



# Redistricting 101

Community Engagement  
Sessions

# Meeting Purpose

## **We are here to...**

Offer input on proposed District maps

- For each map, what do you like, what would you change and why?
- Comparing maps, what drives you to favor one map over the others, and what concerns do you have?

## **In order to...**

Provide Council with the range of community preferences to help them make their decisions

# Meeting Agenda



## **Educational presentation**



## **Open House-Style Breakouts**

Visit each map and use stickies to provide feedback



## **Full Group Discussion**

Compare and contrast maps



## **Cellphone polling to indicate preferences**



# Meeting Guidelines/Norms

- Demonstrate courtesy and respect
- Provide productive ideas and feedback
- Focus on the task at hand
- Actively listen, keep an open mind, and refrain from interrupting
- Help us stay on agenda

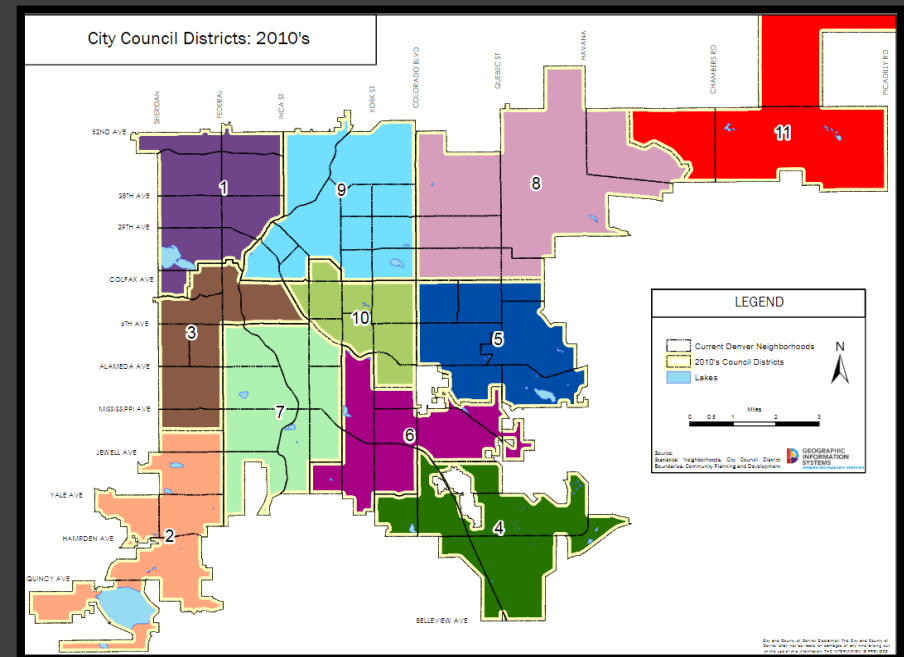


# What is Redistricting?

Every 10 years Denver City Council is required to redraw its council district boundaries based on the most recent US Census Data. The new district map will be relevant for the April 2023 election.

Council must abide by several rules while redistricting according to our city Charter:

- Divided into 11 districts
- Equal population
- Compactness
- Contain contiguous territory
- Comprised of whole election precincts

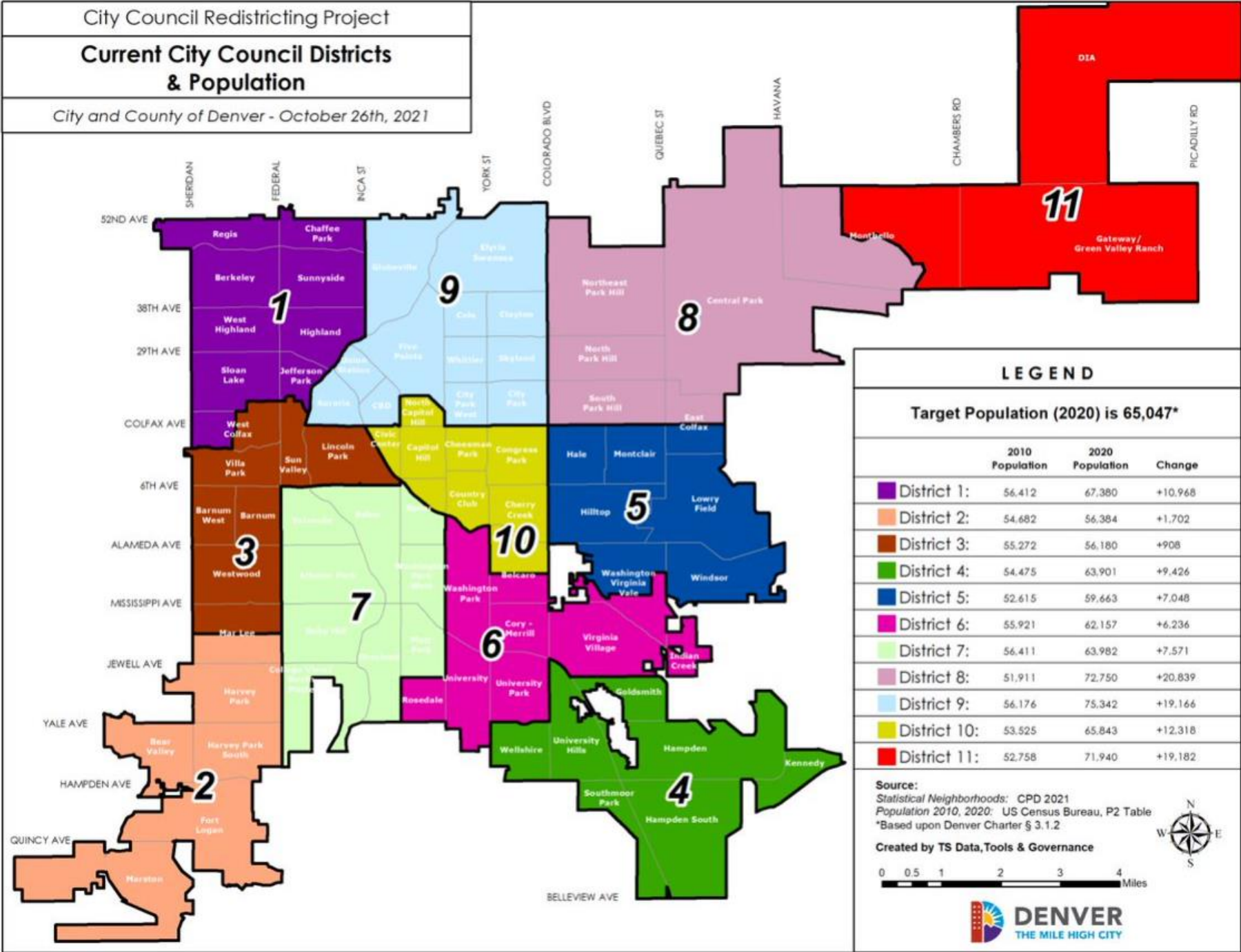




## Why is Redistricting Important?

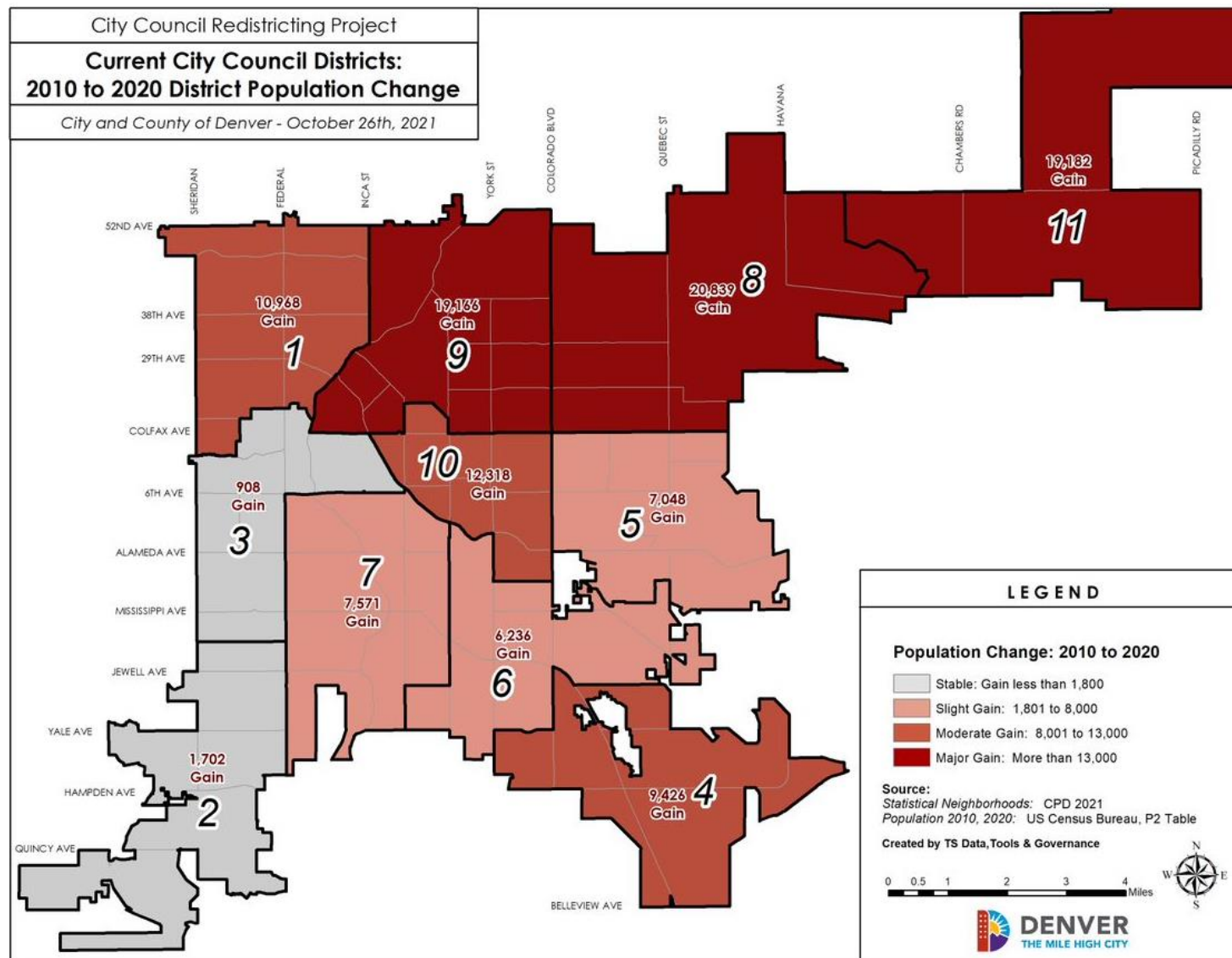
- Helps ensure that communities have equal access to political representation
- Influences how elected officials advocate for community interests and respond to needs
- Defines long-term (10-year) boundaries around communities of interest (groups of people in a geographic area who share similar interests/priorities)





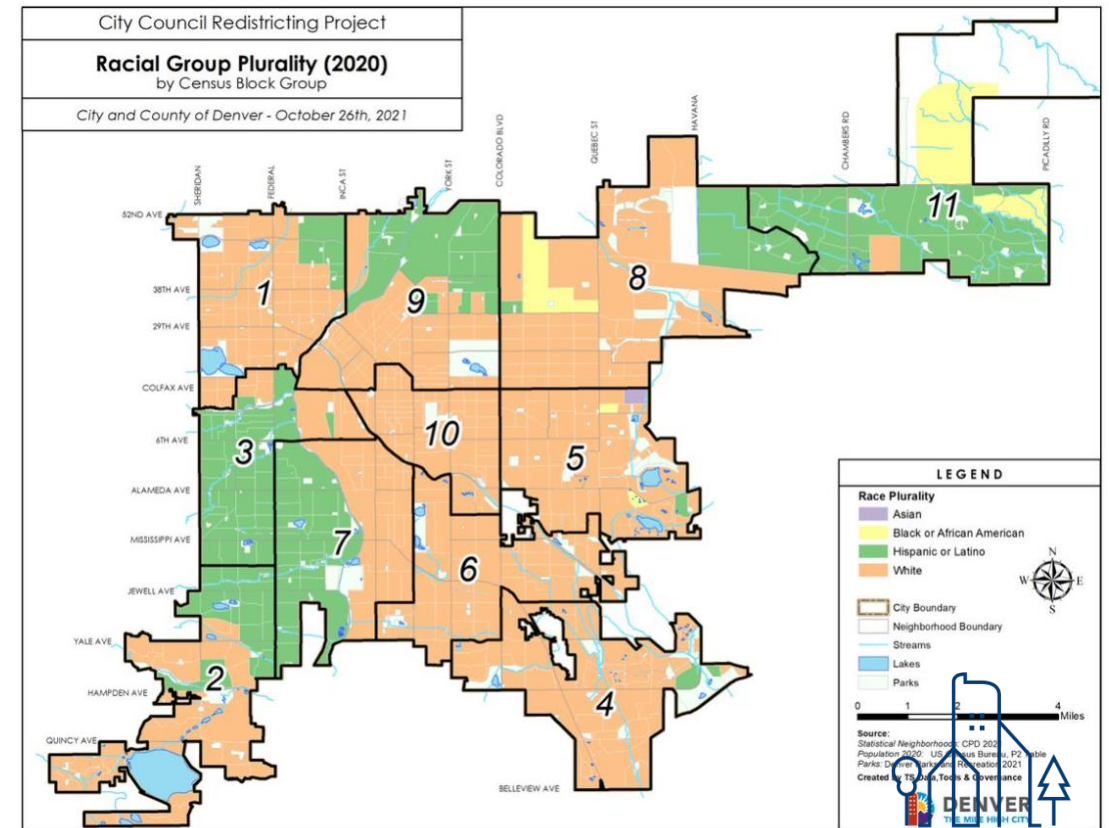
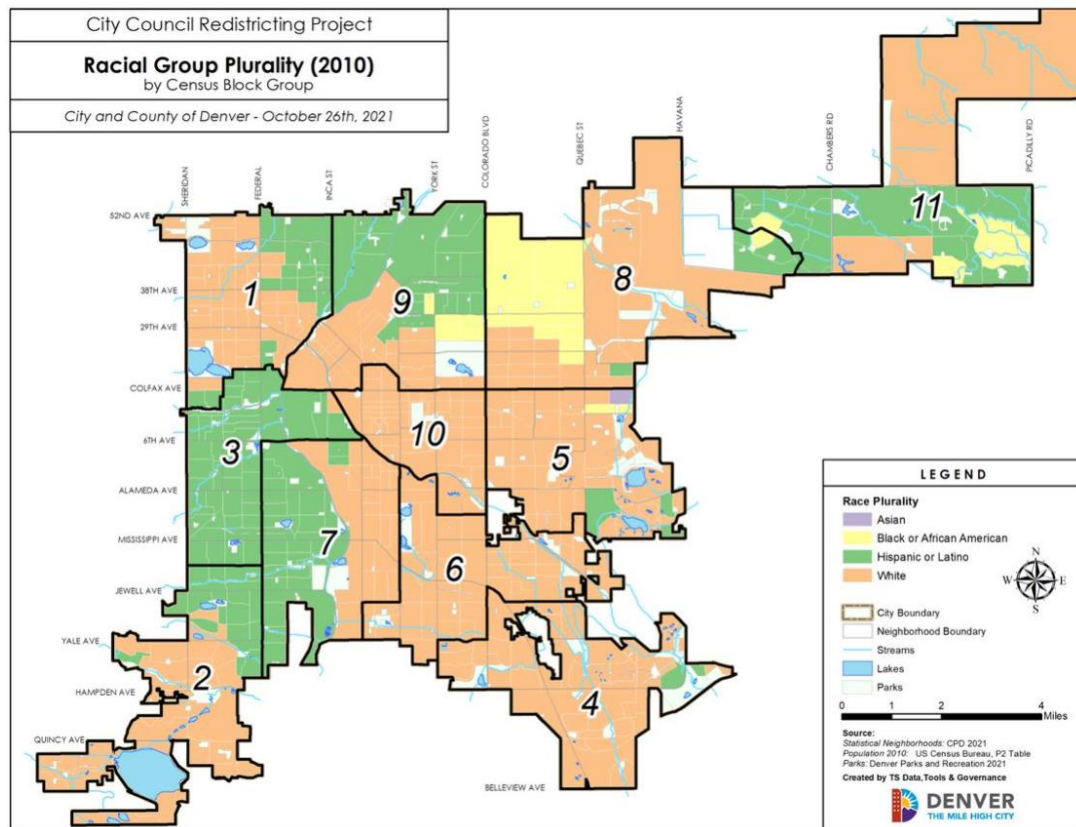
How has  
Denver  
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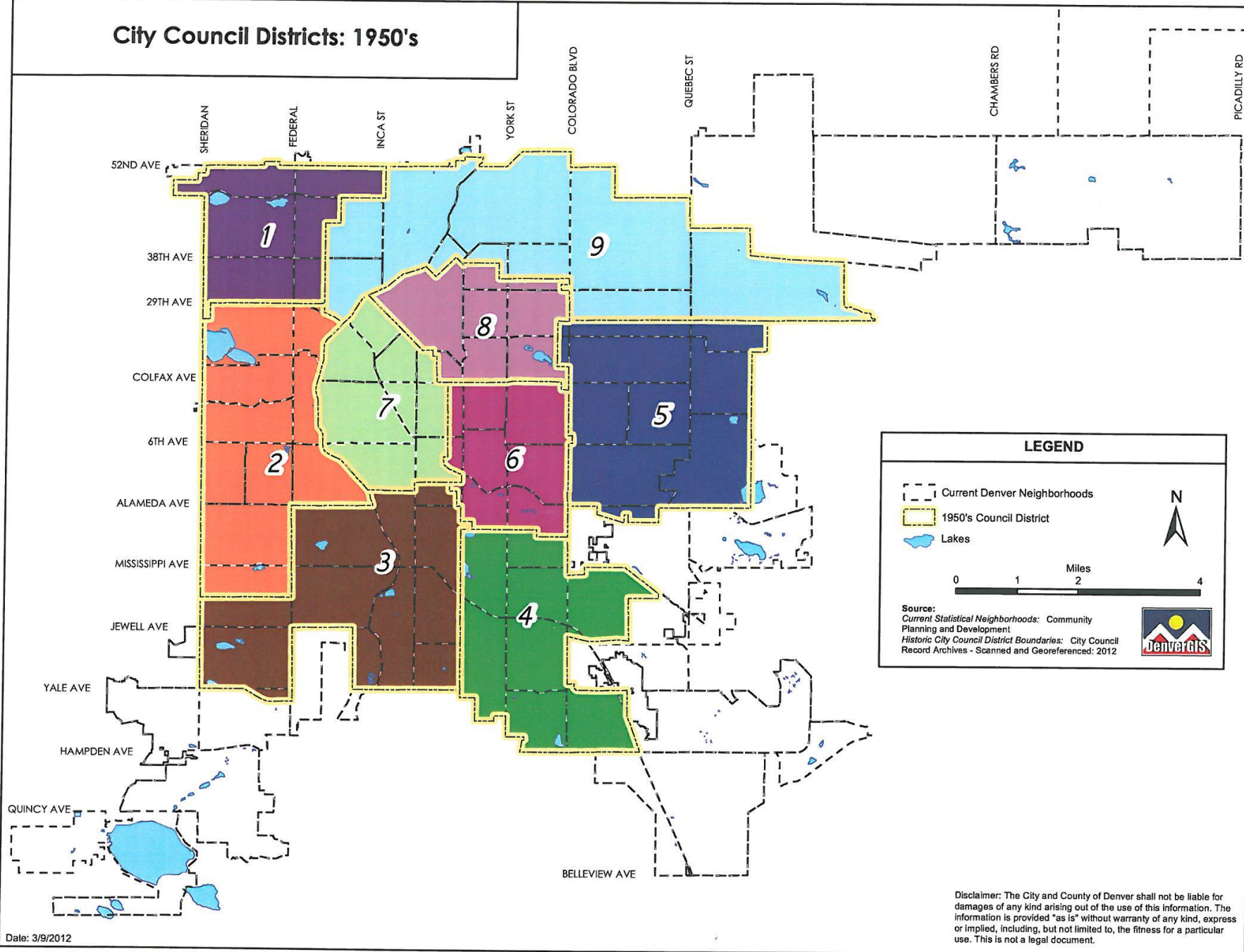




# How has Denver changed?



## City Council Districts: 1950's

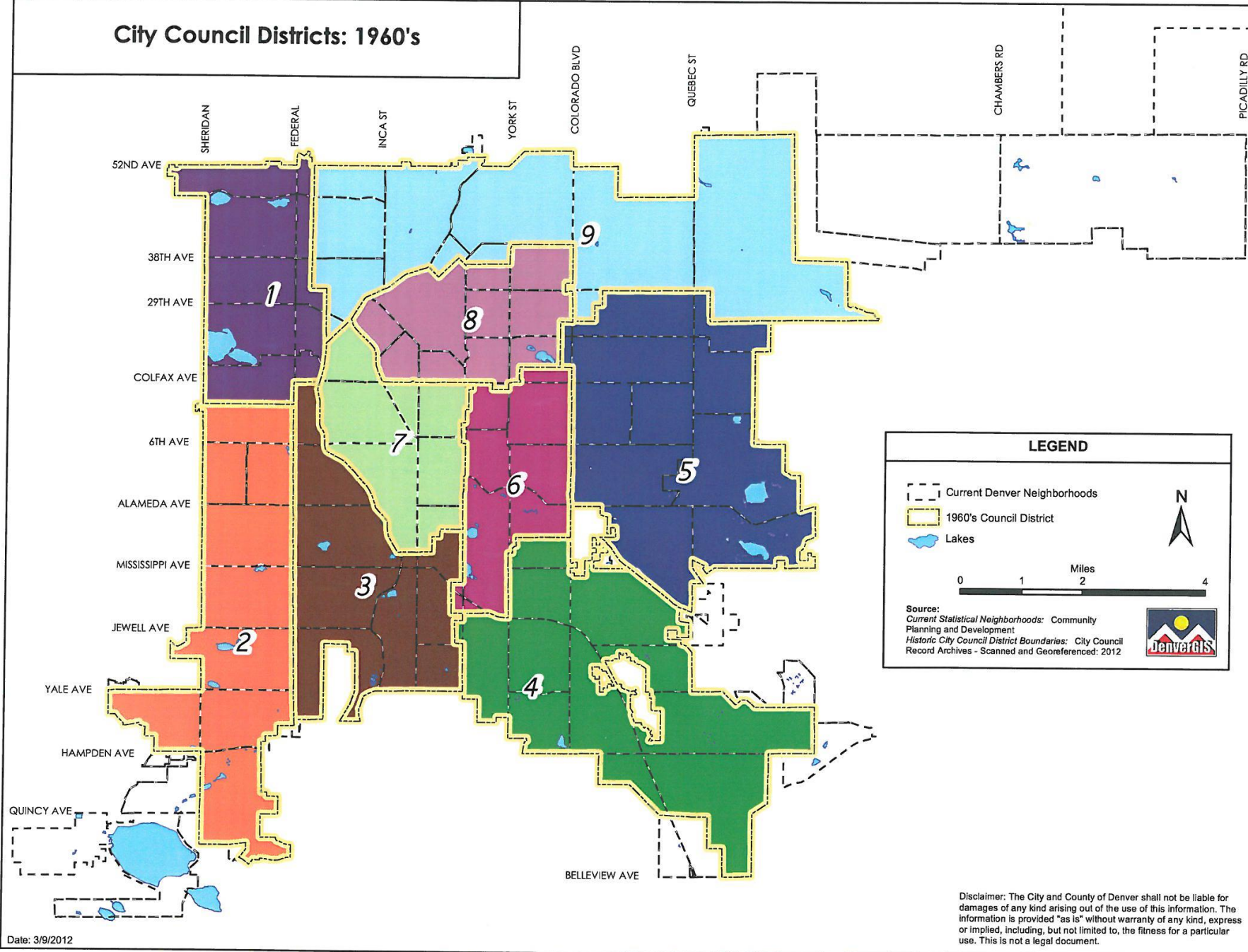


How has  
Denver  
changed?

1950's



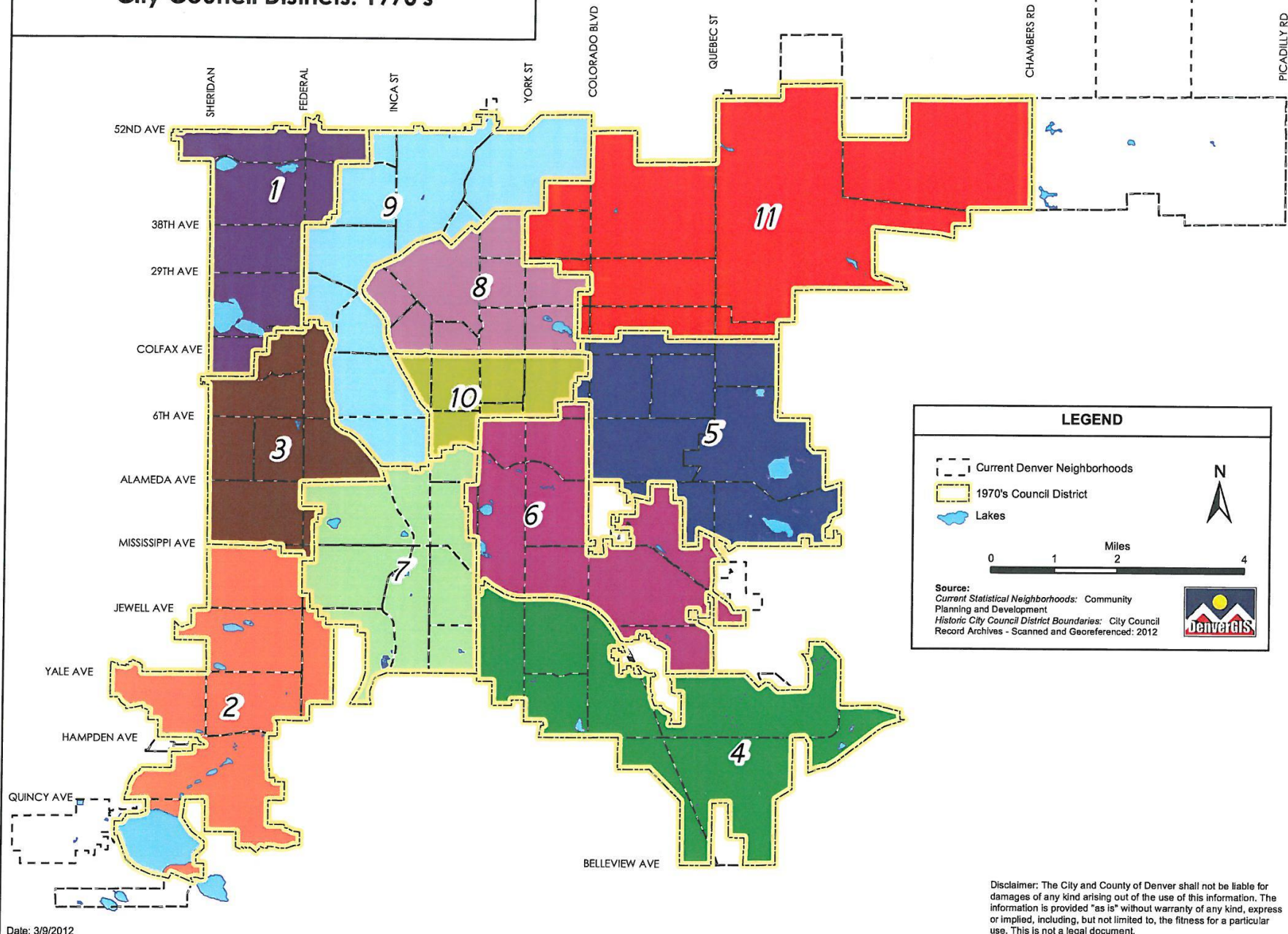
## City Council Districts: 1960's



How has Denver changed?

1960's

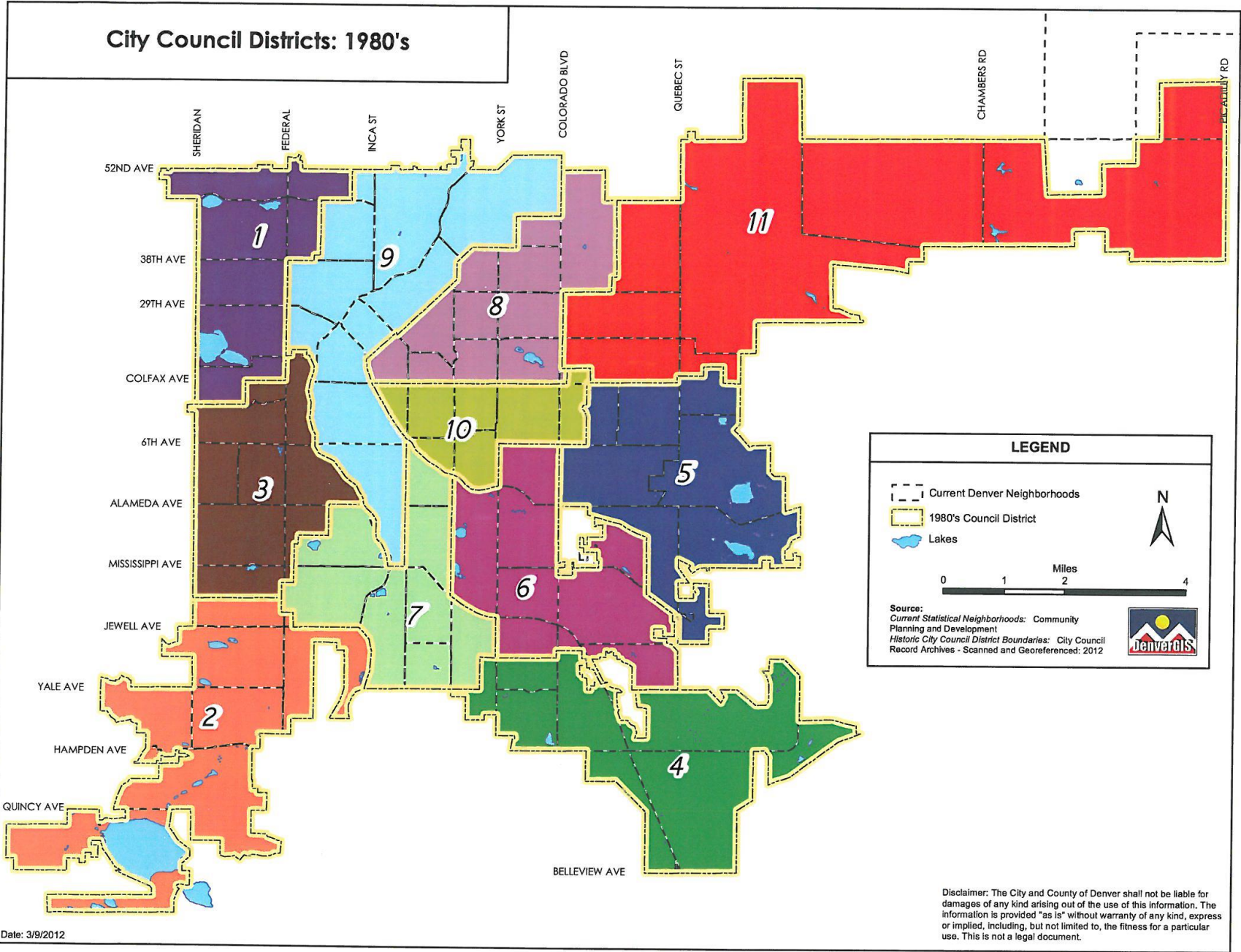
## City Council Districts: 1970's



# How has Denver Changed?

## 1970's

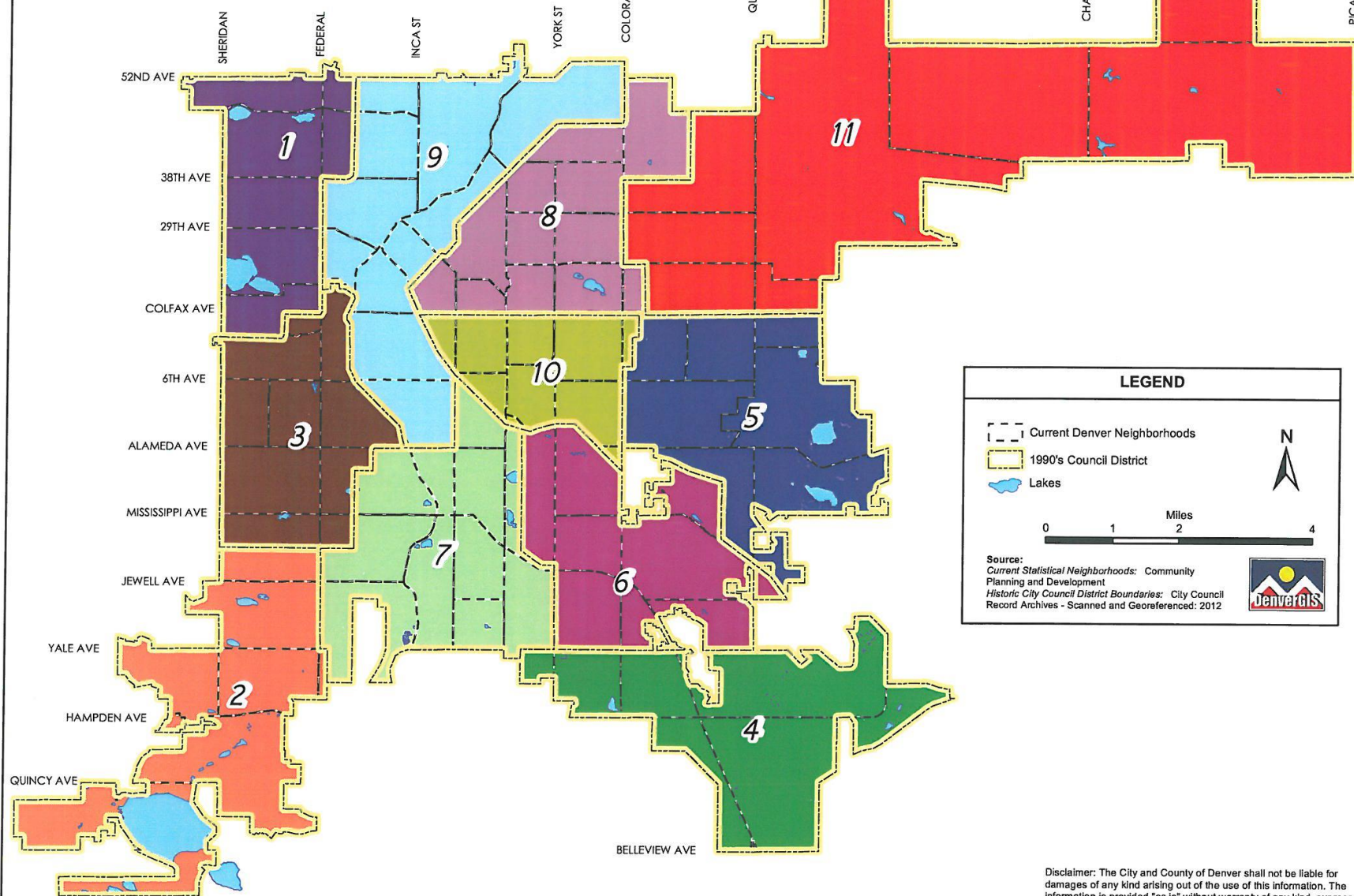




How has Denver  
Changed?

1980's

## City Council Districts: 1990's



Date: 3/9/2012

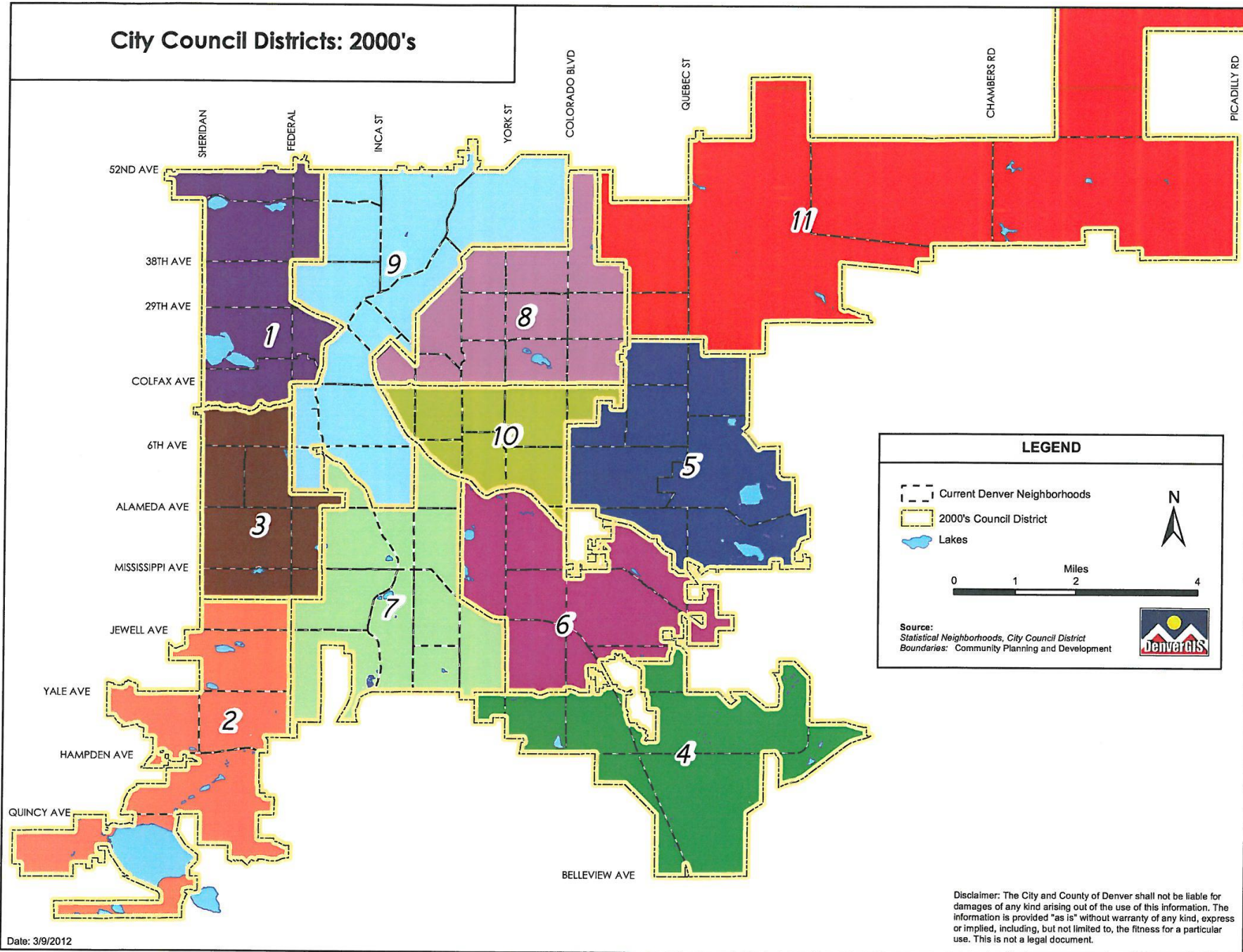
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# How has Denver Changed?

## 1990's



## City Council Districts: 2000's

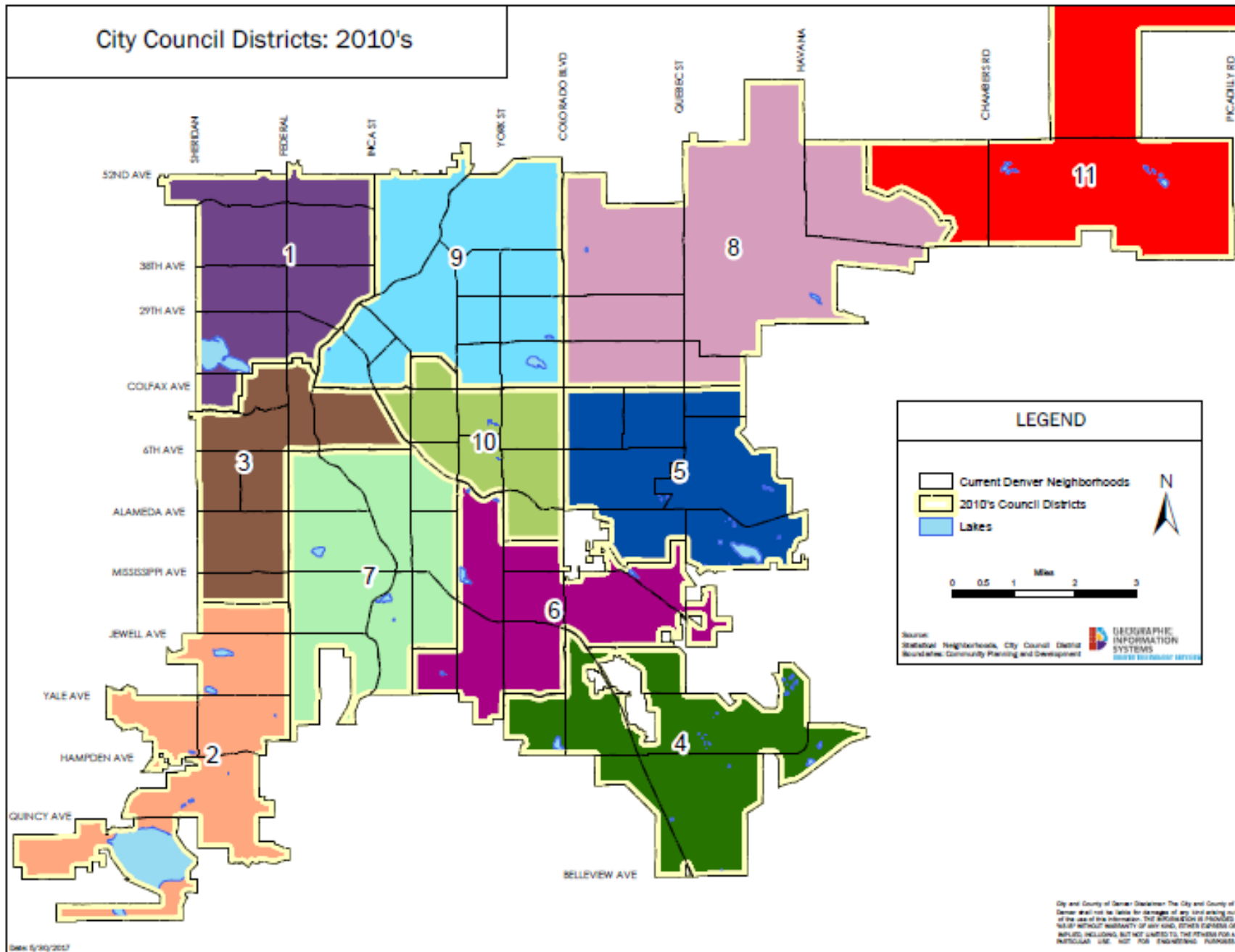


Date: 3/9/2012

# How has Denver Changed?

## 2000's

## City Council Districts: 2010's



How has Denver  
Changed?

2010's



# What is the Process?

## July-September 2021

- Committee finalized Resolution of Principles and Procedure
- Data from US Census published

## October-December 2021

- Elections Division Re-Precincting
- State Redistricting plan submitted and approved
- Council trained on redistricting software

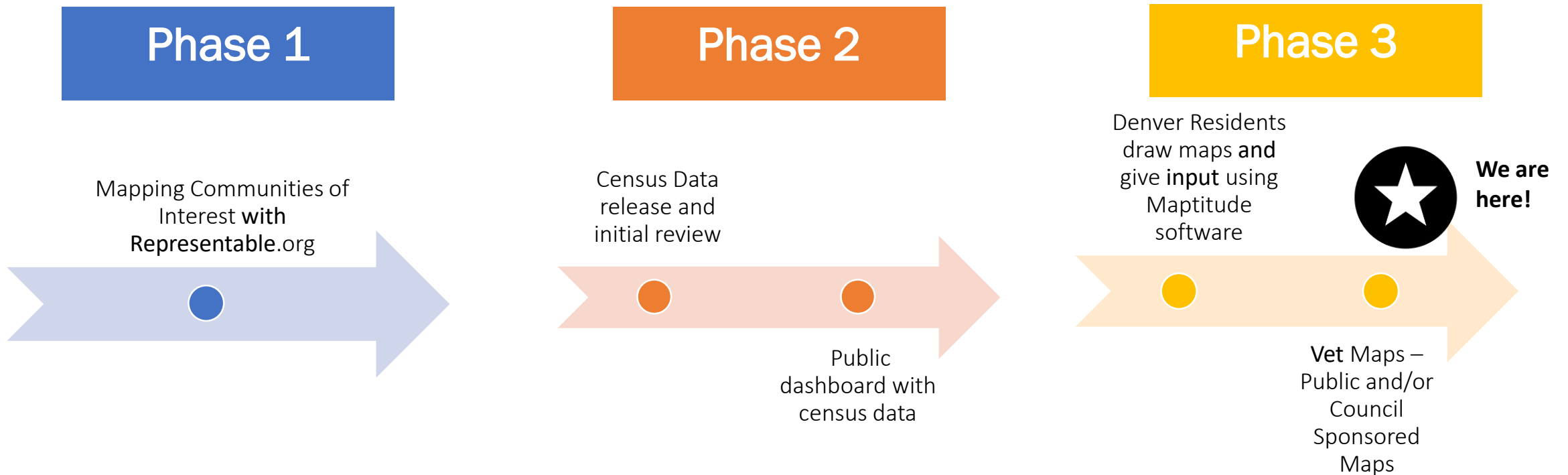
## January-March 2022

- Election precincts maps finalized
- Members of council and the public draw maps
- Public vetting of maps
- Final map approved

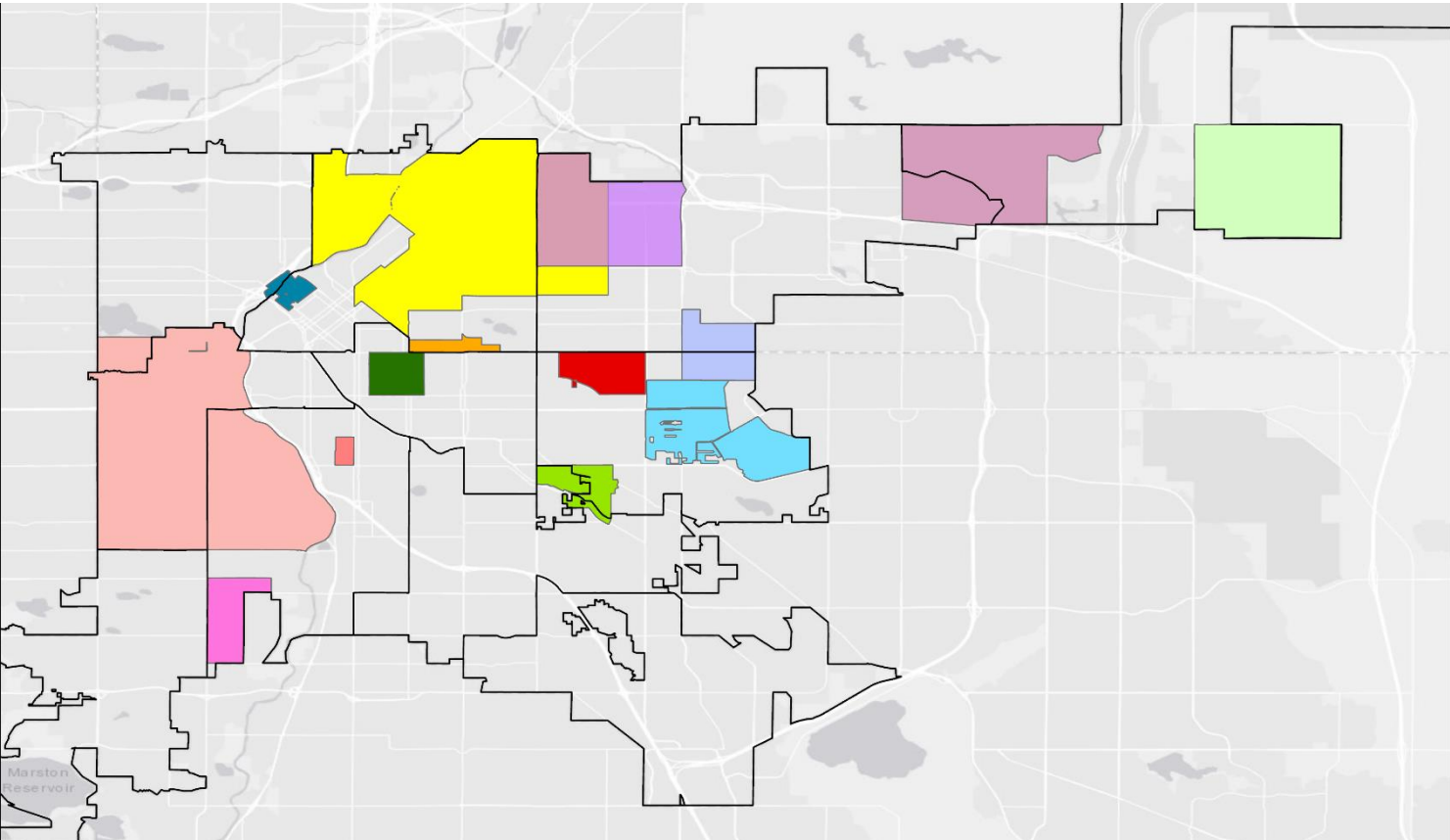
# Community Engagement:

## How Did we Get to the Final Maps Presented Today?

### Define Your Denver: Three-Phased Approach



# Define Your Denver – Mapping Drive Results



- 154 Communities of Interest (COI) submissions
- Input collected through Representable (online tool) – participation was limited
- 14 group COIs detected through analysis:
  - West Denver
  - North Denver
  - East Colfax
  - Montbello
  - Lowry
  - Green Valley Ranch
  - Colfax
  - Capital Hill
  - Northeast Park Hill
  - Baker
  - Mayfair
  - Washington Virginia Vale
  - College View
  - West of Union Station

## What's Next?

1. Your feedback will be submitted to Council in a final comprehensive report
2. Based on your input, Council will vote in March to approve the final map
3. New districts will be in effect for the 2023 election



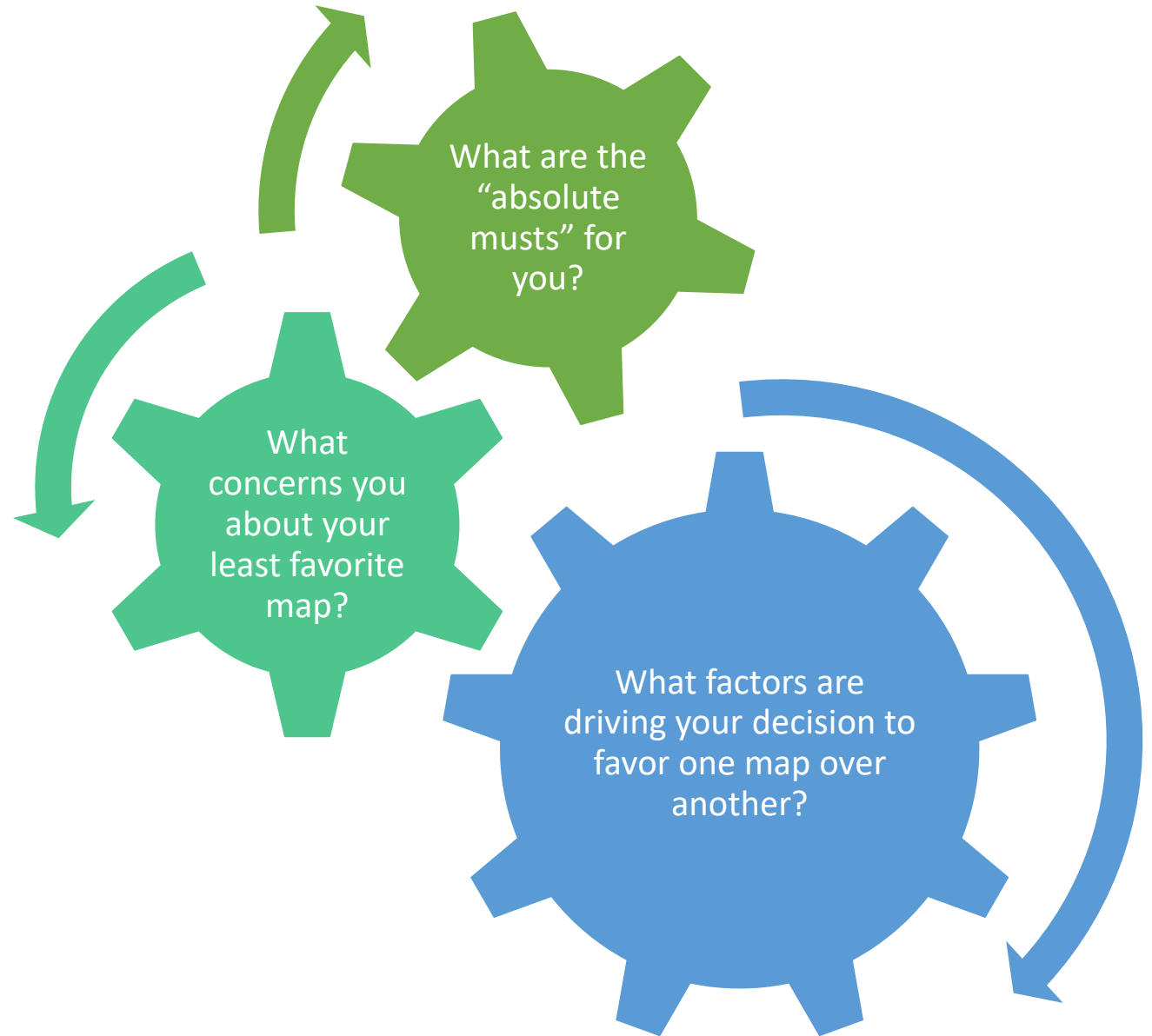


# Breakout Group Directions

- Spend approximately 5 minutes with each map
- Use the stickies at each station to provide your input on:
  - What do you like about this map?
  - Is there anything you would change about this map?
  - Why is that change (or changes) important to you?
- Remember: The “why” is just as important as the “what”!



# Group Discussion – Let's Compare!



# Polling Exercise



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# Polling Exercise

- Where is your community located? (you can define it by streets, a key landmark, neighborhood, etc.)
  - Note: placeholder slide to replicate polling exercise on Mentimeter



# Polling Exercise

- Rank the maps in order of preference
  - Note: placeholder slide to replicate polling exercise on Mentimeter

# Polling Exercise

- What is important for you in considering district boundaries?
  - A. Not separating my neighborhood
  - B. Not separating school boundaries
  - C. Connection to current Council representative
  - D. Maintaining community diversity
  - E. Creating/maintaining clear, defined borders (interstates, rivers, other major arterials, etc.)
  - F. Open answer/other
- Note: placeholder slide to replicate polling exercise on Mentimeter

# What resources are available for constituents?

- [Website](#) – All information on Denver City Council's redistricting information will be there
- [Representable.org](#)
- [Meeting in a Box](#) – online and analog (English and Spanish)
- [Redistricting2022@denvergov.org](#)



Questions?

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