

Proclamation No. 21-0025 Recognizing January as Denver Blood Donor Month, Recognizing Vitalant for its Lifesaving Work, and Announcing the 2022 Southeast Denver Blood, Platelet & Plasma Donation Drive

WHEREAS, the need for volunteer blood, platelet and plasma donations is constant to meet everyday patient needs for traumas, surgeries, cancer treatments and more; and

WHEREAS, Vitalant, the nation's largest independent, nonprofit blood services provider is exclusively focused on providing lifesaving blood and comprehensive transfusion medicine services for about 900 hospitals and their patients across the U.S; and

WHEREAS, millions of people in communities throughout the country depend on generous volunteer blood donors and Vitalant's dedicated team to make sure lifesaving blood is available when and where it is needed; and

WHEREAS, each year in the U.S., approximately 735,000 volunteer donors give about 1.4 million blood, 344,000 platelet and 180,000 plasma donations, which are processed into more than 2.1 million blood components for patients in need; and

WHEREAS, currently, all blood types are needed, especially type O blood donations. Type O-negative blood is the universal blood type: ER doctors reach for it first to help stabilize patients before their blood type is known; and

WHEREAS, blood donations come solely from generous volunteer donors and cannot be replicated in a lab; and

WHEREAS, the majority of the population is eligible to donate, yet only about 3% actually do; and

WHEREAS, the month of January is recognized as National Blood Donor Month and a time to encourage and recognize volunteer blood donors.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council of the City and County of Denver hereby recognizes Vitalant for its lifesaving work.

Section 2. That the Denver City Council shares in the efforts to raise awareness about the ongoing need and hereby joins in the national celebration by proclaiming January 2022 as Denver Blood Donor Month.

Section 3. That the Clerk of the City and County of Denver shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Vitalant.

PASSED BY THE COUNCIL January 3, 2022

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