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BAC-6868

Contact Information

Contact Name	Alisha Brown	Home Address	20624 E Doane Place
Preferred Phone	7208100848	Home City	Aurora
Preferred Email	balisha1845@gmail.com	Home State	CO
Other Phone		Home Zip	80013
Other Email	balisha1845@gmail.com	County	Arapahoe County
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
SSN	[REDACTED]	Race/Ethnicity	African American
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Ms.

Board Information

Board Name	Board of Public Health and Environment	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	The Foundation for Sustainable Urban Communities	Work Address	7350 E 29th Avenue 300
Position	Senior Vice President	Work City	Denver
Business Phone #	3034683222	Work State	CO
Work Email	abrown@fsucommunities.org	Work Zip	80238

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Arapahoe	Special Information	
Denver City Council District No	N/A		

Education and General Qualifications

Name of High School	FL Schlagle	Name of Graduate School	Regis University
Location of High School	Kansas City Kansas	Location of Graduate School	Denver, Colorado
# of Years Attended High school	4	# of Years Attended Graduate School	2

Did you Graduate High School Yes

Did you Graduate Yes

Graduate Major Master of Nonprofit Management

Name of College Langston University
Location of College Langston Oklahoma
of Years Attended College 4
Did you Graduate College Yes
Undergrad Major Broadcast Journalism

Reference Details

Reference Name #1 Genene Duran
Reference Phone #1 7202322306

Reference Email #1 geneneduran@gmail.com
Reference Address #1

Reference Name #2 Djuana Harvell
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Reference Address #2 7350 E. 29th Avenue 300 Denver, CO 80238

Reference Name #3 Nita Mosby Tyler
Reference Phone #3 3038834452

Reference Email #3 nita@theequityprojectllc.com
Reference Address #3

Agree to a background check

Owner Romaine Pacheco

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Notes & Attachments

City and County of Denver Board of Public Health and Environment.docx

Ailsha Brown Biograhphy.docm

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Alisha Brown, MNM

BALisha1845@gmail.com | Aurora, CO | 720-810-0848 voice/text

| Executive Foundation Leadership | Public and Community Health | Racial Justice
Program Development | Equity, Diversity, Inclusion | Community Based Participatory Research and Evaluation

Visionary, strategic thinker and pragmatic implementer with 18 years of transformational leadership focused on advancing racial and health equity through philanthropic investments and programming

Master of Nonprofit Management.

- **Health and racial equity**, addressing racial equity by designing, implementing, and assessing large complex health initiatives to reduce the spread of health disparities in population and behavioral health
- **Grant-making professional**, overseeing foundation investments in community health strategies to maximize impact and develop tangible results among primarily African American, Latino and Asian underserved populations
- **Leveraging partnerships and fundraising** of more than \$50M to support research, programs, and capital that provides the tools necessary for vulnerable communities to gain access to health care and wellness resources
- **Community Engagement**, devising a community engagement model that trains community members as racial justice advocates to advance equitable policies, practices and systems while calling out underlying discriminatory approaches
- **Racial justice**, understanding the intersectionality of racism and health to invest in strategies that combat systemic discrimination
- **Entrepreneurial, creative, and decisive** establishing a Community Based Participatory Research (CBPR) enterprise in partnership with the Department of Family Medicine at the University of Colorado, Denver to effectively measure the qualitative and quantitative impact of community investment strategies
- **Consultation and training**, creating and replicating a community engagement model that teaches stakeholders and organizations how to authentically and effectively engage constituents
- **Exceptional ability to create infrastructure and shift dynamics**, empowering citizens to drive enduring social change through impactful programs and initiatives, eliciting perspectives and respectful debate, hearing stakeholder's voices, building consensus, and dissolving conflict.
- **Dynamic coalition builder** with a unique ability to guide participants to achieving results

Experience

THE FOUNDATION FOR SUSTAINABLE URBAN COMMUNITIES - formerly Stapleton Foundation 2002 to Present
Foundation Senior Vice President (2016-Present) | Foundation Vice President (2012-Present)

- **Promoted to provide strategic leadership** in positioning the organization as a key influencer nationwide. Direct goal setting, funding, budgets, implementation, and evaluation of the foundation's 4 key initiatives: education, transportation, housing, and health, (key social determinants of health) impacting Colorado residents and serving other programs nationwide.
- **Report directly to CEO** and present reports quarterly to the Board of Directors.
- **Serve on the senior leadership team** and a foundation budget of \$3.5M. Lead RFP processes in partnership with a committee; negotiate and administer contracts.
- **Orchestrate community grants**, making recommendations for funding to governing board

Key accomplishments:

- **Led organizational restructuring** to better align the organization's investments and impacts with its stated mission upon replacement of CEO. Developed a well-researched plan that was accepted by the new CEO featuring key policy levers for senior leadership team.
- **Established Foundation's grantmaking** investment strategies, processes and procedures ensuring they are in alignment with professional practices
- **Addressed community protests** over the original name of the foundation; led committees in community forums and presented new organization name to the CEO and board members. New name led to broad changes to the culture, policy, scope, hiring, and community relationships.
- **Drove development of a \$18MM project to remodel a recreation center** from 4,000 to 42,000 sq. ft. to better serve 30,000 community members. Funding model and community engagement process was recognized by the City of Aurora as a best practice used to gain approval for 5 more facilities.
- **Implemented key initiatives** of American Heart Association, Centers for Disease Control, Robert Wood Johnson Foundation, Colorado Health Foundation, Colorado Trust, Piton Foundation, and Policy Link.
- **Led advocacy efforts to enact key policies:** Renter's Rights, Community Access to Affordable Care Act, Public School Clean Water Access, Public Transportation and Neighborhood Infrastructure, City and County of Denver Recreation Center Partnerships.
- **Established a Community Collaborative** that has informed local, statewide and national policy

THE FOUNDATION FOR SUSTAINABLE URBAN COMMUNITIES

2002 to Present

Executive Director, Community Health and Organizational Equity, BeWell (2016-Present)

Founding Director, BeWell (2004-2016)

- **Promoted to provide strategic vision and implementation leadership** for a community health and wellness initiative to address public health inequities.
- **Lead 4 direct reports** with oversight of total staff of 10. Secure and oversee an annual operating budget of \$1MM per year.
- **Serve on city, state, regional and national coalitions** to develop health equity strategies.
- **Empower community members** to influence policymakers, business and organization leaders in creating solutions to systematic health inequities.

Key accomplishments:

- **Established *be well* Health and Wellness Centers** inside local recreation centers in partnership with the Cities of Denver and Aurora, Colorado to offer mental and physical health services to underserved populations
- **Established Be Well Block Captain Community Engagement Program**, a nationally recognized community engagement model providing residents, health care providers, and students with training on racial and social justice, interfacing with elected officials, collecting data, creating leveraging policies and systems that improve health and quality of life.
- **Served as principal investigator** for the Racial, Ethnic and Community Approaches to Health (REACH) Project, be well/be EPIC: A 4-year \$2MM CDC-funded project.
- **Created, proposed, and delivered an integrated approach to addressing health inequities** through development of policies locally and support of related organizations nationally.
- **Partnered with UHealth and Platt College of Nursing** to train >350 nurses to deliver integrated care, communication systems, and practices to better serve patients with actionable care plans.
- **Partnered with local school districts** to develop healthier school environments, which have resulted in new school wellness policies at a district and local level.

Co-Director, 2040 Partners for Health, Community-Based Participatory Research (CBPR) (2006-2008)

- **Launched a foundation** focused on Community-Based Participatory Research (CBPR) and Evaluation Enterprise. Led integrated care strategies to support clinical teams design, implement and assess population health goals. Provided strategic direction, \$200K in fund development and implementation oversight.

Neighborhood Connections Director (2004-2005) | Neighborhood Connections Program Officer (2002-2003)

Community Leadership and Recognitions

Commissioner, State of Colorado Health Equity Commission

City and County of Denver Board of Public and Environmental Health

(Current chairwoman of the social determinants of health committee and immediate past chairwoman of the Board)

Susan G. Komen Colorado Board Member

Delta Sigma Theta Sorority, Inc.

2019 Leadership Women of America Fellow

2018 Regional Institute for Health and Environmental Leadership Fellow

Colorado Trust Fellow

2019 Colorado Black Women for Political Action Honoree

2018 Colorado Business Magazine Young Professional of the Year Award

State of Colorado Dr. Martin Luther King Jr. Humanitarian Award Recipient

Invited Presentations

**Denver Museum of Nature and Science Institute for Policy and Science
Race, Inequality and COVID 19 2020**

Regional Institute for Public and Environmental Health Leadership 2019

**American Heart Association Empowered to Serve Summit
Empowering Community Solutions, 2018**

**Leadership Women America Denver Immersion
Community Engagement and Health Equity
Leadership America October 2018**

**National Association of County and City Health Officials
Advancing Health Equity through Transit Connections, 2017**

**American Public Health Association Annual Meeting and Expo
Implementing and Evaluating Health Disparities Initiatives, 2016**

**Working Across Sectors to Ensure Health in All Policies: American Public Health Association
Annual Meeting and Expo., Oct. 2016 (Co-Panellists Dr. Karen DeSalvo, Interim U.S. Assistant
Secretary of Health; William McDonald, Executive Director Denver Environmental Health;
Happy Haynes, Executive Director Denver Parks and Recreation)**

**Keep Calm and Engage Others in Community Health Improvements
Awardee, Technical Assistance Visit Centers for Disease Control and Promotions
Division of Community Health September 24, 2015**

**Addressing the intersection between the Affordable Care Act and Childhood Obesity
PolicyLink and the Robert Wood Johnson Foundation, March 12, 2014**

Education

Master of Nonprofit Management

REGIS UNIVERSITY

Bachelor of Arts, Broadcast Journalism

LANGSTON UNIVERSITY