

Proclamation No. 22-0041

Welcoming the 116th National Western Stock Show, Rodeo and Horse Show to Denver and Celebrating the Opening of the CSU Spur campus as part of the reimagined National Western Center

WHEREAS, the 116th National Western Stock Show, Rodeo and Horse Show opened in Denver on January 8, 2022;

WHEREAS, the National Western Stock Show celebrates the western heritage of Denver and Colorado and showcases the diversity of the western culture through the Mexican Rodeo Extravaganza and MLK JR. African American Heritage Rodeo;

WHEREAS, the National Western Stock Show, Colorado State University and the City and County of Denver are building a new campus at the National Western Center and have engaged the adjacent Globeville, Elyria and Swansea communities as neighbors and partners;

WHEREAS, the new National Western Center is taking shape with the opening of the world-class stockyards and Stockyards Event Center, as well as the Vida building, the first of three buildings at the new CSU Spur campus, is to be celebrated;

WHEREAS, the campus will be an international center of excellence in agricultural innovation, education, research and technology and entertainment serving the needs of urban and rural Colorado;

WHEREAS, the National Western Stock Show, known as the Superbowl of Livestock Shows, attracts more than 700,000 visitors from more than 40 states and 30 countries and contributes \$120 million to Denver's economy;

WHEREAS, the National Western Stock Show has established a scholarship program for Denver students to educate the next generation of leaders in traditional and emerging fields in agriculture to address local and global issues;

WHEREAS, CSU Spur, focused on education, innovation, research and service to community, has partnered with the schools and non-profits in the Globeville and Elyria-Swansea neighborhoods to provide educational programming, services, and partnership, particularly in areas of food, health, and water;

WHEREAS, CSU Spur has created the Spur Scholarship for students from Globeville and Elyria-Swansea to support their education at any CSU System campus;

WHEREAS, 2022 will feature over 100 events over the 16-day run including rodeos, folkloric dancers, animal exhibitions and judging, horse shows, children's farmyard and much more;

WHEREAS, the National Western Stock Show has committed to implement the public health protection plan approved by the Department of Public Health and Environment;

NOW THEREORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. The 116th National Western Stock Show, Rodeo and Horse Show is welcomed to Denver and residents are encouraged to "saddle up" and enjoy the entertaining and educational events at the show.Section 2. The opening of the Vida building, the CSU Spur campus's first facility is to be celebrated.

Section 3. That the Clerk of the City and County of Denver shall attest and fix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the Western Stock Show Association and CSU Spur.

PASSED BY THE COUNCIL January 10, 2022