

ORDINANCE/RESOLUTION REQUEST

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 1/29/2018

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. Title: Norwegian Air Shuttle ASA– Marketing Air Service Development Incentive, *contract no. 201735699* contract execution

3. Requesting Agency: Department of Aviation

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- **Name:** Laura Jackson
- **Phone:** (303) 342-2282
- **Email:** Laura.Jackson@flydenver.com

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor Council and who will be available for first and second reading, if necessary.)*

- **Name:** Aaron Barraza
- **Phone:** (303) 342-2261
- **Email:** Aaron.Barraza@flydenver.com

6. General description of proposed ordinance including contract scope of work if applicable:

Norwegian Air Shuttle qualifies for an air service incentive because they are initiating scheduled international air service at Denver International Airport (DEN). The incentive provides a maximum of \$821,429.00 in funds available for marketing of this service. Based on the proposed schedule of Norwegian Air Shuttle, they will use approximately \$821,429.00. Norwegian Air Shuttle will develop a marketing plan to promote their new scheduled international air service at DEN, and this marketing plan will be approved by DEN before it is executed.

***Please complete the following fields: (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)*

- a. **Contract Control Number:** 201735699
- b. **Duration:** July 15, 2017 to September 15, 2018
- c. **Location:** DEN
- d. **Affected Council District:** 11
- e. **Benefits:** This agreement supports DEN’s air service incentive program, which encourages new airlines to add service to Denver, and for existing carriers to add new nonstop destinations from Denver.
- f. **Costs:**

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
(A)	(B)	(A+B)
\$821,429.00		\$821,429.00

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
7/15/17-9/15/18		

g. Date Goals Assigned: N/A

To be completed by Mayor’s Legislative Team:

SIRE Tracking Number: RR18 0123

Date: _____

h. Goals: N/A

7. **Is there any controversy surrounding this ordinance?** (*Groups or individuals who may have concerns about it?*) **Please explain.** There are no known controversies. This is an air service incentive that is offered to all airlines.

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: RR18 0123

Date: _____

Key Contract Terms

Type of Contract:

- Professional Services > \$500K Lease Design or Construction for airport improvements > \$5M
 Grant IGA Sale of Real Property Sale of Personal Property

Vendor/Contractor Name: Norwegian Air Shuttle ASA

Contract control number: 201735699

City's contract manager: Laura Jackson

Was this contractor selected by competitive process?

No. All airlines are eligible for the air service incentive program.

Has this contractor provided these services to the City before? Yes No

Term/Duration of contract/project: 7/15/17-9/15/18

Is this a new contract? Yes No Is this an Amendment? Yes No If yes, how many? _____

Renewal terms: N/A

Purpose:

Air Service Development

Cost/value:

Maximum value of \$821,429.00

Source of funds:

The City's Airport System Capital Improvement and Replacement Fund

Benefit:

Supports new international flights during the first two years of service; provides more options for consumers for nonstop travel from Denver; enhances Denver's competitive air service position in the global aviation industry.

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

Who are the subcontractors to this contract?

None.

Location: Denver International Airport

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: RR18 0123

Date: _____

Affected Council District: 11

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: RR18 0123

Date: _____