



**Proclamation No. 20-1208
National Hispanic Heritage Month**

WHEREAS, Hispanic Heritage Month was enacted into law by the United States Congress on August 17, 1988, and signed by President Ronald Reagan; and

WHEREAS, 1 of 6 people in the United States is Hispanic and the United States has the world's second-largest Spanish-speaking population; and

WHEREAS, the United States Hispanic population reached 62.1 million in 2020, an increase of 23% over the previous decade; and

WHEREAS, 21% of Colorado's population is Latino, over 1 million people, there are 607,694 Hispanics in the seven-county metro area, making up 22% of the total population, and there are 219,233 Hispanic registered voters in Colorado; and

WHEREAS, In Colorado, Latino's purchasing power totaled \$21.9 billion, an increase of 456.8% since 1990; and

WHEREAS, the number of Hispanic-owned businesses in the U.S. is expected to grow 41.8% in the next six years to 4.3 million, with total revenues surging 39% to more than \$539 billion; and

WHEREAS, Hispanics have played a major role in driving U.S. population growth over the past decade. The U.S. population grew by 22.7 million from 2010 to 2020, and Hispanics accounted for 51% of this increase, a greater share than any other racial or ethnic group.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council of the City and County of Denver recognizes September 15th - October 15th as National Hispanic Heritage Month along with the important contributions and accomplishments of the Hispanic community.

Section 2. That the Clerk of the City and County of Denver shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the Colorado Hispanic Chamber of Commerce and the Hispanic Contractors of Colorado.

PASSED BY THE COUNCIL September 26, 2022

PRESIDENT