



HEALTHY FOOD FOR DENVER'S Kids

City Council Safety Committee Presentation

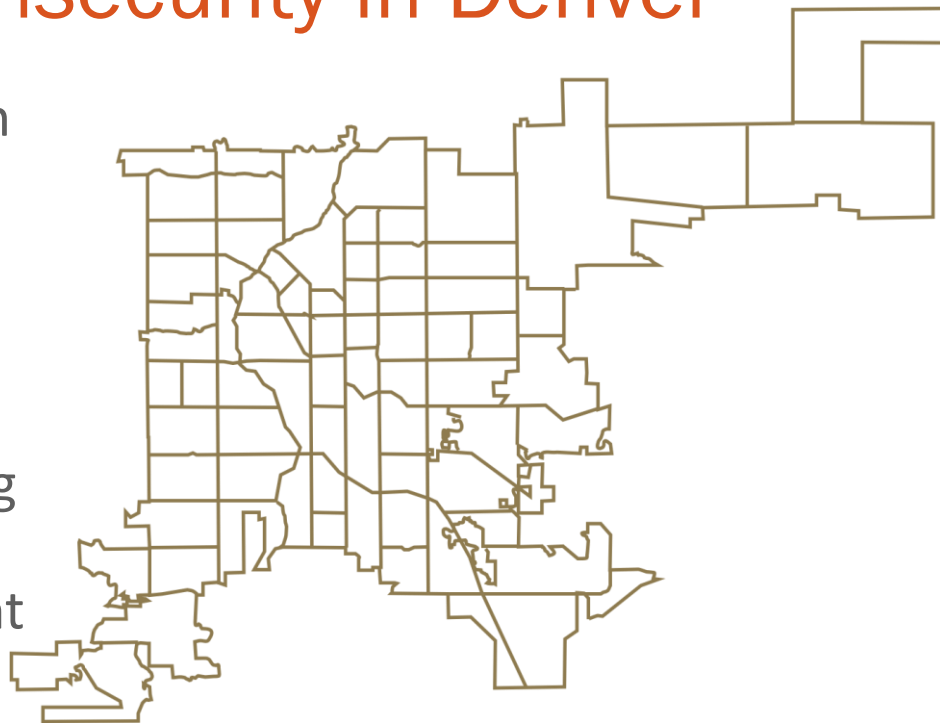
September 21, 2022

Presentation Overview

- Background on Healthy Food for Denver's Kids (HFDK)
- Overview of Current Grants requiring Approval
- Financial Overview of HFDK
- Request 24 Bills/Resolutions for Approval from City Council

State of Child Food Insecurity in Denver

- Child food insecurity at 16.8% in 2020 (about 1 in 6 kids) [1]
- Diet quality and food access varies by race, age and neighborhood
- Federal food assistance programs are not often reaching children who need it most
- Crucial growth and development is happening during a child's earliest years



[1] [Feeding America, Map the Meal Gap](#)

HFDK Background

- Citizen-led ballot measure (302) approved by Denver voters in November of 2018
- Tax increase to establish a fund for healthy food access and food-based education for Denver's youth
 - 0.08% sales and use tax increase, expected to generate ~\$11 million/year
 - Term: Jan. 1, 2019 – Dec. 31, 2028
- Funds granted out to non-profits, public schools (including DPS) and Denver City agencies through competitive grantmaking processes
- Aimed at helping Denver's low-income youth



Examples of Types of Programs Funded

- Healthy meals and snacks
- Classes on nutrition, cooking, wellness, gardening, and food justice
- Free food distribution, including mobile food markets
- School food pantries
- Enrollment in Federal Nutrition Assistance programs
- School and community gardens
- Urban agriculture and hydroponics
- Local food procurement
- Youth leadership development and employment
- Promotoras, culturally responsive foods, and multi-lingual education
- Food programs focused on early childhood

HFDK Commission

- 13-members
 - 3 City staff
 - 2 members of City Council
 - 4 residents of the city
 - 4 representatives of city-wide orgs or institutions involved in food
- Nonprofit, government, community member appointees
- Diverse representation
- Sub-committees
- Staffed by DDPHE

Commission meetings are monthly, open to public (currently virtual) with Spanish interpretation



DENVER
PUBLIC HEALTH &
ENVIRONMENT

**HEALTHY
FOOD FOR
DENVER'S** Kids

HFDK Chronology

November 2018	Voters approve ballot measure 302
Summer/fall 2019	HFDK Commission seated & meeting, hiring staff, set first funding goals
Spring-summer 2020	First RFP released (“HFDK01”) and 25 grantees selected, plus COVID-19 emergency hunger relief grants
Spring-Summer 2021	Second RFP released (“HFDK02”) and 20 new projects approved
Summer 2021	City Council approves proposed DRMC changes for expanded funding eligibility criteria and greater commission inclusion
January 2022	Third RFP released (“HFDK03”) focused on early childhood and federal nutrition programs
May-June 2022	Commission approves HFDK03 new contracts and extensions for HFDK01 & HFDK02 contracts

Grantee Accomplishments (HFDK01 Cohort: 2020-2021)



In their first year...

**HFDK Grantees held
972 food education
and/or nutrition classes
totalling over
5,105 hours**

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In their first year...

**HFDK Grantees
served 118,924 meals,
delivered 145,723 food boxes,
&
rescued and distributed almost
3 million pounds of food**



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**HFDK Grantees
served an estimated**

28%

**of Denver's youth
in the first year
of funding**

2022 Contract Process

Request for Proposal (RFP) for New Contracts (HFDK03)

- January 2022: HFDK03 RFP posted
 - Two-year Grant Term (August 1, 2022- July 31, 2024), with up to one year of extension
 - *Changed to two-year term based on HFDK01 & HFDK02 experience and grantee feedback*
- Scope of Work focused on:
 - 1) Improving healthy food access and nutrition quality for children ages 5 and under in early childhood education (ECE) settings
 - 2) Improving nutrition education, food skills and healthy eating environments in ECE settings
 - 3) Increasing access to and participation in Federal Nutrition Assistance Programs
- May 31, 2022; HFDK Commission approved new contracts

2022 Contract Process

Amended Contracts (HFDK01 & HFDK02)

- HFDK01 & HFDK02 contracts are 1-year terms, with up to two additional years of extension
- March 2022: current grantees submitted a revised Scope of Work (SOW) and Budget
- April–May 2022: one-on-one calls with each grantee to review SOW and budget, revisions made and recommended to the Commission
- June 17, 2022: HFDK Commission approved amendments to the current contracts

Grantee Cohort Breakdown

New contracts:

- HFDK03 Cohort
(08/2022-07/2024)
 - \$3,240,090.17

Contract amendments/extensions:

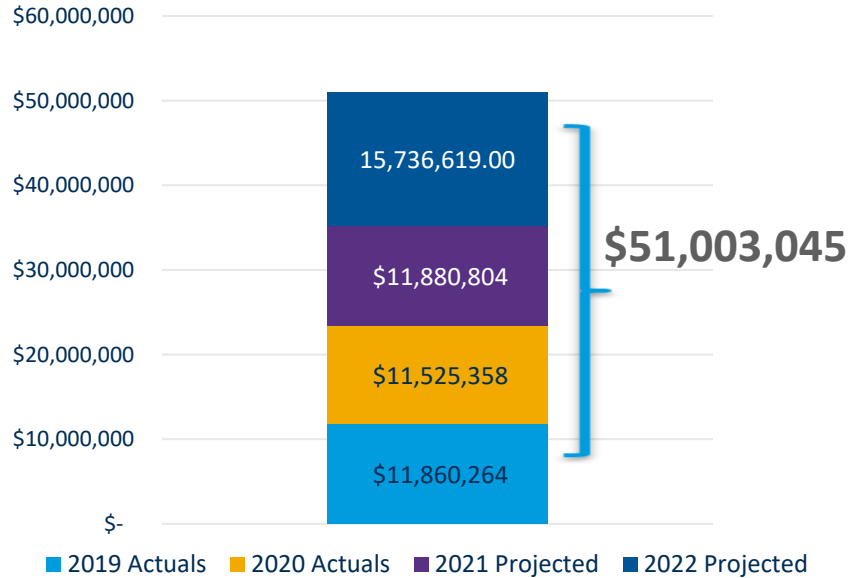
- HFDK02 Cohort
(08/2021-07/2023)
 - \$7,430,945.50
- HFDK01 Cohort
(08/2020-07/2023)
 - \$11,496,505.44

\$22,745,428.11 Total requested in contracts

Cohort	Name of Organization	Resolution #	Total Amount	New/ Amend	Council District
HFDK03	Clayton Early Learning Trustee, George W. Clayton Trust	RR22-1105	\$1,181,108.17	03-NEW	9
	Frontline Farming	RR22-1107	\$517,057.00	03-NEW	1, 6*
	Lifespan Local	RR22-1108	\$918,038.00	03-NEW	2,3,7*
	Metro Caring (HFDK03)	RR22-1109	\$623,887.00	03-NEW	9*
HFDK02	Barton Institute for Community Action (Commun)	RR22-1110	\$577,887.00	02-Amend	2*
	Boys and Girls Club of Metro Denver	RR22-1106	\$765,165.07	02-Amend	1,2,3,8,9,11
	Denver Food Rescue (HFDK02)	RR22-1112	\$626,744.00	02-Amend	2,3,7,8,10,11*
	Denver Inner City Parish	RR22-1113	\$1,028,254.82	02-Amend	3
	Denver Public School Food and Nutrition Services	BR22-1127	\$2,000,000.00	02-Amend	All*
	Denver Public Schools Career Connection	BR22-1114	\$717,127.00	02-Amend	9
	Housing Authority of the City and County of Denver, CO	BR22-1126	\$698,899.00	02-Amend	3
	Sewall Child Development Center	RR22-1120	\$713,593.61	02-Amend	10
	Stone Soup dba Stigma	RR22-1121	\$881,162.00	02-Amend	2,6,9,10
HFDK01	Denver Food Rescue (HFDK01)	RR22-1111	\$894,167.00	01-Amend	1,3,6,7,8,9,11*
	Denver Public Schools West Campus Food Bank	BR22-1115	\$847,595.04	01-Amend	3
	Denver Urban Gardens	RR22-1116	\$1,235,225.00	01-Amend	1,2,3,5,6,7,9,11
	Food for Thought	RR22-1117	\$792,875.00	01-Amend	All*
	Metro Caring (HFDK01)	RR22-1118	\$664,411.80	01-Amend	9*
	Mile High 360	RR22-1119	\$982,930.30	01-Amend	1
	Montbello Organizing Committee	RR22-1123	\$999,080.30	01-Amend	8
	ReVision, Inc.	RR22-1124	\$1,415,074.00	01-Amend	3
	The GrowHaus	RR22-1125	\$1,417,967.00	01-Amend	6,8,9
	The Urban Farm	RR22-1122	\$522,180.00	01-Amend	8
	Vive Wellness	RR22-1128	\$1,725,000.00	01-Amend	9, All*

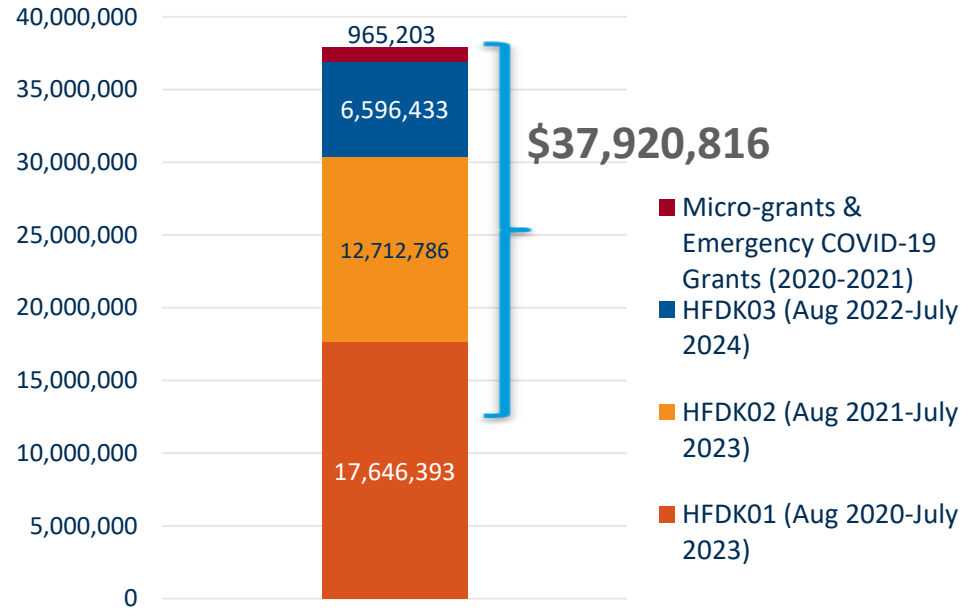
HFDK Financials

HFDK Revenue



*2021 and 2022 are projected figures and subject to change

Total Amount Granted**



**Does not include \$3.7M available for Administration (2019-2022), \$1.3M in Contingency (2021-2022), or \$12.14M in reserves for 2023-2024 RFP

Thank you and Q+A

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