

Healthy Food for Denver's Kids (HFDK) Initiative Executive Summary

Overview: The Healthy Food for Denver's Kids Initiative ([Initiated Ordinance 302](#)) proposed to increase taxes to establish a fund for healthy food and food-based education for Denver's youth. The ballot measure was approved by voters in November 2018 and went into effect in January 2019. The 0.08% increase in sales and use tax within the City and County of Denver is expected to generate approximately \$11 million dollars annually for ten years. The money will be disbursed through competitive grants to agencies of local government and non-profit organizations. The funding will be aimed primarily at low-income and at-risk youth, and funding decisions will be made by a Commission made up of non-profit, government, and community member volunteer appointees. The Healthy Food for Denver's Kids has granted almost \$38M to over 90 organizations.

Purpose of the Funds:

- Help Denver's kids (primarily low income or at-risk) have year-round access to up to three meals and healthy snacks per day
- Hands-on experiential education and public health programs about farming, gardening, cooking, home economics, nutrition and healthy eating
- Preferential procurement of food from Colorado farms, ranches, and food manufacturers
- Organizations must conduct the majority of their activities within the City and County of Denver, and principally benefit the city and its residents
- Grantees must provide regular reporting on activities funded
- Some funds can cover administration for applicant organizations, but no more than 10% can go towards City administration costs

Contracts:

- The grantees were selected through a competitive selection process (RFP) and had the option for an additional year of renewal, up to a total of three years. The renewal requests were done through an extensive review process by the HFDK Commission review committees through new budget submissions and presentations. The programs include providing food and food education to Denver's youth.
- The renewals fall into the following;
 - Thirteen contracts submitted are renewals from the first round of grants that were awarded.
 - Nine contracts submitted are renewals from the second round of grants that were awarded.
 - Four contracts submitted for new approval includes Clayton Early Learning, Bright Beginnings, Metro Caring and Lifespan Local.
 - Some contracts did not previously meet the \$500K threshold required for council action, but now do and are therefore coming before council for consideration.
- **The total amount for approval is \$22,740,428.11.**

Summary of contracts submitted for consideration:

Number	Name of Organization	Total Contract Amount	New Contract/ Renewal
RR22-1105	Clayton Early Learning, Trustee, George W. Clayton Trust.	\$1,181,108.17	New
RR22-1106	Boys and Girls Club of Metro Denver	\$765,165.07	Renewal
RR22-1107	Frontline Farming	\$517,057.00	New
RR22-1108	Lifespan Local	\$918,038.00	New
RR22-1109	Metro Caring (HFDK03)	\$623,887.00	New
RR22-1110	Barton Institute for Community Action (Commun)	\$577,887.00	Renewal
RR22-1111	Denver Food Rescue (HFDK01)	\$894,167.00	Renewal
RR22-1112	Denver Food Rescue (HFDK02)	\$626,744.00	Renewal
RR22-1113	Denver Inner City Parish	\$1,028,254.82	Renewal
BR22-1114	Denver Public Schools Career Connection	\$717,127.00	Renewal
BR22-1115	Denver Public Schools West Campus Food Bank	\$847,595.04	Renewal
RR22-1116	Denver Urban Gardens	\$1,235,225.00	Renewal
RR22-1117	Food for Thought	\$787,875.00	Renewal
RR22-1118	Metro Caring (HFDK01)	\$664,411.80	Renewal
RR22-1119	Mile High 360	\$982,930.30	Renewal
RR22-1120	Sewall Child Development Center	\$713,593.61	Renewal
RR22-1121	Stone Soup dba Stigma	\$881,162.00	Renewal
RR22-1122	The Urban Farm	\$522,180.00	Renewal
RR22-1123	Montbello Organizing Committee	\$999,080.30	Renewal
RR22-1124	ReVision, Inc.	\$1,415,074.00	Renewal
RR22-1125	The Grow Haus	\$1,417,967.00	Renewal
RRr22-1128	Vive Wellness	\$1,725,000.00	Renewal
RR22-1127	Denver Public School Food and Nutrition Services	\$2,000,000.00	Renewal
BR22-1126	Housing Authority of the City and County of Denver, Colorado	\$698,899	Renewal
TOTAL		\$22,740,428.11	