

PROCLAMATION



City and County of Denver
Proclamation CP14-0605

Welcoming the 2014 Denver County Fair, a big batch of tradition with a side of NOW!

WHEREAS, the first Denver County Fair in over a century was held in 2011 and was such a huge success, it has become an annual event, and the fourth County Fair will be held at the National Western Complex August 1 through 3, 2014; and

WHEREAS, the Denver County Fair is a true reflection of all that makes Denver special and unique, the fair promotes the vibrant diversity in our city and is a place where citizens can celebrate all things Denver; and

WHEREAS, the Denver County Fair honors the fine traditions and values of America's county fairs, providing time-honored friendly competition for that Blue Ribbon for the best garden produce, preserves, pies, handmade crafts, homebrew, chickens, goats and more; and

WHEREAS, Denver's 4H Club youth will be exhibiting their award-winning creations and animals, competing for a chance to win ribbons and awards encouraging their successes; and

WHEREAS, the Denver County Fair also brings the traditional county fair into the 21st Century with Blue Ribbon competitions for composting, vegan and gluten-free creations, speed texting, poetry, new cannabis and hemp categories, robots and homeopathic remedies; and

WHEREAS, activities this year will include food trucks daily, live demonstrations, competitive eating contests, live local music and entertainment, local shopping in the I Heart Denver Pavilion; and

WHEREAS, Sunday is Viva Denver Day, and will celebrate our City's vibrant Hispanic community with themed events that celebrate this amazing cultural group; and

WHEREAS, the County Fair is a venue where people share history and traditions but also exchange new ideas and innovations in the heart of Denver, which is forging a reputation as a bustling creative capital for the 21st Century but which is also rediscovering the benefits of locally-produced food, backyard farming and urban homesteading; and

WHEREAS, with Colorado's pioneering spirit for innovation, the Denver County Fair is quickly becoming a model for other fairs throughout the country. This year the fair launches its new state of the art competition software - a new technology that will be licensed to eager county fairs nationwide after its inaugural in Denver.

WHEREAS, the 2013 Denver County Fair generated approximately \$1.5 million dollars for the local economy, and it is estimated that the 2014 County Fair could increase that by 20%.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council hereby enthusiastically welcomes the 4th Annual Denver County Fair, extends its best wishes for another spirited, successful year, and encourages everyone to get out and enjoy the Fair.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Tracy Weil and Dana Cain, Co-Founders of the Denver County Fair.

PASSED BY THE COUNCIL July 28, 2014

PRESIDENT