



DENVER
THE MILE HIGH CITY

Photo Enforcement Program Expansion 2018-2019

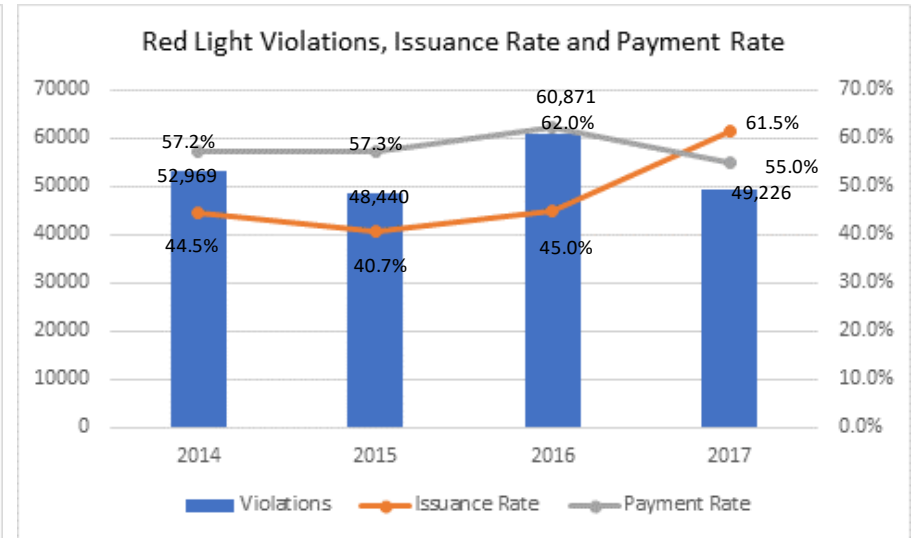
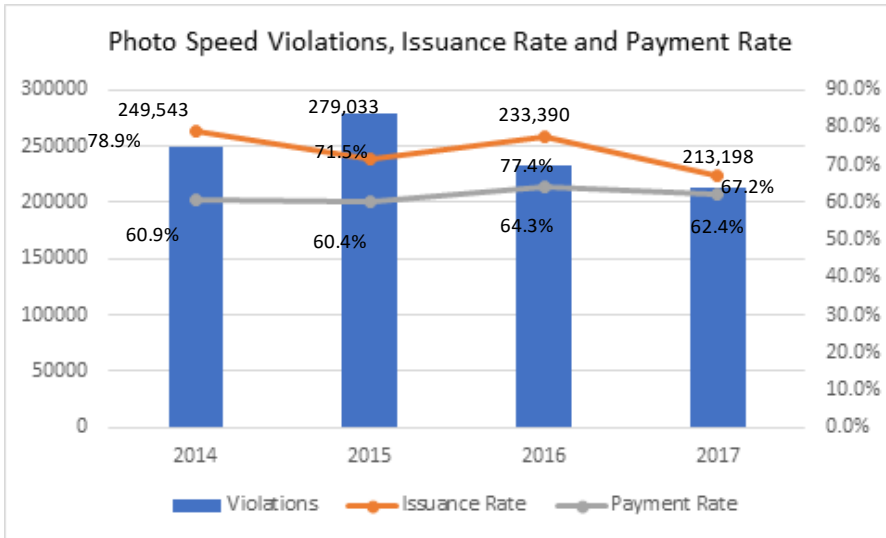
Denver Police Department
Traffic Operations
City & County of Denver

FOR CITY SERVICES VISIT | CALL
DenverGov.org | **311**

“A five-year plan to set us on a clear path to achieve zero traffic deaths and serious injuries by 2030.”

- **Build Safe Streets for Everyone**
 - Update the Transportation & Mobility Policies and Procedures to include treatments (*such as Red Light Intersections*) with proven, data-driven safety benefits.
- **Create Safe Speeds**
 - Increase automated speed enforcement along the HIN and along school walk and bicycle routes. Pair with signage.

- Since the program's inception in 1998, we have changed the driving habits of citizens in key locations including Sheridan Blvd., Monaco Pkwy., Quebec St., Colorado Blvd. & Lincoln St.
- We have reduced incidents of Red Light violations at each of our 4 enforced intersections by up to 61%.
- As part of Traffic Operations' toolbox, Photo Enforcement has been used to help solve violent crimes across the State.
- Our program continues to be a standard for other cities across the Country.



LESS CITATIONS ISSUED = CHANGE IN DRIVER BEHAVIOR

- Reactive to citizen complaints received through our website, City Council Offices, and Denver 311 calls
- Coordinate enforcement efforts with Neighborhood Enforcement Team (NET) and District Stations
- Work Zone enforcements are coordinated with construction companies and CDOT for motorists' and worker's safety
- SCHOOL ZONES when school is in session

- Red Light Enforcement Intersections are selected based on Crash Data and as recommended by Traffic Engineering.
- Once an intersection is identified, a third party Video Violation Validation is performed.

Detail Sheet	Cameras	Intersection	Dir	Date Recorded	Right Turns to 50	Total Violations	Thru Violations	Left Turn Violations	0/10	1/10	2/10	3/10	% 3/10	Data Hours	Notes
1	3	<u>W Alameda @ S Santa Fe</u>	EB	10/29/18	NA	108	10	98	7	6	7	88	81%	6AM-10 PM	17:57:20 to 18:42:18 Flashing Red Light
4	2	<u>W 13th Ave @ Lincoln St</u>	WB	10/29/18	8:34:11	151	151	0	18	5	11	117	77%	6AM-10 PM	

- **Photo Red Light**
 - 2 new enforcement intersections at:
 - E 13th Avenue @ N Lincoln Street W/B
 - W Alameda Avenue & S Santa Fe Boulevard W/B
 - Relocation of 6th and Kalamath to E 18th Avenue @ N Lincoln Street W/B
- **Photo Speed**
 - 1 additional vehicle & 2 full time agents.

* This will give us a total of 6 red light intersections & 6 photo speed vehicles, and will put us in line with the **Vision Zero** Plan.

The financial terms of the contract are:

- Current contract amount of \$6,629,961
- Expansion of additional costs in the amount of \$1,177,460* for an amended contract total cost of \$7,807,421
- The contract terms remain the same: 10/01/2016 to 09/30/2021.

* This amount was allocated in the 2018 budget for this expansion.

In 2017, we engaged in a Public Information Campaign to help with awareness.

- Total revamp of the Photo Enforcement Unit website.
- Information handouts made available at most City buildings and offices.
- Inclusion of information handouts with every citation issued.
- Presentations at community meetings.

Denver's Photo Enforcement Program

Denver is continually working to become a more walkable, bikeable, and safe environment for residents in all transportation modes and across all abilities. Photo enforcement is an important tool that changes driver behavior to improve safety. Using modern and reliable technology to make our roads safer for everyone, **Denver is committed to smarter safety.**



- The photo speed vans are deployed on residential streets 35 MPH or less, on streets bordering parks, and in safety zones (school zones and work zones) throughout the City and County of Denver.
- In Denver, the presence of the van for five consecutive days results in a 21% reduction in excessive speeding (vehicles traveling 10+ MPH over the speed limit).
- In cities with red light cameras, 21% fewer fatal red light running crashes per capita. In cities without red light cameras, 30% more fatal red light running crashes per capita.
- The program acts as a force multiplier, allowing our police officers to be more safely and effectively deployed while still addressing traffic enforcement.

Denver's Photo Enforcement Program

What you need to know about a citation.

Violation Location	Amount
Residential area/street bordering parks	\$40.00
School zone/work zone (fines doubled)	\$80.00
Photo Red Light intersection - through violation	\$75.00
Photo Red Light intersection - crosswalk violation	\$40.00

Q: Will I receive points on my driving record for a photo speed/red light ticket?

No. Photo Speed violations are zero point Traffic Infractions that are not reported to the Department of Motor Vehicles.

Q: What happens if I ignore the Notice of Violation?

Failure to respond to the notice may result in a Penalty Assessment Notice being personally served by a process server, resulting in a service fee of at least \$29.00. If a Penalty Assessment Notice is served, you are required by law to appear in court unless payment is received 5 business days prior to the respond by/arraignment date listed on the Penalty Assessment Notice.

For more information:

Visit our website at www.denvergov.org/smartersafety or on Facebook at www.facebook.com/dpdttraffic



For more information on our program, visit
www.denvergov.org/smartersafety

Or contact the Photo Enforcement Unit
at 720-337-1114

Thank you.