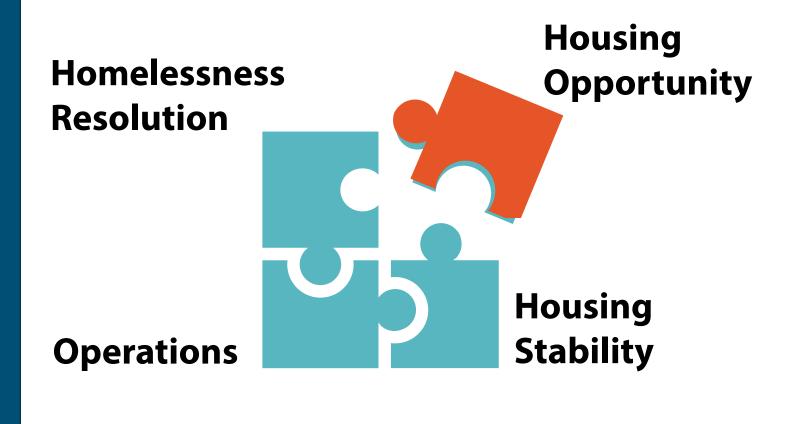
# Expanding Housing Affordability

*LUTI April 19, 2022* 





# Addressing Housing Needs required multiple tools and approaches



#### **Complementary HOST Programs:**

- Preservation of least **950 affordable homes** by 2026 (at least 216 this year)
- Prioritization policy effort will provide priority access to affordable housing for residents at risk of displacement or those who have been previously displaced
- Investment Impact Special Revenue Fund to mitigate pressures from large City investments in infrastructure
- Creating 838 affordable rental homes in 2022, Including 252 below 30% AMI and 63 with 3+ bedrooms
- Launching locally funded voucher program



Juanita Nolasco residences 188 affordable units preserved for seniors





The city is proposing a new requirement that would ensure that as new housing is built, new affordable housing is created too.

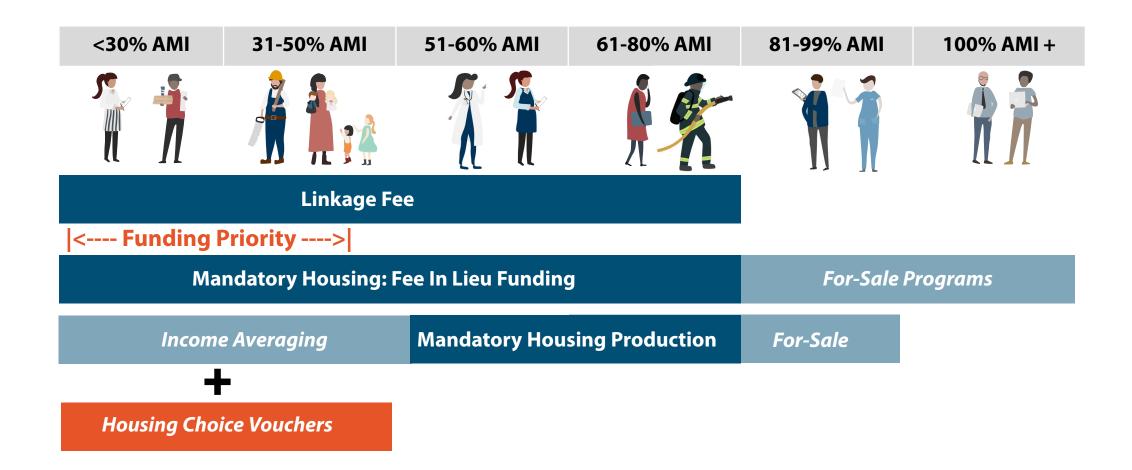
This will be done through the creation of a **Mandatory Housing Program** with **Incentives** and a **Linkage Fee** update.

### EHA complements existing programs & resources & serve a range of incomes

Mandatory affordable housing and linkage fees...

- Increase supply of housing overall and affordable housing without out the use of limited subsidy
- Create mixed-income housing across the City
- Maintain critical local funding source for HOST investments in the creation of deeply affordable housing

#### EHA serves a broad range of incomes





# Overview of Proposed Regulatory Changes

- Text Amendment to the Denver Zoning Code
- Map Amendment (Rezoning) of the 38<sup>th</sup> and Blake Area (#2022I-00029)
- Amendments to Denver Revised Municipal Code, Chapter 27, Articles V, VI & X

#### **Project Timeline**

February 2020: Former Project Affordable Housing Zoning Incentive Launched

February 2021: Expanding Housing Affordability Project Launched

Phase One: Identification of Housing Needs, Denver Lessons Learned and Peer City Research

Background report released on February 18, 2021

**Phase Two:** Financial Feasibility Analysis and Policy Development

- Financial feasibility results released on July 15, 2021 (revised October 1, 2021)
- Draft policy proposal released on October 1, 2021

**Phase Three:** Public Review

• Public review draft of the Denver Revised Municipal Code (DRMC), Denver Zoning Code (DZC), and an updated policy document released on February 1, 2022

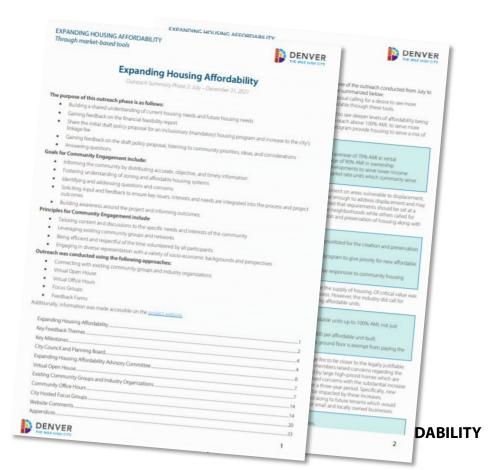
Legislative Process (April – June)



#### **Outreach Summary**

- Community groups or industry organization presentations & discussion
- 13 Focus Groups with 330 participants
- City Council Committee Meetings
- Planning Board Informational Meetings
- Advisory Committee Meetings
- Open Houses
- Community Office Hours

## Over 267 different organizations engaged throughout the process.





#### **Proposal Overview**



# Creating a Balanced Proposal 項

The proposed **Expanding Housing Affordability** policy recommendation seeks to balance:

- Current and future housing needs
- Analysis of other cities programs and successes
- Past/current Denver program lessons learned
- Financial feasibility
- Extensive stakeholder feedback

#### **Program Applies to New Construction**

All new development will contribute to creating more affordable housing





**Linkage Fee** 





**Enabling for Alternative Compliance** 

Zoning and financial incentives



### Linkage Fee





Ties the impacts of new development to the need for affordable housing. These fees play a critical role in **funding new affordable housing throughout the city.** 

- Applies to residential developments of 1-9 units and non-residential uses.
- Does not apply to...
  - Renovations or tenant finishes of existing developments
  - Small additions to existing single and two-unit developments
  - Areas with pre-existing housing agreements
  - Affordable housing projects
  - Educational uses

#### **Proposed Linkage Fee**

Use	Effective July 1, 2022	Effective July 1, 2023	Effective July 1, 2024	Effective July 1, 2025
1-9 units, of1,600 sf per unit or less	\$1.75	\$2.83	\$3.92	\$5.00
1-9 units, units more than 1,600 sf	\$2.50	\$4.33	\$6.17	\$8.00
Other residential uses (e.g., Congregate living)	\$2.25	\$3.83	\$5.42	\$7.00
Commercial, Sales, Service – Typical Market	\$2.90	\$3.93	\$4.97	\$6.00
Commercial, Sales, Service – High Market	\$3.65	\$5.43	\$7.22	\$9.00
Industrial, manufacturing, wholesale, agricultural	\$0.96	\$1.47	\$1.99	\$2.50

Annual adjustments for inflation will resume in 2026



## Mandatory Affordable Housing



As new housing is built, new affordable housing is built by...

- Creating mixed-income housing throughout the city
- Increasing funding to support the creation and preservation of affordable housing

Applies to new development of 10 or more units

- Does not apply to...
  - renovations of existing developments,
  - affordable housing projects or similar
  - areas with pre-existing housing agreements, or
  - affordable housing projects

#### **Build On-Site Summary**



		Typical Markets (All Other Areas of the City)	High-Cost Markets (Downtown, Cherry Creek)
Option #1	On-Site <b>Rental</b>	8% of total units at 60% AMI	10% of total units at 60% AMI
Build Onsite Option	On-Site <b>Ownership</b>	8% of total units at 80% AMI	10% of total units at 80% AMI
Option #2	On-Site <b>Rental</b>	<b>12%</b> of total units averaging <b>70% AMI</b> serving households up to 80% AMI	<b>15%</b> of total units averaging <b>70% AMI</b> serving households up to 80% AMI
Build Onsite Option	On-Site <b>Ownership</b>	12% of total units averaging 90% AMI serving households up to 100% AMI	15% of total units averaging 90% AMI serving households up to 100% AMI



#### Incentives

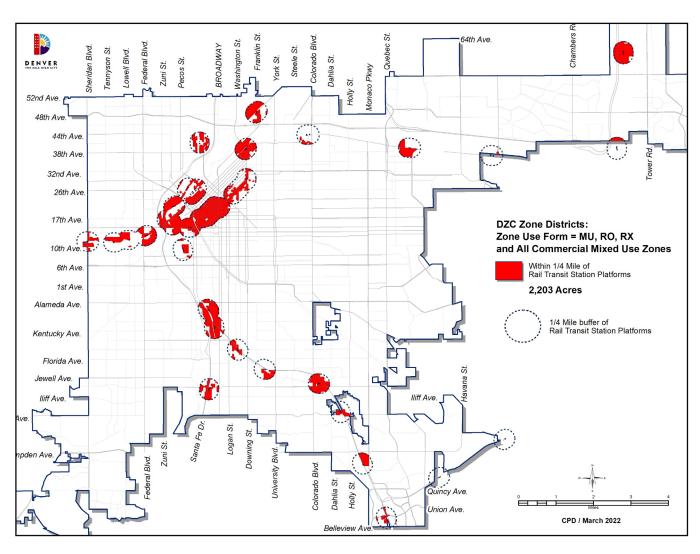
Incentives are designed to promote the creation of affordable housing and create more housing overall while providing moderate cost off-sets

	Baseline Incentives – By-Right			Enhanced Incentives – By-Right In exchange for greater affordability		
	Fee Reduction \$6.5 – <u>10K</u> per affordable unit	Linkage Fee Ground Floor Commercial Exemption	Parking Reduction Reduction of 0.5 spaces per unit	Incentive Height Increased height ~25 – 50% increase	Parking Exemption	Affordable Housing Review Team
Applicability	Citywide	Citywide	Citywide	Specific Zone Districts	¼ mile from transit station	Citywide
Build On-Site	<b>√</b>	<b>√</b>		<b>√</b>	<b>√</b>	<b>√</b>
Fee In Lieu	*	*	*	*	*	*
Affordable Projects	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>



#### Parking Reductions and Exemptions

- Reduction <u>baseline</u> incentive
  - Parking reduction of 0.5 spaces/unit
  - 0.1 spaces/unit for affordable units at 60% AMI and below
- Exemption enhanced incentive within 1/4 mile of rail transit platform



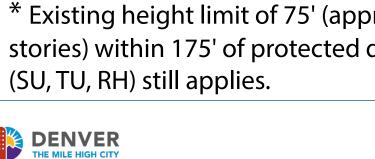


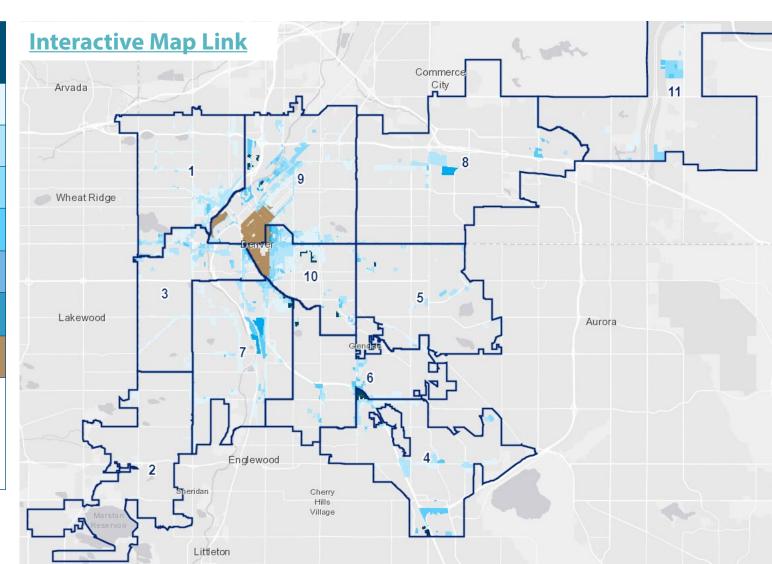
#### **Enhanced Incentives: Height Increase**

Base Height	Incentive Height	New Height with Incentive
3	+1	4
5	+2	<b>7</b> *
8	+4	12*
12	+4	16*
16	+6	22*
20	+10	30*

#### Downtown FAR-based districts

\* Existing height limit of 75' (approx. 5 stories) within 175' of protected districts



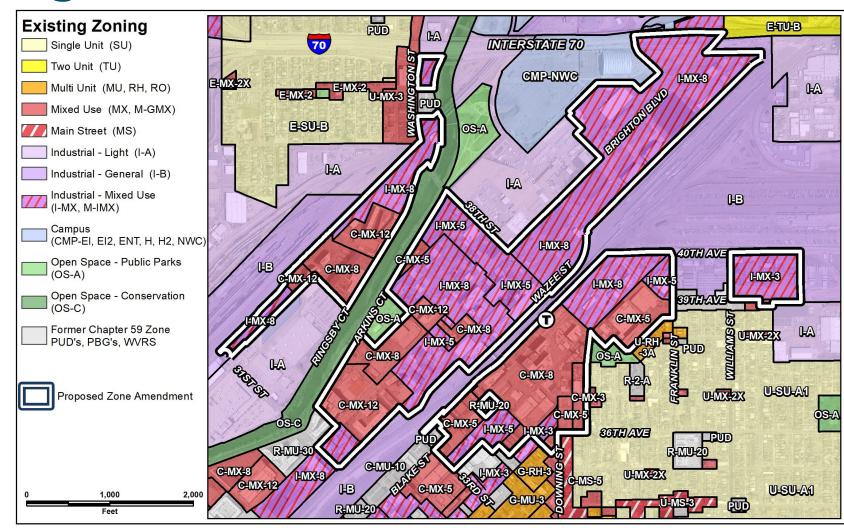


#### 38th and Blake Overview



#### **Existing Zoning**

- C-MX-3, -5, -8, -12
- I-MX-3, -5, -8
- Overlays (all areas)
  - IO-1 (Incentive Overlay)
  - DO-7 (Design Overlay)
- Overlays (some areas)
  - UO-1 (Adult Use)
  - UO-2 (Billboard)





#### 38th & Blake Today

- 38<sup>th</sup> & Blake Station Area Incentive Overlay (IO-1) enables additional height in exchange for affordable housing, fees, or community uses
- Maximum incentive heights today range between 5 and 16 stories (12 stories is most common)
- Many projects do not provide any affordable units (no requirement if within base height)
- Projects that use incentive height provide 2% to 5% affordable units at 80% AMI



#### 38th & Blake Tomorrow

- Require <u>all</u> residential projects of 10 units or more to provide affordable housing (base or incentive)
- Create <u>2 to 4 times</u> more affordable housing units at <u>lower AMI levels</u>
- Be consistent with citywide EHA requirements and eliminate the need for custom administration

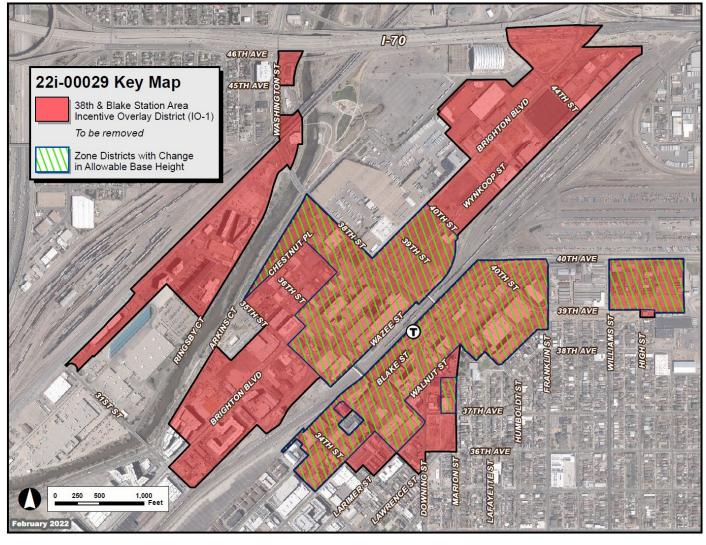




#### 38th & Blake Tomorrow (cont.)

#### To achieve this:

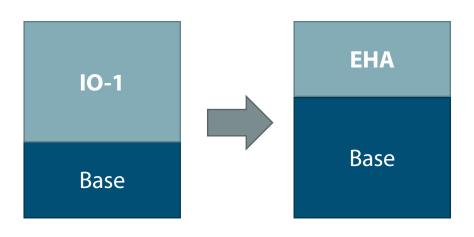
- Remove current overlay
- Increase base heights in some locations (no change in most areas)
- Maximum heights remain the same

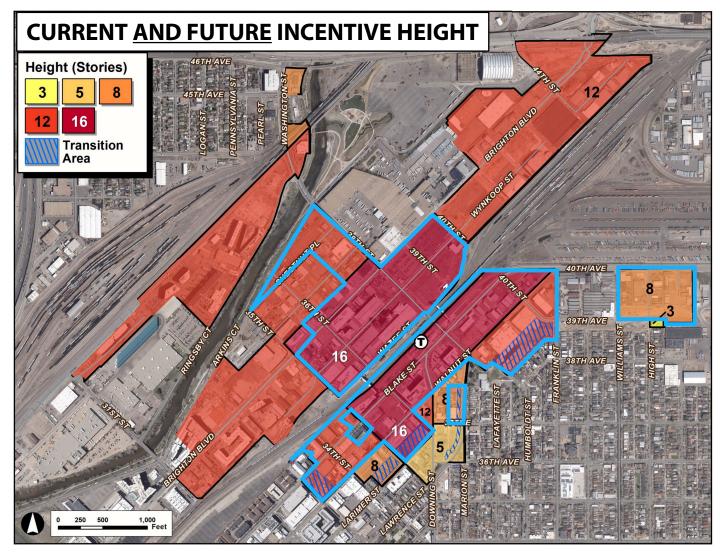




#### Why are base heights being adjusted?

- Incentive heights proposed by EHA are less than current IO-1
- Adjustments to base height are needed to maintain current incentive heights recommended in adopted plans







#### **Text Amendment & Rezoning Criteria**



#### **Public Process**

- On-going public outreach since February 2021
  - 260+ organizations and hundreds of people participated
- Informational Mailing Sent to 38<sup>th</sup> & Blake Property Owners: 02/23/2022
- Informational Notice of Map Amendment: 02/25/2022
- Informational Notice of Text Amendment: 03/04/2022
- Planning Board Notice Mailed/Posted: 03/22/2022
- Planning Board Public Hearing: 04/06/2022
- Notice of LUTI Committee: 04/5/2022
- LUTI Committee: 04/19/2022
- City Council Public Hearing (tentative): 06/06/2022



#### Planning Board Public Hearing (4/6)

Unanimous recommendation of approval (8-0) on the Denver Zoning Code Text Amendment and the Map Amendment.

Significant discussion regarding the applicability of the parking exemption resulting in the following motion passed (7-1):

I move that Planning Board further recommend that the City Council promptly evaluate expanding the enhanced incentive parking exemption availability to areas surrounding existing and planned Transit Priority Streets.



#### Review Criteria (Text and Map)

- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare



# Map Amendment

#### Review Criteria (Text and Map)

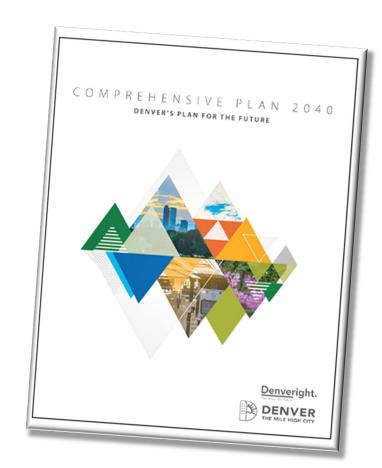
#### 1. Consistency with Adopted Plans

- Denver Comprehensive Plan 2040 (2019)
- Blueprint Denver (2019)
- 38th & Blake Station Area Plan Height Amendments (2016)
- 38th & Blake Station Area Plan (2009)
- Elyria Swansea Neighborhood Plan (2015)
- Globeville Neighborhood Plan (2014)
- Northeast Downtown Neighborhoods Plan (2011)
- River North Plan (2003)
- National Western Center Master Plan (2015)



#### Comprehensive Plan 2040 (2019)

- Equitable, Affordable and Inclusive Goal 2, Strategy A Create a greater mix of housing options in every neighborhood for all individuals and families. (p. 28)
- Equitable, Affordable and Inclusive Goal 3, Strategy B Use land use regulations to enable and encourage the private development of affordable, missing middle and mixed-income housing, especially where close to transit. (p. 28)
- <u>Connected, Safe, and Accessible Places</u> Goal 8, Strategy B Promote transit-oriented development and encourage higher density development, including affordable housing, near transit to support ridership. (p. 42)





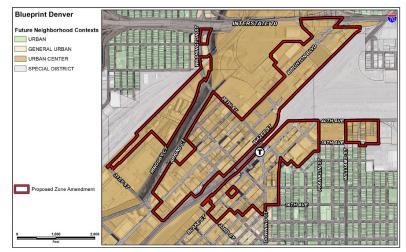
#### **Blueprint Denver (2019)**

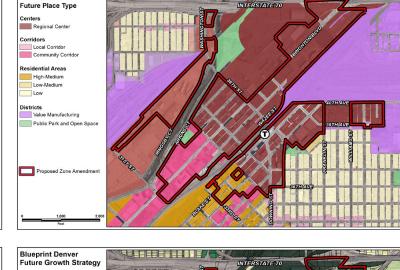
- <u>Land Use and Built Form, Housing, Policy 06</u> "Increase the development of affordable housing and mixed-income housing, particularly in areas near transit, services and amenities." (p. 85)
  - Strategy A "Incentivize affordable housing through zoning, especially in regional centers, community centers and community corridors adjacent to transit. This could include a process—informed by community input—to create citywide height bonuses in the zoning code, where additional height is allowed in exchange for income restricted units."
  - **Strategy B** "**Implement additional parking reductions** for projects that provide income-restricted affordable units."
  - Strategy C "Implement other incentives for affordable housing, such as lower building permit fees for projects that commit to a certain percentage of income-restricted units onsite."
  - Strategy D "Continue to advocate for changes to state law that remove barriers to access affordable housing options."



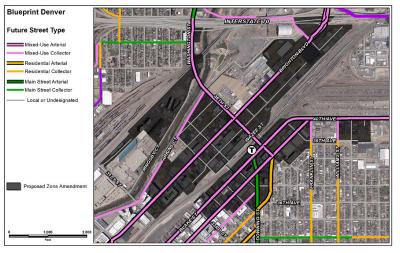
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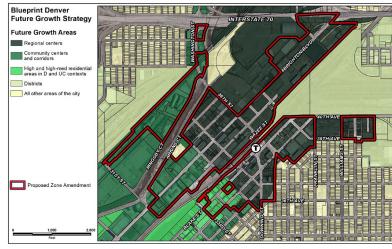
- Urban Center Context
- Regional Center,
   Community
   Center/Corridor, High
   Medium Residential
   Future Places and
   Growth Areas
- Mixed Use Arterial, Collector and Local Streets





Blueprint Denver







# Consistency with Small Area Plans Specific to 38<sup>th</sup> & Blake

38th & Blake Station Area Plan Height Amendments (2016)

"Adopt a new regulatory approach to integrate affordable housing and mixed income development within the 38<sup>th</sup> & Blake Station area."

38th & Blake Station Area Plan (2009)

Two "TOD (transit-oriented development) Cores" on the northwest and southeast sides of the RTD station, surrounded by blocks of mixed-use residential and mixed-use employment that step down in intensity as they get closer to single-unit residential areas.

Elyria Swansea Neighborhood Plan (2015)

Future land use recommendation for transit-oriented development near the 38<sup>th</sup> & Blake RTD Station, including "higher density housing, services and employment opportunities near rail stations to provide for a diverse population with safe and convenient pedestrian access to rail transit."

Globeville Neighborhood Plan (2014)

Recommendation 4: Improve Access to Jobs, Housing, Neighborhood Services and Education, Strategy B14D Build More Housing Units

Northeast Downtown Neighborhoods Plan (2011)

River North Plan (2003)



#### Review Criteria (Text and Map)

- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare



#### Staff Recommendation

CPD staff recommend <u>approval</u> of the Text Amendment to the Denver Zoning Code and request the LUTI committee move this item forward for consideration by the full City Council.

CPD staff recommend <u>approval</u> of Map Amendment proposal #2022I-00029 rezoning multiple properties in the 38<sup>th</sup> & Blake station area and request the LUTI committee move this item forward for consideration by the full City Council.

HOST and CPD staff recommend <u>approval</u> of the Denver Revised Municipal Code amendment to revise Chapter 27 and request the LUTI committee move this item forward for consideration by the full City Council.

