

Mayoral Appointment/Reappointment to the Denver Tourism Improvement Board of Directors

To approve the Mayoral appointment and reappointment of the following individuals to the Tourism Improvement District:

Christopher M. Cheney, Denver (M)(C) to serve as a representative of Visit Denver for a term expiring August 31, 2025, appointed;

Allen Paty, Centennial (M)(C) to serve as a representative of the Hotel and Lodging Association for a term expiring August 31, 2025, reappointed.

Purpose/Scope of the Board:

In 2017, this quasi-government district was created, and businesses agreed to assess a tax/fee to pay for specific projects. The fees generated by this District will provide funds for future improvements at the Convention Center and support marketing efforts.

Member Qualifications:

17-0883 Sec.6 - **Electors** of the District or representative of electors.

Selection Process and why this applicant was chosen: each individual brings historical knowledge of the District issues and is a representative of categories specified in legislation.

Current Board Makeup

Greg Leonard, Denver (M)(C)

Allen Paty, Centennial (M)(C)

John Everett, Evergreen (M)(C)

Walter Isenberg, Denver (M)(C)

Laura Lojas, Arvada (F)(C)

Tracy Blair, Castle Rock (F)(C)

Amanda Parsons, Denver (F)(C)

Christopher Cheney (M)(C)

Richard Scharf, Littleton (M)(C) ex officio

Additional Information: None