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BAC-3313

Board Name	Housing Advisory Committee	Status	Selected
Salutation		Type	Appointment
First Name	Heather	Preferred Email	heather@habitatmetrodenver.org
Last Name	Lafferty	Other Email	halafferty@gmail.com
Contact Name	Heather Lafferty	Preferred Phone	3038686141
Middle Name		Other Phone	3035242727
MMAC Trans. Mode Group			

Work and Home Address

Work Address	3245 Eliot Street	Home Address	[REDACTED]
Work City	Denver	Home City	[REDACTED]
Work State	CO	Home State	[REDACTED]
Work Zip	80211	Home Zip	[REDACTED]

Additional Information

Are you a registered voter?	Yes	Gender	Female
If so, what county?	Denver	Other Gender	
Denver City Council District No	1	Ethnicity	Caucasian
Occupation/Employer	Executive Director and CEO, Habitat for Humanity of Metro Denver	Other Ethnicity	
		Objection to appointment?	No
		Special Information	

Reference Details

Reference Name #1	Melinda Pollack	Reference Email #1	
Reference Phone #1	7202097850		
Reference Name #2	Molly Urbina	Reference Email #2	
Reference Phone #2	3034338973		
Reference Name #3	Susan Powers	Reference Email #3	
Reference Phone #3	3039026615		
Owner	Denver Integration	Created By	Denver Integration, 1/4/2018 1:07 PM
		Last Modified By	Barry Burch Jr., 1/4/2018 1:17 PM

Board Members



September 29, 2016

Anthony R. Aragon, Director of Boards and Commissions
1437 Bannock Street, Room 350
Denver, CO 80202

Dear Mr. Aragon,

Please accept my application for the Mayor's Housing Advisory Council. I would be honored to serve as the nonprofit developer representative or any other council appointment as appropriate. At this time, I could be available on any of the proposed dates for an initial meeting.

As the Chief Executive Officer of Habitat for Humanity of Metro Denver, I would bring the perspective of a real estate developer (21st largest home builder in metro area) which creates and preserves affordable housing. Plus, we are a well-respected mortgage lender for low-income homebuyers (with a less than 2% foreclosure rate.) We serve families up to 80% of area median income with an array of products and services. Additionally, our grassroots community development work in the Globeville, Elyria and Swansea neighborhoods positions Habitat as a go-to partner in a variety of resident-led initiatives. Research shows the positive impact of Habitat's work on these neighborhoods as a result of more than \$4 million investment in recent years.

Eighteen years of work on affordable housing issues in our community gives me a solid foundation to advise the City on trends and impacts of affordable housing investments. However, my experience is unique to many nonprofit developers. We leverage minimal amounts of government investment with private resources to create affordable for-sale housing that transforms families and neighborhoods. There are hundreds of Habitat homes in diverse neighborhoods across Denver which reflects our long-term commitment to serving hard-working families. I have worked alongside these families and understand the challenges they face as low income residents, prior to finding a permanent affordable housing solution.

While I believe that government has a role in ensuring its residents have decent housing, I don't believe it is the government's burden alone. The City's investment should be leveraged to attract new sources of capital to achieve our ultimate goals. At Habitat, we have found innovative solutions to providing residents with affordable housing and I hope we can do the same as a Housing Advisory Council.

Finally, I am passionate about serving our city. We have many advantages today that make Denver a superb city to live in. My goal is to make that true for everyone in Denver, regardless of their income and zip code. I believe the challenges and opportunities the Mayor's Housing Advisory Council will tackle are critical to the future of our city. I would enjoy the opportunity to be a part of this collaborative effort.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Heather Lafferty", is written over a horizontal line.

Heather Lafferty
CEO and Executive Director

Main Office - 3245 Eliot Street, Denver, CO 80211

Phone: 303.534.2929 | Fax: 303.534.2727 | www.HabitatMetroDenver.org





Heather Lafferty

Executive Director and CEO

**Habitat for Humanity of
Metro Denver**

Heather Lafferty is the Executive Director and CEO of Habitat for Humanity of Metro Denver. She has worked in various roles with Habitat for Humanity locally and nationally since 1999.

During Heather's tenure at Habitat for Humanity of Metro Denver, the organization quadrupled the number of families served annually. Today, the organization is building and repairing more than 120 homes annually through its homeownership program with the support of more than 15,000 volunteers. Additionally, Habitat expanded its retail operations from two to five stores and its annual income by 146%. The organization's assets grew from \$15 million to \$35 million since 2007 and is on pace to grow by 12-15% a year for the next 3 years.

Key strategic initiatives under Heather's executive leadership include the launch of a \$30 million comprehensive funding campaign to serve 500 families in 5 years, program expansion to include community development and neighborhood revitalization in Globeville, Elyria and Swansea, and launched the organization's first Inclusivity Initiative. Habitat Metro Denver recently released a 3-year strategic plan that boldly expands the organization's impact in the community including creating and preserving affordable housing, advocacy, research and community mobilization.

Heather also serves the community as a board member of the Colorado Nonprofit Association, the board secretary of the Neighborhood Development Collaborative, a member of the Mile High Connects Advisory Council, and a member of the National Western Community Advisory Committee. In 2013, she was awarded the prestigious Livingston Fellowship by the Bonfils Stanton Foundation. Beyond her local leadership, she is the Vice Chair of Habitat for Humanity International's U.S. Council (national board) and serves as the Chairwoman of the Council's Advocacy Committee.

Prior to Habitat, Heather worked with The National Campaign to Prevent Teen Pregnancy and Share Our Strength in Washington DC. Her work with nonprofit organizations began with an unexpected college internship, while working on her undergraduate degrees in journalism and business at The George Washington University. She continued her education at University of Colorado with a Masters in Business Administration.

BAC-1442

Board Name	Housing Advisory Committee	Status	Selected
Salutation		Type	Appointment
First Name	John	Preferred Email	jp@coloradocoalition.org
Last Name	Parvensky	Other Email	
Contact Name	John Parvensky	Preferred Phone	303-458-7497
Middle Name		Other Phone	(303)293-2217
MMAC Trans. Mode Group			

Work and Home Address

Work Address	2111 Champa Street	Home Address	[REDACTED]
Work City	Denver	Home City	[REDACTED]
Work State	CO	Home State	[REDACTED]
Work Zip	80205	Home Zip	[REDACTED]

Additional Information

Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	10	Ethnicity	Caucasian
Occupation/Employer	President / Colorado Coalition For The Homeless	Other Ethnicity	
		Objection to appointment?	No
		Special Information	

Reference Details

Reference Name #1		Reference Email #1	
Reference Phone #1			
Reference Name #2		Reference Email #2	
Reference Phone #2			
Reference Name #3		Reference Email #3	
Reference Phone #3			

Owner	Denver Integration	Created By	Denver Integration, 2/23/2017 1:44 PM
		Last Modified By	Barry Burch Jr., 1/4/2018 1:12 PM

Board Members

BOARDS AND COMMISSIONS APPLICATION



DENVER

THE MILE HIGH CITY

Please complete the following information in full and return with your current resume or biography to the address below.

Type or print in blue or black ink.

Mayor's Housing Advisory Committee Application

Specifically, which position are you applying for: Homeless Provider, Non-profit Housing Developer, CHDO, Housing Finance Expert
Last Name: Parvensky First Name: John

Occupation/Employer: CEO, Colorado Coalition for the Homeless

Work Address: 2111 Champa Street City: Denver Zip: 80205

Work E-mail Address: jp@coloradocoalition.org

Work Phone: 303.285.5204 Work/Home Fax: _____

Home Address: _____ City: _____ Zip: _____

Home Phone: 303.458.7497 Cell Phone/ Pager: _____

Home E-mail Address: jp@coloradocoalition.org

Are you a registered voter? Yes No If so, what county? Denver

Denver City Council District No.: 9 Ethnicity White

Highest Level of Education or Degree Earned: Law Year Completed: 1979

Memberships/ Organizations/ Volunteer Activities (include past or present):

National Coalition for the Homeless, Metro Denver Homeless Initiative, National Health

Care for Homeless Council, Housing First Partners Advisory Council, JP Morgan Chase Nat.

Advisory Council, Denver Homelessness Commission

References (List three persons, not related to you, whom you have known at least one year):

Name	Address	Phone Number
Louise Boris	2111 Champa St., Denver, 80205	303-312-9603
Pat Coyle	1313 Sherman St, Denver 80203	303.864.7706
Rick Garcia, HUD,	1670 Broadway, Denver 80202	303.672.5440

Special Information:

Is there anything that would adversely affect public confidence in your appointment or service? Yes No
If yes, please explain on a separate sheet of paper.

Signature

Date

10-13-16

Return Completed Form to:
Anthony R. Aragon, Director of Boards and Commissions
1437 Bannock Street, Room 350
Denver, CO 80202 Phone: (720) 865-9032 Fax: (720) 865-8787
anthony.aragon@denvergov.org



October 12, 2016

Anthony Aragon
Mayor's Office
1437 Bannock St., #350
Denver, CO 80202

RE: Mayor's Affordable Housing Advisory Committee

Dear Mr. Aragon:

Please find attached an application and resume in support of my interest in being appointed to the Affordable Housing Advisory Committee. I am interested in being appointed for one of the following positions: Homeless Provider, Community Housing Development Organization, or Non-profit affordable housing developer.

For the past thirty years, I have served as President and CEO of the Colorado Coalition for the Homeless, one of the nation's largest and most comprehensive organization working to end homelessness through the development of affordable, supportive housing, the provision of integrated health care, and the development of policies to create lasting solutions to homelessness at the local, state and federal levels. I also serve as President of the CCH subsidiary – Renaissance Housing Development Corporation – a Community Housing Development Corporation. During that time, I have developed innovative financing strategies to develop housing targeting the needs of the lowest income families and individuals in Denver and throughout Colorado. These strategies include the use of Low Income Housing Tax Credits, Private Activity Bonds, New Market Tax Credits, HOME funding, HUD Continuum of Care funding, Neighborhood Stabilization funds, ARRA funding, tax exempt bonds, and private donations. Over the past twenty years, I have overseen the development of 2,000 affordable housing units in 18 housing developments throughout Denver and surrounding communities.

As the largest provider of homeless services in Colorado, I have directed the creation of the Denver Housing First Collaborative, the Metro Denver Homeless Families Project, and our participation as the lead housing and service provider in the Denver Social Impact Bond. In 2014, we completed the construction of the Stout Street Health Center, an integrated health care center serving homeless families and individuals through primary health care, mental health and addictions treatment, dental care, pharmacy and vision care. The Coalition served more than 15,000 unduplicated individuals in 2015.

The Coalition has developed strategies to administer more than 800 affordable housing vouchers through the Section 8 program, Continuum of Care program, and state funded vouchers. The Coalition houses more than 2800 households nightly, making it the largest nonprofit housing provider in Colorado.

I was appointed by Mayor Hancock to the Denver Homeless Commission, and previously appointed by Mayor Hickenlooper to the same position. I have served on the Colorado Interagency Council on Homelessness during the Romer, Owens, Ritter and Hickenlooper administrations. I serve as President of the National Coalition for the Homeless, the board of the National Health Care for the Homeless Council, and the affordable housing committee for the National Low Income Housing Coalition. I also serve on the community advisory board for JP Morgan Chase.

I am committed to helping Denver cope with its growing affordable housing crisis as well as its need for targeted housing and services for its homeless and special needs populations. I believe I can bring a diverse experience to the committee that respects the need for a broad range of strategies for addressing the affordable housing needs of the entire community, while bring a focus and expertise on the special needs of homeless and at risk citizens. I look forward to working on this committee.

Please contact me if you need additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "John Parvensky". The signature is stylized with a large, looped initial "J" and a long, sweeping underline.

John Parvensky
303.285.5204

John A. Parvensky

(303) 293-2217

RESUME

EDUCATION

LAW DEGREE: UNIVERSITY OF PENNSYLVANIA LAW SCHOOL, Philadelphia, PA. Cum Laude, May 1979.

B.A.: TEMPLE UNIVERSITY, Philadelphia, PA. Summa Cum Laude, May 1976.

SKILL AREAS

Affordable Housing Development
Innovative Financing Strategies
Community Development
Economic Development
Fundraising
Health Care Policy
Special Needs Populations
Legal Analysis and Representation

Financial Management
Affordable Housing Policy
Budgeting
Personnel Management
Inter-Governmental Relations
Strategic Planning
Media Relations
Program Administration

WORK EXPERIENCE

PRESIDENT AND CEO: COLORADO COALITION FOR THE HOMELESS, Denver, CO.
January 1986 to present. Responsible for day to day administration of non-profit, community-based agency which serves as a public education/advocacy organization on issues related to housing and homelessness, develops housing opportunities for homeless and low-income persons, and provides direct services (health care, social services, and housing) to homeless persons. Responsibilities include fundraising and grant writing, strategic planning, legislative advocacy, public policy formulation, supervision of 550 person staff, financial management of \$50 million annual budget, housing development, program development, media relations, and working with Board of Directors, service providers, governmental and community agencies.

NON-PROFIT MANAGEMENT CONSULTANT: TECHNICAL ASSISTANCE CENTER, Denver, CO. March 1984 to February 1986. Responsible for providing management assistance, training, and consulting to over 100 non-profit organizations in Colorado in the following management areas: Fundraising, Proposal Writing, Financial Management, Budget Preparation and Monitoring, Strategic Planning, Housing Development, Resource Development, Public Relations, Personnel Management, Legal and Tax Issues, Marketing, Organizational Development, and Board of Directors Relations.

EXECUTIVE DIRECTOR: COMMUNITY RESOURCE CENTER OF PHILADELPHIA, Philadelphia, PA. May 1979 to October 1983. Responsible for day to day administration of non-profit, community based organization which provided research, technical assistance, advocacy, organizing, resources, and training to neighborhood and community organizations on housing, community development, economic development and neighborhood improvement and poverty issues. Responsibilities included fundraising, supervision of staff and interns, community organizing and outreach, advocacy, networking, financial management, research, report writing, and legal representation of organizations. Provided assistance to over 100 community organizations.

ATTORNEY: PENN LEGAL ASSISTANCE OFFICE, Philadelphia, PA. September 1978 to May 1979. Represented indigent individuals and community organizations on a variety of cases, including landlord-tenant, police misconduct, and public benefits.

ATTORNEY: COMMUNITY LEGAL SERVICES, Philadelphia, PA. May 1977 - August 1977. Summer intern at legal services program. Represented individuals on housing and public assistance related cases

COMMUNITY ACTIVITIES

DENVER HOMELESS COMMISSION – 2004 to present.

NATIONAL HEALTH CARE FOR THE HOMELESS COUNCIL. Board of Directors; 1996 -2008.

NATIONAL COALITION FOR THE HOMELESS. Board of Directors, 1998 to present.

JP MORGAN CHASE, Community Advisory Committee, 2004- Present

METRO DENVER HOMELESS INITIATIVE. Board of Directors -- 1994 - 2015

PUBLICATIONS

IN SEARCH OF A PLACE TO CALL HOME, Colorado Coalition for the Homeless, October 1988. Study of homelessness in Colorado based on interviews of 900 homeless persons in state.

OP ED ARTICLES in Denver Post, Rocky Mountain News, and Philadelphia Inquirer.

AWARDS

- Leadership for a Changing World Award, Ford Foundation, 2002
- Maxwell Award of Excellence, Fannie Mae Foundation, 1999, 2004

ACCOMPLISHMENTS

- Developed 2,000 units of housing for homeless individuals and families.
- Wrote grants raising more than \$350 million for housing and homeless services since 1993.
- Manage \$50 million budget for multi service housing and health care organization
- Administered 800 affordable housing vouchers
- Developed Metro Denver Homeless Families Project, bringing in \$3.5 million of housing and services for homeless families in four county Denver area.
- Expanded Stout Street Center for the Homeless to serve more than 15,000 persons annually
- Secured commitment from HUD to make vacant properties available for housing for homeless families in Denver.
- Developed and secured passage of state homeless legislation, including Homeless Prevention Tax Checkoff, Rental Assistance and Self-sufficiency Program, and property tax exemption for transitional housing.
- Developed multi-service facility for the homeless in Downtown Denver, including health clinic, housing services, employment and training, and social services.
- Increased community awareness and involvement in helping the homeless throughout Colorado.
- Obtained approval for acquisition of 220 units of family housing from closing Air Force Base through McKinney Act.