nutritious and affordable food
- Increase access to health services
- Integrate health analysis into city policies, plans, and processes

DENVER AND THE REGION

GOAL 1

Be a regional leader in smart growth.

STRATEGIES

- A. Demonstrate the benefits of compact, mixed-use development for the region.
- B. Monitor increases in population and employment annually to ensure *Blueprint Denver* has appropriate policies and strategies to manage expected future growth.
- C. Develop a strategic implementation plan and program for regional centers and other key growth areas in Denver.
- D. Protect our natural resources and open space.

GOAL 2

Embrace Denver's role as the center of regional growth.

STRATEGIES

- A. Direct significant growth to regional centers and community centers and corridors with strong transit connections.
- B. Establish growth targets for specific regional centers to help the region achieve its goals for directing growth to designated urban centers.
- C. Add a significant amount of jobs and housing in downtown.

GOALS AND STRATEGIES ABOUT:

- Regional collaboration
- Smart growth
- Regional transportation



Denveright

Staff Recommendation

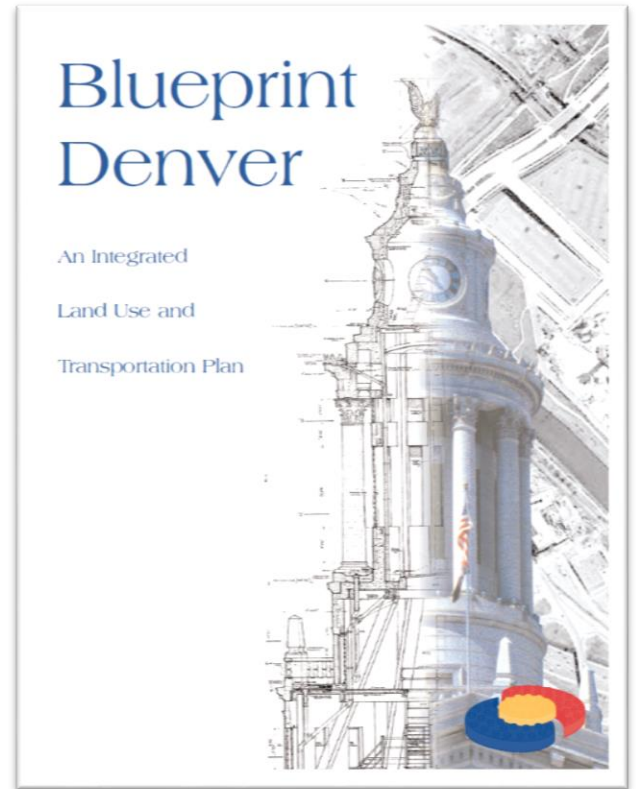
Comprehensive Plan 2040 conforms with DRMC Section 12-61 requirements for the city's comprehensive plan, including purpose, format and contents.

Staff recommends **approval** of Comprehensive Plan 2040.

2. Blueprint Denver

Blueprint Denver

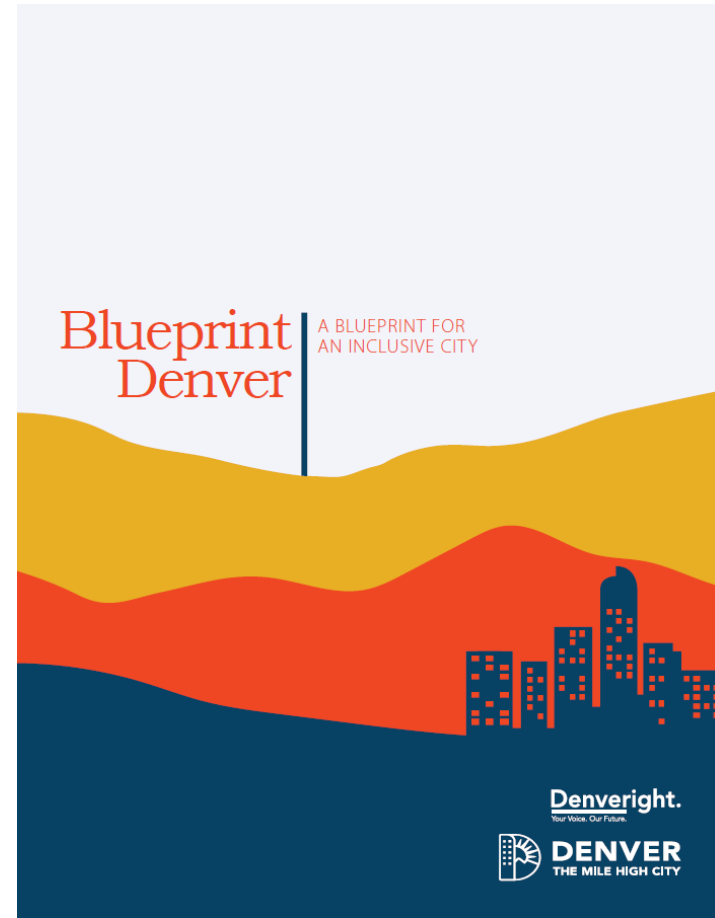
- Built on the foundation of Blueprint Denver 2002



Blueprint Denver

Land use and transportation plan for growing an inclusive city:

- Consideration of social equity factors to tailor solutions by neighborhood
- Measured, common-sense approach to growth
- Creating complete neighborhoods and networks



Blueprint Denver

When evaluating plans to be adopted as supplements to *Comprehensive Plan 2040*, the Denver Planning Board and City Council shall consider the following criteria:

- An inclusive community process was used to develop the plan.
- The plan is consistent with the vision, goals and strategies of *Comprehensive Plan 2040*.
- The plan demonstrates a long-term view.

1. Inclusive Community Process

Was an inclusive community process used to develop the plan?

Blueprint Denver Task Force:

- 33 Neighborhood and community leaders tasked to guide the plan
 - Brought personal, professional and community expertise to give constructive feedback
 - Members reported back to peer groups and became champions
- 20 Meetings
 - Open to the public
 - Feedback on community values, vision elements, plan framework, draft maps, draft recommendations
- Equity Sub-committee
 - Analyze draft plan with focus on racial equity and institutional racism

1. Inclusive Community Process

Community Engagement Windows:

- Denveright Kickoff and Denveright Visioning Workshops and Surveys – May-October 2016
- The Growing a Better Denver Workshop and Survey – April 2017
- Creating Great Places Workshops and Map Surveys – September 2017
- Complete Neighborhoods and Networks Workshops and Surveys – February - March of 2018
- Denveright Community Event and Draft Plan #1 Release – August - November 2018
- *Comprehensive Plan 2040, Blueprint Denver and Game Plan Draft #2 Release* – January - February 2019

1. Inclusive Community Process

Communication and Additional Outreach:

- **Promotion:** email distribution, media releases, website information, social media, the CPD newsletter, Task Force outreach and City Council offices.
- **Website:** Project information, agendas, meeting materials, draft content, and announcements were posted to denvergov.org/denveright.
- **Public comments:** a summary of changes and annotated versions of the revised plan were posted on the Denveright website after public review draft #1.
- **Translation:** Key plan documents, website content and meeting materials were translated into Spanish.
- **Interpretation:** Services and child care were available at public meetings.
- **Focus Groups:** Additional outreach focused on underrepresented communities and groups that typically do not participate in planning processes.

1. Inclusive Community Process

- *Finding: Blueprint Denver was developed through an inclusive public process.*

2. Plan Consistency

Is the plan consistent with the vision, goals and strategies of Comprehensive Plan 2040?



COMP PLAN 2040



BLUEPRINT DENVER RECOMMENDATIONS:

- Strong commitment to equity
 - 3 key equity concepts
- Create complete neighborhoods for everyone in the city
- Advance affordable housing and housing diversity in all neighborhoods
- Consider the potential for involuntary displacement in city projects, including large city-led rezonings

COMP PLAN 2040



BLUEPRINT DENVER RECOMMENDATIONS:

- Complete neighborhoods with increased access to amenities
- High quality urban design in Denver's neighborhoods
- Preserve the authenticity and character of Denver's neighborhoods
- Empower people to be involved

COMP PLAN 2040



BLUEPRINT DENVER RECOMMENDATIONS:

- Complete multimodal network connecting complete neighborhoods
- City's Vision Zero Action Plan and Denver's mode share goals
- Equitable access to opportunity and services
- Growth near transit, especially in regional centers, community centers, and community corridors

COMP PLAN 2040



BLUEPRINT DENVER RECOMMENDATIONS:

- A diverse economy and a mix of job types
- Job growth to regional centers, community centers and corridors
 - Equitable access to employment areas
- Target investments in small, locally owned businesses
- Preserve high-value manufacturing areas
- Promotes innovation economy including handcrafted manufacturing and maker spaces

COMP PLAN 2040



BLUEPRINT DENVER RECOMMENDATIONS:

- Mitigate climate impact
- Environmentally responsible and resource efficient building practices
- Climate-appropriate landscaping requirements
- Green infrastructure and environmentally-friendly development
- Manage stormwater as part of a larger integrated ecological system
- Improve air and water quality

COMP PLAN 2040



BLUEPRINT DENVER RECOMMENDATIONS:

- Increase opportunities to live a healthy lifestyle.
- Support greater health considerations and analysis for more city programs
- Expand tools and regulations to ensure high-quality parks and public spaces

2. Plan Consistency

- *Finding: Blueprint Denver is consistent with the Comprehensive Plan 2040.*

3. Long-Term View

Does the plan demonstrate a long-term view?

- *Blueprint Denver* establishes a vision for an inclusive city of complete neighborhoods and networks in 2040. The plan recommendations are based on that long-term, holistic vision and will take many years to achieve.
- *Finding: Blueprint Denver has an appropriate long-term perspective.*

2019 Schedule – Comp Plan and Blueprint

- Public Review Draft #2 – January 7
- Planning Board Info Item – January 23
- Planning Board Listening Session – Feb 27
- Planning Board Draft – March 13
- Planning Board Hearing – March 20
- Council LUTI Committee – April 2
- Council 1st Reading – April 15
- **Council Hearing – April 22**

Staff Recommendation:

- Based on the findings that *Blueprint Denver* used an inclusive public process, is consistent with *Comprehensive Plan 2040* and that the plan takes a long-term view, staff recommends *adoption of Blueprint Denver.*